Chart your course.

SCHOOL OF THE ARTS
Creative Writing
Media Arts
Publishing & Writing
Theatre Education

SCHOOL OF COMMUNICATION
Communication Sciences & Disorders
Global Marketing Communication & Advertising
Health Communication
Integrated Marketing Communication
Journalism
Management & Organizational Communication
Political Communication

EMERSON COLLEGE
Graduate Admission

120 Boylston Street
Boston, MA 02116-4624
USA

Telephone:
617-826-8610
Fax:
617-826-8614
Email:
gradapp@emerson.edu
gradinternational@emerson.edu
Online:
www.emerson.edu

BRINGING INNOVATION TO COMMUNICATION AND THE ARTS
Graduate Studies 2002-2003

Communication and the Arts
CREDITS

Editors:
Donna Schroth
Maria Figueroa

For further information call, write or email to:

The Office of Graduate Admission
Emerson College
120 Boylston Street
Boston, MA  02116-4624
(617) 824-8610

online: www.emerson.edu
e-mail: gradapp@emerson.edu

Information in this bulletin is accurate as of July 1, 2002. The College reserves the right to change any provision and requirement in this catalogue at any time within the student’s term of residence. The College specifically reserves the right to change its tuition rates and other financial charges. The College also reserves the right to rearrange its courses and class hours, to drop courses for which registration falls below the required minimum enrollment, and to change teaching assignments.
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3
Emerson College is committed to excellence in education for communication and the arts. Founded on the study of oratory and the performing arts, Emerson’s distinctive undergraduate and graduate curricula have expanded. We continue to challenge students to think and express themselves with clarity, substance and insight, instilling the highest professional standards through rigorous academic inquiry and experiential learning. Its specialized major and external programs are based in and integrated with the liberal arts and interdisciplinary study, and are informed by a set of core values: freedom of expression, diversity of perspective, cultural awareness, integrity, civility, and the responsibility of ethical choice.

Our mission is to inspire students to create and communicate with depth, honesty, courage, and passion, both as professionals in their fields and as informed and articulate participants in society.
ACADEMIC CALENDAR 2002-2003

TERM I

September
2 Labor Day
3 Faculty Institute
5 New graduate student orientation and registration begins; Last date to withdraw from Fall 2002 with a full refund; a withdrawal form must be filed at the Registrar’s Office by this date
6, 7 Rosh Hashanah (sundown Friday to sundown Saturday)
9 Classes begin at 8:00 a.m.
15, 16 Yom Kippur (sundown Sunday to sundown Monday)
16 Written permission from the instructor required to add any course starting this date
20 Last day to add a course for Fall 2002 ($50 Late registration fee assessed after this date); Last day to drop a course with a tuition refund, only withdrawals from class with a WP or WF permitted after this date through November 27, 2002, (no tuition refund); Last day for Fall 2002 graduates to file a Graduation Application in the Registrar’s Office; Last day to register for Fall 2002 internships with permission

October
14 Columbus Day observed (no classes held)
15 (Tuesday) Monday class schedule observed
25 First 7-week session ends
28 Second 7-week session begins

November
4 Winter Session Registration
4-8 Spring 2003 registration advising week for currently enrolled Graduate students
11 Veteran’s Day observed (no classes held)
12-18 Spring 2003 registration for currently enrolled Graduate students begins
22 Master’s Theses and Projects due to committee Chairs for approval for Fall 2002 degree candidates
27 Last day to withdraw from a course (WP or WF) or from the College for Fall 2002
27-29 Thanksgiving Vacation (no classes)
December 2  Classes resume at 8:00 a.m.
3  Last day to register for Spring 2003 internships without permission;
   Last day to register for Spring 2003 Directed Studies
12  Two copies of Master’s Theses and Projects with approval signatures due in the Office of Graduate Studies for December 2002 degree candidates;

**Last Day of Regular Classes**
13  Last day for currently enrolled matriculated students to register for at least one credit for Spring 2003 ($50 late fee assessed after this date)
14, 16, 17  Final Examinations (Saturday, Monday, Tuesday)
17  Last Day of Fall Semester
19  Grades due in the Registrar’s Office by 4:00 p.m.;
   Last day Incomplete grades from Spring 2002 and Summer 2002 can be changed;
   Incomplete grades not changed by this date become F’s
21  Grades viewable on the web

**TERM II**

January 2  Tuition and fee payments due for Spring 2003;
   Starting on this date all drop/add activity processed in-person at the Student Service Center only
6-18  Winter Session
16  New Graduate Student orientation and registration
17  Last day to withdraw from Spring 2003 with a full refund; a withdrawal form must be filed in the Registrar’s Office by this date
20  Martin Luther King, Jr. Day (no classes held)
21  Classes begin at 8:00 a.m.
28  Written permission from the instructor required to add any course starting this date

February 1  Last day to add a course for Spring 2003 ($50 Late fee assessed after this date);
   Last day to drop a course with a tuition refund, only course withdrawals with a WP or WF grade permitted after this date through April 17, 2003 (no tuition refund);
   Last day to file a Graduation Application at the Registrar’s Office for May & Summer 2003;
   Last day to register for Spring 2003 internships with permission
17 President’s Day observed (no classes held)

March
3 Summer 2003 Registration begins (Except May Intersession)
7 First 7-week session ends
8-16 Spring Break (no classes)
17 Classes resume at 8:00 a.m.;
Second 7-week session begins;
May 2003 Intersession Registration begins
24-28 Fall 2003 registration advising week for currently enrolled Graduate students
31-4/4 Fall 2003 registration for currently enrolled Graduate students

April
11 Master’s Theses and Projects due to Committee Chairs for approval for Spring 2003 degree candidates
14 Continuing Students’ Financial Assistance Application priority date (PROFILE application, FAFSA’s, and all supporting documentation must be filed by this date in the Office of Student Financial Services)
15 (Tuesday) Monday class schedule observed
16 Last day for currently enrolled matriculated students to register for at least one credit for Fall 2003 ($50 late fee assessed after this date);
Last day to register for Fall 2003 Directed Studies
16-17 Passover begins; classes held; absence without prejudice to be arranged by students with faculty
17 Last day to withdraw from a course (WP or WF) or from the College for Spring 2003
18 Good Friday; classes held; absence without prejudice to be prearranged by students with faculty
21 Patriot’s Day (no classes held)
23 (Wednesday) Monday class schedule observed;
Applications to Participate in Commencement for Summer 2003 degree candidates must be submitted and approved by this date;
Two copies of Master’s theses and Projects with approval signatures due in the Office of Graduate Studies in order for May 2003 degree candidates to participate in Commencement;
29 Last Day of Regular Classes
30 Reading Day

May
1 Reading Day
2, 5, 6  Final Examinations (Friday, Monday, Tuesday)  
6  Last day of Spring semester  
8  Grades due in the Registrar’s Office by 4:00 p.m.;  
    Last day Incomplete grades from Fall 2002 can be changed;  
    Incomplete grades not changed by this date become F’s  
10  Grades viewable on the web  
12-24  May Intersession classes (no classes May 19 due to Commencement)  
19  Commencement  
26  Memorial Day (no classes held)  

**SUMMER 2003**

<table>
<thead>
<tr>
<th>Month</th>
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<th>Event</th>
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<tbody>
<tr>
<td>May</td>
<td>27</td>
<td>Summer Session I classes begin</td>
</tr>
<tr>
<td>July</td>
<td>2</td>
<td>Summer Session I classes end at 9:45 p.m.</td>
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<tr>
<td></td>
<td>4</td>
<td>Independence Day observed (no classes held)</td>
</tr>
<tr>
<td></td>
<td>6</td>
<td>Summer Session II Classes begin; Grades for Summer Session I due by 4:00 p.m. in the Registrar’s Office; Last day to register for Fall 2003 internship without permission</td>
</tr>
<tr>
<td>August</td>
<td>13</td>
<td>Summer Session II classes end at 9:45 p.m.</td>
</tr>
<tr>
<td></td>
<td>15</td>
<td>Grades for Summer Session II due by 4:00 p.m. in the Registrar’s Office</td>
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GRADUATE STUDIES MISSION STATEMENT

Graduate Studies offers graduate programs that educate individuals for thoughtful, productive leadership in the contemporary worlds of communication and performing arts, and supports the scholarly and artistic endeavors of Emerson’s students and faculty. Graduate Studies recognizes the interdependence of theory and practice by combining rigorous intellectual inquiry with artistic, clinical, and professional practice in all graduate programs. Our goal is to prepare graduates who reflect critically on their work, understand the power of communication technologies, appreciate the diversity of human cultures, think globally, and practice the highest ethical standards in their professions.
Dear Graduate Student,

I would like to take this opportunity to introduce you to Emerson College—an institution committed to the highest standards in teaching and research in the fields of communication and the arts.

As a specialized college, Emerson has the advantage of focusing its resources and energies on areas of study that are central to national issues and trends in communication.

We provide graduate students with exceptional opportunities for academic and professional development, maintaining a balance between theory and practice.

I hope this catalogue will provide you with the information that you need. I look forward to welcoming you to the Emerson community.

Sincerely,

Jacqueline W. Liebergott
President
Dear Graduate Student,

I am pleased to welcome you to graduate study at Emerson College, a college whose degree programs focus solely on communication and the arts. Your interest in Emerson’s graduate programs suggests that you understand the importance of communication in the global communities in which we live. Whether you want to study marketing communication, publishing, journalism, creative writing, new media production, theatre education, how to diagnose and treat speech and hearing disorders, or a variety of other fields of communication, you will find an academic program here to meet your interests. Our curriculum emphasizes the integration of rigorous academic inquiry and practical experience. Our highly qualified faculty and our location in Boston offers you access to wonderful enriching professional experiences.

I hope you will be able to visit the campus and meet the Emerson students, faculty, and staff. I believe that you will find our graduate programs exciting, challenging, and rewarding.

Cordially,

Dr. Donna Schroth
Director of Graduate Studies
Emerson’s primary focus has always been on teaching and research in the communication arts and sciences, which the College views as critically important human activities. From the time of its founding in 1880 by Charles Wesley Emerson, a gifted teacher, public speaker, and scholar, the College has built its reputation through the excellence of its programs in all areas of communication.

Originally known as the Monroe Conservatory of Oratory, the school’s name was changed in the mid-1890s to honor its founder. Under Dr. Emerson’s presidency (1880-1903), the institution prospered and expanded in the Back Bay area of Boston. Four-year courses were introduced and high academic standards established. Shortly after World War I, the College was authorized to grant the baccalaureate degree, Bachelor of Literary Interpretation. That authority has been expanded to include five additional undergraduate degrees, as well as three degrees at the master’s level and one doctorate. The College has long held accreditation as a private institution of higher education.

Emerson has been a pioneer in its chosen area of specialization. It was the first to establish a children’s theater program in 1919, and one of the first to grant degrees in dramatic arts, speech pathology, and public communication, including broadcast journalism. It founded New England’s first educational FM radio station and the first closed-circuit television studio with broadcast capability. In 1980, the College initiated a comprehensive, graduate-level program in Writing and Publishing—the first program in the nation specifically designed to meet the needs of the publishing industry.

The Communication Arts and Sciences are the focus of Emerson’s curricula. Together with a broad base of studies in the humanities and the sciences, they constitute the unique function of the institution. The increasingly vital role of communication in today’s world gives added relevance and significance to an Emerson education.
Emerson College is organized into two schools, each of which offers graduate degree programs: the School of the Arts and the School of Communication. Fields of study include communication sciences and disorders, media arts (audio, video, television, and new media production), publishing, creative writing, theatre education, political communication, integrated marketing communication, global marketing communication and advertising, health communication, management and organizational communication, and journalism.

Accreditation
Emerson College is accredited by the New England Association of Schools and Colleges, Inc., a non-governmental, nationally recognized organization whose affiliated institutions include elementary schools through collegiate institutions offering post-graduate instruction.

Accreditation of an institution by the New England Association indicates that it meets or exceeds criteria for the assessment of institutional quality periodically applied through a peer group review process. An accredited school or college is one which has available the necessary resources to achieve its stated purposes through appropriate educational programs, is substantially doing so, and gives reasonable evidence that it will continue to do so in the foreseeable future. Institutional integrity is also addressed through accreditation.

Accreditation by the New England Association is not partial but applies to the institution as a whole. As such, it is not a guarantee of the quality of every course or program offered, or the competence of individual graduates. Rather, it provides reasonable assurance about the quality of opportunities available to students who attend the institution.

Inquiries regarding the status of an institution’s accreditation by the New England Association should be directed to the administrative staff of the school or college. Individuals may also contact the Association directly.

Graduate Study at Emerson
The College provides students with the opportunity to learn theoretical and practical aspects of the fields of communication.

Emerson’s graduate programs are designed to help students develop the professional, research, and artistic skills necessary for leadership in the communication arts and sciences. Because Emerson believes that communication is fundamental to the growth of societies, the College is committed to ensuring that students are knowledgeable about future trends in communication. In addition, graduate programs are committed to the discovery of new ideas and knowledge.

Emerson selects faculty and students who share mutual interests and concerns for communication knowledge, issues, and professions. The programs of graduate study are developed to meet individual student needs, yet they focus on ideas common to learning. Emerson achieves its distinctive educational character by
emphasizing the interdisciplinary nature of communication and by exploring how communications principles operate in many settings.

The accumulation and synthesis of knowledge in communication and its applicability to many fields of endeavor provide the central theme that the graduate of the College can use to realize intellectual and creative fulfillment, personal enrichment, and career objectives.

Emerson College encourages applications to its graduate programs from individuals who wish to re-enter the labor market, seek a career change, or strengthen their value in their professions and to the companies which employ them, as well as from students who are receiving or have recently received baccalaureate degrees. To assist working professionals and lifelong learners, Emerson offers part-time enrollment in all graduate degree programs, except Communication Sciences and Disorders, Journalism, and Global Marketing Communication and Advertising.

The Master’s degree program in Communication Sciences and Disorders is accredited by the Education Standards Board of the American Speech-Language-Hearing Association.

**Teacher Certification**

Graduate students in the Department of Communication Sciences and Disorders may earn Massachusetts provisional certificates with advanced standing as Teachers of Students with Speech, Language, and Hearing Disorders (pre-K through grade 12). Students pursuing graduate study in the Department of Performing Arts may earn both provisional with advanced standing and standard certificates as Teachers of Communication and Performing Arts (pre-K through grade 12) with emphasis in communication, dance, or theater. For further information, please refer to the Educator Preparation and Licensure Programs section of this catalogue.

**The Graduate Council**

The members of the Graduate Council define the philosophy and goals of graduate study, establish general policies and procedures, determine admission and degree requirements, and review graduate programs. The Director of Graduate Studies is responsible for the interpretation and application of requirements and regulations.

In each graduate program, one or more faculty members serve as Graduate Program Directors. Graduate Program Directors advise students, maintain academic records, and represent their programs on the Graduate Council. Each department has a graduate studies committee that recommends students for admission to its graduate programs, reviews and develops the curriculum and specific degree requirements beyond those established by the Office of Graduate Studies, and administers comprehensive exams in programs in which they are required.

Students wishing permission to waive any requirement must file a petition with the Graduate Program Director. The Graduate Program Director, after appropriate consultation with the Department Chair and others, will make a recommendation to the Director of Graduate Studies.
Admission to Graduate Studies is determined by faculty committees representing individual graduate programs and is based on careful review of the following factors: academic performance, standardized test scores, letters of recommendation, interviews (if requested by the Graduate Program Director), portfolios, professional experience, and potential contribution to the proposed field of study. All of the following materials are considered in determining qualification for admission:

1. Completed graduate application form, including personal statement. Apply online or download the application at www.emerson.edu/graduate_admission.cfm.

2. Official transcripts of all previous undergraduate and graduate work, including transfer credit. A final transcript showing that the bachelor’s degree has been awarded must be received before the applicant can enroll in a graduate program.

3. Three letters of recommendation from persons qualified to assess academic, professional, and personal qualifications, including motivations and goals, and clinical potential for Communication Sciences and Disorders applicants. At least one letter should attest to academic qualifications.

4. A professional resume that includes education and employment information. Students applying for admission to the Department of Performing Arts must submit an artistic resume.
5. Students applying for the Master of Fine Arts in Creative Writing or the Master of Arts in Publishing and Writing must submit a writing sample of no more than 15 double-spaced pages.

6. Some programs may request a personal interview or an audition with the Graduate Faculty. In special cases, the program may substitute, at its own discretion, some comparable form of data for judgment, such as a telephone interview or letter exchange.

7. The Graduate Record Examination (GRE General Test) or the Graduate Management Admission Test (GMAT) is required for all applicants, including international applicants. Standardized test scores may be no more than 5 years old. Examinations required vary according to program:

- Communication Sciences and Disorders: GRE
- Creative Writing: GRE
- Global Marketing Communication and Advertising: GRE or GMAT
- Health Communication (in collaboration with Tufts University School of Medicine): GRE or GMAT
- Integrated Marketing Communication: GRE or GMAT
- Management and Organizational Communication: GRE or GMAT
- Political Communication: GRE
- Journalism: GRE
- Media Arts: GRE
- Publishing and Writing: GRE
- Theatre Education: GRE

The GRE and GMAT are offered year-round at test centers worldwide. Test sites and registration information can be found at www.gre.org (GRE Test) and www.gmac.com (GMAT Test). Test results must be mailed by the Educational Testing Service (ETS) directly to the Office of Graduate Admission, Emerson College, 120 Boylston Street, Boston, MA 02116. Emerson’s school code is 3367.

8. Complete applications to the graduate programs at Emerson College must be received in the Office of Graduate Admission as early as possible and no later than the specific deadlines in the following table. Applicants are responsible for ensuring that their application is complete.

A complete application includes: a completed application form, the $55 (domestic)/$75 (international) application fee, three letters of recommendation, resume, personal statement, writing sample (Creative Writing and Publishing and Writing), official transcripts from all undergraduate and graduate institutions attended, and
Official GRE or GMAT and/or TOEFL scores. (Please note that it takes a minimum of two weeks from the test date for ETS to send the scores to the College.)

Applications that are not complete by the deadline will not be reviewed by the admission committee. Application fees are nonrefundable, and supporting materials will not be returned.

**Fall Application Deadlines**

<table>
<thead>
<tr>
<th>PROGRAMS</th>
<th>Domestic Merit Aid</th>
<th>Final Domestic</th>
<th>International Merit Aid</th>
<th>Final International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Sciences and Disorders</td>
<td>February 1</td>
<td>February 1</td>
<td>February 1</td>
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<tr>
<td>Creative Writing</td>
<td>February 1</td>
<td>February 1</td>
<td>February 1</td>
<td>February 1</td>
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<tr>
<td>Global Marketing Communication and Advertising</td>
<td>February 1</td>
<td>May 1</td>
<td>February 1</td>
<td>May 1</td>
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<tr>
<td>Health Communication</td>
<td>February 1</td>
<td>July 15</td>
<td>February 1</td>
<td>May 1</td>
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<tr>
<td>Integrated Marketing Communication</td>
<td>February 1</td>
<td>July 15</td>
<td>February 1</td>
<td>May 1</td>
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<td>Management and Organizational Communication</td>
<td>February 1</td>
<td>July 15</td>
<td>February 1</td>
<td>May 1</td>
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<tr>
<td>Political Communication</td>
<td>February 1</td>
<td>July 15</td>
<td>February 1</td>
<td>May 1</td>
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<td>Journalism</td>
<td>February 1</td>
<td>July 15</td>
<td>February 1</td>
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<tr>
<td>Media Arts</td>
<td>February 1</td>
<td>July 15</td>
<td>February 1</td>
<td>May 1</td>
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<tr>
<td>Publishing and Writing</td>
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<td>Theatre Education</td>
<td>February 1</td>
<td>July 15</td>
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<td>May 1</td>
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**Spring Application Deadlines**

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<th>International Merit Aid</th>
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<td>Creative Writing</td>
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<td>Global Marketing Communication and Advertising</td>
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<tr>
<td>Health Communication</td>
<td>November 1</td>
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Spring Application Deadlines (continued)

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<th>Final Domestic</th>
<th>International Merit Aid</th>
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<tbody>
<tr>
<td>Integrated Marketing Communication</td>
<td>November 1</td>
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<td>Management and Organizational</td>
<td>November 1</td>
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<tr>
<td>Communication</td>
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<td>Political Communication</td>
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<td>Media Arts</td>
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<td>Publishing and Writing</td>
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<tr>
<td>Theatre Education</td>
<td>November 1</td>
<td>December 1</td>
<td>November 1</td>
<td>November 1</td>
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</tbody>
</table>

*Not available for Spring.

Applicants may be considered for admission before they complete their undergraduate degree program. A college senior must submit an official transcript of work completed in the first semester as soon as it is available. A final transcript must also be submitted (i.e., evidence of graduation). Registration at Emerson is permitted only after the College has received official documents verifying that the candidate has been awarded the appropriate prior degree. Only Emerson/Wheaton Dual Degree students are exempt from this requirement.

Merit aid awards are made after February 15. Opportunities for merit aid are enhanced by an early application.

**Wheaton/Emerson College Dual Degree Program**

The Dual Degree Program allows students to earn a B.A. from Wheaton College and an M.A. from Emerson College within a five-year time frame. Wheaton College students interested in the Dual Degree Program should submit a complete application by *March 1* of their junior year so that they may be provisionally admitted prior to the first term of summer school.

Following their junior year, students begin coursework at Emerson College at the graduate level in their chosen field of study. After successful completion of two summer courses, Dual Degree applicants will be evaluated for full admission to Emerson College. Wheaton/Emerson students should plan to meet with their Graduate Program Director before registering for courses. Graduate programs approved for Dual Degree status include Integrated Marketing Communication, Media Arts, and Journalism.
INTERNATIONAL APPLICANTS
International applicants must follow the admission procedures required of all students applying to the graduate programs. In addition, they must also submit the following documentation:

The Test of English as a Foreign Language (TOEFL): All international applicants must take the TOEFL, except citizens of English-speaking countries or those who have completed an undergraduate degree in the U.S. The website for the TOEFL is www.toefl.org. Emerson’s school code is 3367.

Transcripts: Applicants must submit records from each university attended that indicate the number of lecture and laboratory hours devoted to each course and the grades received. All transcripts and other credentials must be translated to English by an official translator and submitted along with the application. Official documents indicating degrees awarded with titles and dates conferred should also be included.

Certification of Finances: The United States Government requires that all international students provide proof of financial ability to pay full tuition and living expenses for one year. More detailed information will be sent to you when we receive your application or you may refer to our website.

All accepted international applicants may enroll in the Preparation for Graduate Study in Communication, a six-week, intensive program for international students that takes place at Emerson during the summer. Some international applicants with strong academic backgrounds, whose English language skills are not sufficient for graduate study, are required to participate in this program before they can be fully admitted into their graduate program.

PART-TIME APPLICANTS
Part-time applicants who are submitting an application close to the final deadline and who have not yet taken the GRE or GMAT may request, in writing, that their application be considered provisionally without these scores. Applicants to Communication Sciences and Disorders, Creative Writing, Publishing and Writing, and Global Marketing Communication and Advertising are not eligible for provisional admission. Consideration will be granted on the basis of a strong undergraduate academic record and/or relevant professional work experience. If you are admitted provisionally, you may only register for one course and the GRE/GMAT must be taken by November 15 (for Fall admits) and March 15 (for Spring admits). After the scores are received, the faculty committee will review your file again and an admission decision will be made. International applicants are not eligible for part-time status.
ACADEMIC PROVISIONAL ADMISSION STATUS
Applicants who are graduates of an accredited college or university who do not qualify for full admission to the graduate program because of deficiencies in their undergraduate course program may be considered for provisional admission if there is strong evidence suggesting academic success in their graduate studies. In such cases, students will be admitted provisionally. Full status will be awarded to provisional students after successful completion of the first 8 graduate credits with a GPA of 3.0 or better.

DEFERRED ADMISSION STATUS
Individuals who have been accepted may defer their enrollment up to one year. Requests for deferral should be made in writing to the Office of Graduate Admission. Students who defer enrollment are required to pay the $200 non-refundable tuition deposit to reserve their place in the class. If a student does not enroll during the one-year period, he or she will be withdrawn from the applicant files and will have to reapply to be admitted. [In these instances, new credentials may not be necessary.] Applicants in Creative Writing and Publishing and Writing cannot defer their enrollment.

It is the student’s responsibility to see that all requirements are met in completing the application for admission.

STATEMENT OF NON-DISCRIMINATION
Emerson College does not discriminate on the basis of race, color, religion, national or ethnic origin, sex, sexual orientation, age or disability in admission to, access to, treatment in, or employment in its programs and activities. The following person has been designated to handle inquiries regarding non-discrimination policies: David Glaser, Director, Human Resources/Affirmative Action, Emerson College, 120 Boylston Street, Boston, MA 02116, (617) 824-8580.

Inquiries concerning the application of nondiscrimination policies also may be referred to the Regional Director, US Department of Education, Office of Civil Rights, 222 J.W. McCormack Post Office and Courthouse, Boston, MA 02109-4557.

Any student who is unable, because of religious beliefs, to attend classes or to participate in any examination, study, or work requirement on a particular day will be excused from the examination, study or work requirement, and will be provided with an opportunity to make up the examination, study, or work requirement which he or she may have missed because of such absence on any particular day, provided, however, that the make-up examination or work does not create an unreasonable burden upon the College. No fees of any kind will be charged by the institution for making available to said student such opportunity. No adverse or prejudicial effects will result to any student availing himself or herself of the provisions of this regulation.
STATEMENT OF POLICY, PRACTICES AND PROCEDURES REGARDING STUDENTS WITH DISABILITIES

Emerson College is committed to providing programmatic and architectural access to students with disabilities so that they may enjoy and participate fully in the life of the college. While upholding this commitment, Emerson maintains its high standards of achievement that are essential to the integrity of the College’s programs and services. In advancing these aims, the College will ensure that its policies, practices and procedures conform to Federal and state statutes and regulations as they pertain to individuals with disabilities.

Emerson offers services through its Disabilities Services Office to students with documented physical, visual, hearing, learning, medical, and psychiatric disabilities. Should you be a student with a disability who is seeking accommodations or who has specific questions about disability services at Emerson, contact the Disability Services Coordinator at email dso.emerson.edu or telephone (617) 824-8415. The Disability Services Office is located at 216 Tremont Street, Fifth Floor, Boston, MA 02116.
REGISTRATION

Registration for newly admitted students is conducted during Graduate Orientation, which takes place the week before classes begin for the fall and spring semesters. Students who have been accepted for the fall semester and have paid a tuition deposit may also be advised and register by email or by telephone during the months of June and July through their Graduate Program Director. Students who are accepted after July, or who do not register during June and July, register during Orientation in September.

Enrolled students are required to register for each succeeding semester during the designated registration period. Registration for the spring semester is held at the end of November. Registration for the fall semester is held in early April. The College’s academic calendar and course schedules contain registration dates. A $50 late registration fee is assessed to students who fail to register by the College’s deadline.

Registration information will be mailed to students two weeks prior to registration. Course listings, including course availability which is updated daily, is also available on the Registrar’s Page.

Course Load

Students should discuss their course load with their advisor before registering for courses. A normal course load for a full-time student is 8 to 12 credits. To attain full-time status, graduate students must register for a minimum of 8 credits (6 credits for Communication Sciences and Disorders). With the exception of students in Global Marketing Communication, Communication Sciences and Disorders,
and Health Communication programs, students must have permission of their Graduate Program Director to register for more than 3 courses per semester.

**Change of Address**

The Registrar’s Office maintains two addresses for each student. One is a billing address that includes the name of the bill payer where grade reports and bills are mailed. The other is the student’s local address while attending Emerson. **It is important that students update their addresses immediately on the Registrar’s Office website, www.emerson.edu/registrar, to ensure that they receive vital information affecting their student status.**

Students will need their Emerson student ID number and PIN number. Addresses can also be changed at or mailed to the Registrar’s Office.

**Change of Status**

**Leave of Absence.** A student must be in good academic standing and good standing with the College to apply to the Director of Graduate Studies for a leave of absence in order to take advantage of a professional opportunity, or for medical or personal reasons. Leaves of absence are granted for one year, renewable for an additional year. Students returning from a leave of absence must file a *Request to Re-register From a Leave of Absence* form with the Director of Graduate Studies at least 30 days prior to the start of the semester in which they return.

Students who have either withdrawn or taken a leave of absence from the institution are not eligible to participate in intramural athletics, student clubs and organizations, or any other College sponsored activity or program during their leave.

The College refund policy, as detailed in the “Expenses and Financial Assistance” section of this catalogue, is applicable to all withdrawals and leaves regardless of the reason.

Tuition and Fees Refund Insurance is available to students who wish to protect themselves in the event they are required to withdraw from a given term because of a medical or psychological reason. For further information, refer to the “Medical/Psychological Tuition Refund Insurance Plan” listed in the “Expenses and Financial Assistance” section.

**Withdrawals.** A student who wishes to terminate his or her degree program must complete a withdrawal form and submit it to the Registrar. Withdrawal forms are available in the Graduate Studies Office. The Withdrawal form must be signed by all designated parties, including the person responsible for payment of the student’s bill. This form, which includes the reason for the withdrawal, must be submitted to the graduate student’s Graduate Program Director and processed by the Registrar’s Office. Withdrawal becomes effective as of the date the completed form is filed with the Director of Graduate Studies.
Continuing Student Status. Unless granted a leave of absence by the Director of Graduate Studies, graduate students are required to be enrolled for a minimum of one credit each fall and spring semester until their degree requirements are completed. Graduate students completing their degree requirements in the summer must register for a minimum of one credit during one of the summer sessions. Students who have not been granted a leave of absence by the Director of Graduate Studies and who do not wish to register for a course, Master’s Project credit, or Master’s Thesis credit, must register for one credit of Continuing Student Status.

Continuing Student one-credit required enrollments are not applicable toward the completion of the minimum number of credits required for the degree. Students normally should register for Continuing Student Status credit only if they have previously registered for all other required credits (including all Master’s Thesis and Master’s Project credits) but have not completed all requirements for the degree, such as the Master’s Thesis, comprehensive examinations, or courses graded Incomplete.

Failure to Maintain Continuous Enrollment. Students who fail to register continuously as stated above will be assessed the Continuing Student Status fee for any semester(s) for which they are not registered when readmitted and must pay the Continuing Student Status fee(s) in order to be financially cleared for readmittance and to graduate.

Students who do not obtain an official leave of absence and fail to register for at least one credit will no longer be considered degree candidates. If they wish to resume candidacy, they must apply for readmittance to graduate study and are responsible for payment of the Continuing Student Status fee for the semester(s) during which they were not registered. Unless the Director of Graduate Studies grants a petition stating otherwise, time spent on a leave will be counted toward the regular time limits for degree completion. Information and forms are available in the Graduate Studies Office. Students are not eligible to graduate while they are on a leave of absence. See Graduation Section.

Students who apply to be readmitted more than two years from the date of their last enrollment are subject to current admission standards. There is no guarantee of readmittance.

Change of Degree Program. A student who wishes to transfer from one degree program to another must submit a written request to the Director of Graduate Studies. The written request must be first endorsed by the Graduate Program Director of the respective degree program. The final decision will be made by the Director of Graduate Studies after consultation with the Graduate Program Directors of the degree programs concerned.

Course Numbering System
At Emerson courses numbered 500-599 are for both bachelor’s and master’s degree candidates; courses numbered 600-699 are for master’s degree candidates; and
courses numbered 700-799 are for doctoral students. Up to four 500-level courses may be accepted toward a graduate degree provided the courses are approved by the student’s Graduate Program Director as part of the student’s plan of study.

Auditing
Students may register to audit a course with written approval from the instructor on or after the first day of classes. Students auditing a course receive no letter grade or credit hours. The letters AUD (Audit) will be recorded on the transcript as the course grade. During the first two weeks of the term a student registered for a course for credit may change to audit status, or vice versa. Thereafter, a change may not be made. The fee for auditing a course is $25 per credit for a graduate student who is also enrolled for at least four full-tuition credits. Departments may determine the courses that can be audited. If a student enrolls for fewer than the four full-tuition credits, the audit charge is $660 per credit.

Dropping and Adding Courses
Any schedule change made after a student has registered must be made in the Registrar’s Office. Notice given to an instructor or the Graduate Program Director does not constitute cancellation of course registration. Failure to drop a course in the Registrar’s Office by the drop deadline may result in a failing grade on the student’s permanent record. After the fifth day of the semester, written permission from the instructor is required to enter any course. After the tenth day of classes, no course can be added that increases a student’s billing charges except through a petition that requires the approval of the Student Accounts Office and, if applicable, the Financial Assistance Office. Such approved petitions are assessed a $50 Late Registration Fee. Dropping a course after the tenth day of classes is not permitted except through a petition approved by the Director of Graduate Studies. The deadline for completing drop/adds during a summer session is the end of the first week of classes. Please consult the Academic Calendar.

Repeating a Course
Students who fail a course (grade below B-) may repeat the course to receive a passing grade. Both courses, with the grades received, will be part of the student’s cumulative grade point average. See the Standards of Work section of this catalogue for additional information.

Grade Reports
Grade reports are issued to all students at the close of each term. Grades are mailed to the bill payer of record at the billing address. Grades for the most recent semester are also available on the Registrar home page on the web (www.emerson.edu), by clicking on “Interactive Services” or by calling the Emerson College Hotline (ECHO) at (617) 824-8866. To obtain grades, students must input their Emerson ID number and PIN.
Academic Transcripts

A certified, official transcript of a student’s academic record may be obtained through the Registrar’s Office. Seven working days should be allowed for processing official transcript requests. Transcripts will only be released for students who have no transcript holds and who make their request in writing with their signature. Transcripts may be withheld due to any unmet obligation to the College or due to a student loan default. Under no circumstances will telephone requests for transcripts be honored. There is no fee for this service.
DEGREE REQUIREMENTS AND STANDARDS

Master’s Degree
The Master of Arts, Master of Science in Speech, or Master of Fine Arts degree is conferred upon students who have been admitted to the College, satisfactorily completed their program of study, passed the comprehensive examination (if required), and successfully completed and defended a Master’s thesis or Master’s project.

The minimum degree requirements are as follows:

- Communication Sciences and Disorders (M.S. in Speech) 51 credits
- Creative Writing (M.F.A.) 52 credits
- Global Marketing Communication and Advertising (M.A.) 40 credits
- Health Communication (M.A.) 40 credits
- Integrated Marketing Communication (M.A.) 40 credits
- Management and Organizational Communication (M.A.) 40 credits
- Political Communication (M.A.) 40 credits
- Journalism (M.A.) 40 credits
- Media Arts (M.A.) 40 credits
- Publishing and Writing (M.A.) 40 credits
- Theater Education (M.A.) 40 credits

Because degree program requirements vary, students should consult the description of the appropriate program for specific requirements. Continuing student status
credits are not applicable toward completion of the minimum number of credits required for the degree. Students must register for 1-4 thesis credits for a Master’s thesis or Master’s project when required.

Doctoral Degree
The Ph.D. degree in Communication Sciences and Disorders is conferred upon a student who has been admitted to the graduate program, satisfactorily completed her or his program of study, passed the comprehensive examination, and successfully completed and defended the doctoral dissertation. The minimum degree requirement is 40 credits of approved coursework beyond the Master’s degree.

Limitation of Time
Students must complete all of their degree requirements for a Master of Arts or a Master of Science in Speech degree within five years of their date of matriculation. M.F.A. and Ph.D. students must complete the degree within seven years of matriculation. During this time, unless students apply for and are granted a leave of absence, they must remain enrolled during every term in which they expect to receive faculty support and must be registered for a minimum of one credit during the term in which they complete their degree requirements.

Master’s Thesis
The Master’s thesis is a scholarly treatment of a subject or an investigative treatment of a problem which is sufficiently limited in scope to ensure thoroughness. The work on the thesis is supervised by a thesis chair and thesis committee, but students are expected to take the initiative at every stage. Theses must follow the MLA, APA, or Chicago style manuals, latest editions, as well as the latest version of the Master’s Thesis/Project Guidelines, available from the Graduate Studies Office.

Theses and dissertations must be submitted to members of the student’s thesis committee at least two weeks before the thesis defense. The thesis defense must be scheduled no later than one week prior to the deadline for submitting completed theses to Graduate Program Directors.

Two copies of the approved thesis are due in the Graduate Studies Office no later than the last day of classes of the term in which the student graduates. The thesis must be approved and signed by all Committee members, including the thesis chair, the Graduate Program Director, and the Director of Graduate Studies. Final approval of the thesis rests with the Director of Graduate Studies.

Publication. Master’s degree recipients are encouraged to consider the publication of their thesis in whole or in part. In the event of publication, the author is expected to acknowledge that the thesis was originally submitted as part of the requirements for the Master’s degree at Emerson College. Students contemplating publication should consult with their thesis chair.
Master’s Project
The Master’s project is an applied academic project that integrates theory and practice. The Master’s project often takes the form of a creative project, such as an audio or video documentary, a play production, or a multi-media production. The written sections of Master’s projects must follow the MLA, APA, or Chicago style manuals, latest editions, as well as the latest version of the Master’s Thesis/Project Guidelines, available from the Graduate Studies Office.

In those programs that allow a Master’s project in lieu of a thesis, students must register for 1-4 project credits. The Master’s project is subject to the same procedural and approval requirements as a thesis.

Projects must be submitted to members of the student’s project committee at least two weeks before the project defense, if a defense is required. The project defense must be scheduled no later than one week prior to the deadline for submitting completed projects to Graduate Program Directors. Please consult the Academic Calendar for each semester’s deadlines.

Two copies of the approved project are due in the Graduate Studies Office no later than the last day of classes of the term in which the student graduates. The project must be approved and signed by all Committee members, including the project chair; the Graduate Program Director; and the Director of Graduate Studies. Final approval of the project rests with the Director of Graduate Studies.

Doctoral Dissertation
The doctoral dissertation constitutes original research conducted independently and will represent a significant contribution to the candidate’s field. The dissertation will be under the immediate and continuous supervision of the doctoral committee and will meet the standards prescribed by the committee and by the Graduate Studies Office. Procedural instructions for dissertation preparation are available to students from their department. The dissertation is subject to the same approval requirements as a Master’s thesis.

Comprehensive Examinations
Some degree programs conduct final comprehensive examinations for their candidates. Comprehensive exams must be completed at least one week before the last day of classes for the semester in which they are taken. For specific requirements, the student should contact the appropriate department.

Degree Audit
Upon successful completion of degree requirements, the Graduate Program Director will submit to the Director of Graduate Studies a degree audit form certifying that the student is qualified to receive the appropriate graduate degree. The degree audit, signed by the Graduate Program Director, verifies that the requirements for the degree are completed. The audit is signed by the Director of Graduate Studies and forwarded to the Registrar.
Transfer Credits
At the discretion of the Graduate Program Director of each program and the Director of Graduate Studies at Emerson College, a student may be permitted to transfer up to 8 credits of comparable graduate coursework from an external institution, or up to 12 credits from Emerson’s Division of Continuing and External Education (6 credits or two full courses in the Department of Communication Sciences and Disorders) taken before matriculation, provided the applicant has received a grade of B or better and the course was taken within the last five years. **The maximum number of credits which can be transferred is 12 credits.** Quarter-hour credits will be reduced by one third to convert them to semester hour credit. Courses for which transfer credit is being requested must not have counted toward another degree. Requests for transfer of credit should be made on the Transfer of Credit form available from the Graduate Studies Office and must be documented by an official transcript. In extraordinary circumstances, a student may petition to transfer a course taken while matriculated at Emerson.

Graduation
Degrees are awarded on September 1, December 30, and at Commencement in May. Degree candidates must apply for graduation at the Registrar’s Office before the semester in which they complete their degree requirements. Students planning to complete their degree requirements by September 1 may participate in the College’s May Graduate Commencement ceremony, provided that the following requirements are met: (1) the student must register and pay for the final coursework by the last day of classes in the Spring semester; and (2) the student must obtain an Application to Participate in Commencement from the Registrar, complete it with the appropriate approvals, and return it to the Registrar by the last day of classes of the Spring semester. Participation is allowed with the understanding that September 1 graduates do not receive a diploma until degree completion.

Students must be registered for a minimum of one credit in the semester in which they complete their degree requirements. To graduate in May, students must be registered during the Spring semester; to graduate in September, students must be registered during Summer I or II; to graduate in December, students must be registered during the Fall semester. If necessary, this may be done under the Continuing Student Status provision. Students who complete a Master’s thesis or project must submit two copies of the approved thesis or project to the Graduate Studies Office for binding no later than the last day of classes of the term in which they complete their degree requirements. No student may participate in commencement exercises until all financial obligations to the college are met.

Standards of Work
A student in good standing is one who meets the standards set by the degree program and the Graduate Studies Office. Students must maintain a 3.0 cumulative average in order to remain in good academic standing. A student whose GPA falls below
3.0 has one semester to meet the 3.0 minimum or he or she will be academically withdrawn from the graduate program. In addition, no course in which a grade below B- is earned may be credited toward any degree. A student who receives below B- in coursework totaling 8 credits (6 academic credits in the Department of Communication Sciences and Disorders) is automatically withdrawn from the graduate program. This 8 credit requirement includes undergraduate courses taken as prerequisites. Students who are academically withdrawn should refer to the procedures in the graduate student handbook.

The standards of clinical work for students in the Department of Communication Sciences and Disorders are different. These are elaborated in the Communication Sciences and Disorders section of this catalogue under Degree Requirements. Additional rules concerning standards of performance apply to the joint program in Health Communication with Tufts University School of Medicine.

All courses taken at Emerson College for graduate credit must be at the 500 or 600-level or above. Students may receive credit for up to four 500-level courses.

Course Grades
Graduate students’ work is graded at the end of each semester. The College uses a system of letter grades and quality points to evaluate student performance.

At the graduate level the letter grade A signifies work of distinction, and the letter B represents work of good quality. The letter grades C+ and below represent work below the standard expected for a graduate student and will not be counted toward the degree requirements. Grade point averages are computed on a scale where A = 4.0, A- = 3.7, B+ = 3.3, B = 3.0, B- = 2.7, C+ = 2.3, C = 2.0, C- = 1.7, D = 1.0, F = 0.

Pass/Fail. A P (Passing) grade is used for thesis and project credit and certain designated and approved 600 and 700-level research, internship, and practicum courses. At the graduate level, a P indicates performance equivalent to a B or better. A grade of F signifies failure in the course.

Deferred. A DEF (Deferred) grade is used for certain designated and approved 600 and 700-level courses, such as research or thesis courses when a student’s work is not completed at the end of the term. When the work is completed in a course for which DEF has been assigned, the grade is changed to a letter grade by the instructor. In the case of an approved Master’s thesis or Master’s project, a DEF grade is automatically changed to P.

Incomplete. An I (Incomplete) grade is assigned when, for reasons acceptable to the course instructor, students engaged in passing work are unable to complete all class assignments. If an I is not removed within the next term in which the student is registered it automatically becomes an F. An extension of one additional semester may be granted to resolve an Incomplete with the written permission of the course instructor which must be submitted to the Registrar’s Office. Students
who take an approved Leave of Absence immediately after receiving an I have one semester after they return from their Leave of Absence to complete the I.

**Course Withdrawal.** After the first two weeks of the semester (the drop/add period) students may not drop a course, except through a petition approved by the Director of Graduate Studies; however, they may withdraw from a course. Students who wish to withdraw from a course must obtain a Course Withdrawal Form from the Registrar’s Office and bring it to the course instructor. The course instructor must sign the form and assign either a WP or WF grade. The student must return the form to the Registrar’s Office prior to the last two weeks of classes. The student’s record will reflect the courses from which the student has withdrawn with the grade WP or WF. The grade WP means the student was passing the course when he or she withdrew and does not affect the student’s grade point average. The grade WF means the student was failing the course at the time of withdrawal. Grades of WF are computed in the student’s cumulative grade point average as an F grade. No refund is given to students who withdraw from a course.

**Grievance Procedure**

Students who have a grievance regarding any College academic policy may file a petition with the Graduate Studies Office. Grievances regarding a grade in a course should be discussed first with the course instructor. If the student is not satisfied with the grade assigned after discussing the matter with the instructor, the student should speak with the Graduate Program Director. If the student is not satisfied with the decision of the Graduate Program Director, he or she should speak with the instructor’s Department Chair. If the Chair cannot resolve the conflict, the student may file a petition with the Graduate Studies Office. (See the Graduate Student Handbook for complete procedures.)

**Right to Privacy**

The Family Educational Rights and Privacy Act (FERPA) affords students certain rights with respect to their education records. They are:

- the right to inspect and review the student’s education records;
- the right to request the amendment of the student’s education records to ensure that they are not inaccurate, misleading, or otherwise in violation of the student’s privacy or other rights;
- the right to consent to a disclosure of personally identifiable information contained in the student’s education record, except to the extent that FERPA authorizes disclosure without consent;
- the right to file with the US Department of Education a complaint concerning alleged failure by Emerson College to comply with the requirements of FERPA; and the right to obtain a copy of Emerson College’s student record policy.

You can obtain a copy of the policy from the Registrar’s office.
Directory Information. Emerson College has designated the following items as Directory Information: student name, address, telephone number, electronic mail address, date and place of birth, major field of study, participation in officially recognized activities and sports, weight and height of members of athletic teams, dates of attendance, degrees and awards received, most previous school attended, and photograph. The College may disclose any of those items without prior written consent unless notified in writing to the contrary. Students wishing to withhold the disclosure of any aspects of the “Directory Information” must file a “Request to Prevent Disclosure of Directory Information” form with the Registrar’s Office.
## EXPENSES

### Tuition and Fees

<table>
<thead>
<tr>
<th>Item</th>
<th>Domestic Students (non-refundable)</th>
<th>International Students (non-refundable)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Application</td>
<td>$55.00</td>
<td>$75.00</td>
</tr>
<tr>
<td>Tuition Deposit</td>
<td>$200.00</td>
<td>This deposit confirms a student’s place after acceptance and is deducted from the first billing. Deposits are non-refundable.</td>
</tr>
<tr>
<td>Tuition</td>
<td>$660.00</td>
<td>per credit</td>
</tr>
<tr>
<td>Course Audit</td>
<td>$25.00</td>
<td>per credit for students enrolled for at least four full-tuition credits</td>
</tr>
<tr>
<td>Registration</td>
<td>$10.00</td>
<td>per semester</td>
</tr>
<tr>
<td>GSA*</td>
<td>$30.00</td>
<td>per semester</td>
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### Service Fees

<table>
<thead>
<tr>
<th>Item</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Late Registration</td>
<td>$50.00</td>
<td>Fee required of all continuing students who do not pre-register on dates listed in the course schedules and academic calendar.</td>
</tr>
<tr>
<td>Orientation</td>
<td>$30.00</td>
<td>one time only</td>
</tr>
<tr>
<td>Commencement</td>
<td>$75.00</td>
<td>one time only</td>
</tr>
<tr>
<td>Health Services</td>
<td>$220.00**</td>
<td>per year</td>
</tr>
<tr>
<td>Health Insurance</td>
<td>$693.00**</td>
<td>per year</td>
</tr>
</tbody>
</table>

*Graduate Student Association

**The Health Insurance and Health Service Fees are subject to change based on outside provider’s rate increase.
Health Services and Health Insurance

All students enrolled for 6 credits or more are required to submit a medical history and record of physical exam. The Commonwealth of Massachusetts also mandates the following immunizations to be completed prior to college entrance: Measles (2), Mumps (1), Rubella (1), Tetanus (within 10 years) and Hepatitis B (3).

The state law requires graduate students enrolled at least 3/4 time (6 credits or more) to be covered by a qualified health insurance program. The College automatically provides a health insurance policy for all matriculating students. Subject to revision, the premium for the 2002-2003 academic year is $693 for 12 month coverage, and the health services fee for the academic year is $220. The total package costs $913. The Emerson College health insurance policy is not available separately from the overall health services program. The health services fee enables students access to the College’s Counseling Center and the Center for Health and Wellness during the fall and spring terms.

The student health insurance premium may be waived by providing proof of enrollment in comparable coverage by another health insurance program. This waiver form must be received by the Student Financial Services office by the end of the second week of classes of each year for the student to be exempt from the Emerson College insurance program.

To be eligible to receive care at the Center for Health and Wellness and the Counseling Center students must pay the health services fee. In addition, students seeking services at the Center for Health and Wellness must have their medical history, a report of a recent physical examination and immunizations on file.

The health services fee helps to cover the cost of maintaining the Counseling Center and the Center for Health and Wellness facilities, services and programs. The student health insurance policy is designed to offer protection against unexpected and potentially heavy expenses for accidents or illnesses. A copy of the Health Service Program and Health Insurance Plan is mailed annually to all students from the Student Financial Services office. (Please refer to this document for specific coverage benefits). Students enrolled in the student insurance program are required to first seek an evaluation at the Center for Health and Wellness prior to receiving non-emergency medical care. Authorization for specialty care is required for medical problems. Students seeking mental health services off campus are not required to obtain authorization. However, a clinician in these Centers can facilitate referrals to health care providers outside the College.

International Students

Massachusetts regulation does not consider coverage by insurance carriers outside of the U.S. and coverage by foreign national health services programs as comparable under a qualifying student health insurance program. To be eligible to waive the insurance the policy must be underwritten by a U.S. based insurance carrier, be accessible to the student the entire academic year while a student at Emerson,
Boston or one of its external programs. The benefit coverage must be comparable to that required by the Commonwealth of Massachusetts.

Exceptions to the regulations are:

1. Student’s whose health coverage is sponsored through their country’s embassy.
2. Student’s whose health coverage is mandated & provided through a scholarship or special program.

These exceptions allowing a waiver assume that the students insurance coverage is comparable to that required by the state regulations. This regulation will require that vast majority of international students to be enrolled in the Emerson college sponsored insurance.

**Billing and Payment**

Graduate students pay the full semester’s costs prior to the beginning of the semester, as billed (payment due 8/1/02 and 1/2/03). Charges are based upon the number of credit hours for which students are enrolled. Each student is responsible for knowing and understanding fees and for meeting financial obligations on time. Account balances not paid on time are subject to a penalty assessment.

Students wishing to pay their accounts in monthly installments may do so by participating in an authorized tuition payment plan. For more information about these plans, contact the Office of Student Financial Services.

**Refund Policy**

Tuition refunds are available to students who have overpaid their accounts. Refunds will be processed upon receipt of a written request or a completed standard refund form (available through the Office of Student Financial Services).

Students who file a written withdrawal from the College in the Office of Graduate Studies within the first five weeks of a given semester may be entitled to a refund. Tuition refunds to students who have officially withdrawn from the College are made as follows:

When the withdrawal from the College is filed:

- During the first two weeks of classes: 80% refund of tuition
- During the third week: 60% refund of tuition
- During the fourth week: 40% refund of tuition
- During the fifth week: 20% refund of tuition
- After the fifth week: NO REFUND IS MADE

No tuition refund is made when withdrawal of a student is required by the College authorities or when a student withdraws from a course with a WP or WF grade. Fees are not refundable. Charges for the meal plan are refundable on a pro rata basis.
All students are eligible to receive full credit for their tuition and fees, excluding non-refundable deposits, if they withdraw before the first day of classes. Students receiving federal financial aid funds who withdraw on or after the first day of classes will have their aid adjusted using the percentage determined by the Federal Return of Title IV Funds calculation. Adjustments will be made based on the number of days a student attends, up to the 60% point of the semester. Tuition charges on the student’s account will be adjusted by the same percentage used to adjust aid. Students who do not receive federal financial assistance are subject to the Emerson College Refund Policy as published in the Office of Student Financial Services Policies and Procedures brochure.

Refunds are granted to enrolled students only when a credit balance exists. Please note that no refunds may be issued based on an anticipated credit balance (e.g., financial aid not yet disbursed). A credit balance must exist prior to the refund request.

Refunds will be processed by the Office of Student Financial Services within two weeks from the end of the week in which the request is received. Checks may be obtained from the Cashier during regularly scheduled hours or mailed directly from the Accounts Payable Office.

**Medical/Psychological Tuition Refund Insurance Plan**

Elective insurance is available from the Dewar Tuition Refund Plan to augment the existing refund policy of the College. This insurance provides coverage for medical withdrawals/leaves of absence (LOAs) above and beyond the College refund schedule. The College policy provides for a declining percentage refund of tuition for withdrawals through the first five weeks of a given term (see Refund Policy), but does not provide for refund of fees. The Tuition Refund Plan will cover 100% of the insured term tuition and fees in the case of a medical withdrawal/LOA, and 60% of the insured term tuition and fees in the case of a psychological withdrawal/LOA, less any refund or credit due from the College. Applications must be submitted to the Dewar Tuition Refund Plan prior to the first day of classes. The premium is 1% of the total charges for the academic year. For further information, contact the Office of Student Financial Services.
FINANCIAL ASSISTANCE

Types of Graduate Financial Assistance

Federal Subsidized and Unsubsidized Stafford Loans
In most instances, a full-time student will be eligible to borrow $18,500 per academic year in Federal Stafford Loans. Need will determine how much of the loan is accruing interest while the student is in school (Unsubsidized portion), and how much of the loan is not accruing interest while the student is in school (Subsidized portion). The combination of the Subsidized and Unsubsidized Loans may not exceed the student’s cost of attendance minus any other financial assistance. Students who apply for Federal Stafford Loans must be matriculated (financial need has no bearing on admission to the College), degree-seeking candidates enrolled at least half time (4 credits) per term. Federal regulations specify that federal financial aid recipients must be U.S. citizens, U.S. nationals, or eligible non-citizens. Repayment of principle and interest begins six months after the student ceases to be enrolled on at least a half-time basis. The interest rate is variable, capped at 8.25%. The student may make quarterly interest payments on the unsubsidized loan while in school, if they wish. If the student does not wish to make quarterly interest payments on the unsubsidized loan, the interest will be capitalized and repayment will begin six months after the student ceases to be enrolled on a half-time basis.

The total debt a graduate student may have outstanding from all Direct Loans and FFEL Program Loans combined is $138,500 (no more than $65,500 may be in
subsidized loans). This graduate debt limit includes all Direct and FFEL Program Loans received for undergraduate study.

**Federal Perkins Loan**

Federal Perkins Loans are available to students who demonstrate financial need and are attending Emerson on at least a half-time basis (4 credits). Students may borrow up to a cumulative total of $30,000, including undergraduate study. Awards are determined based on availability of funds and range from $100 to $2,000 per year. As of July 1, 1992, the interest rate on the loan was fixed at 5% simple interest per annum. Students are charged no interest as long as they maintain at least half-time enrollment status. Borrowers must sign a promissory note prior to the loan disbursement. Repayment of principle, together with interest, in equal or graduated installments begins nine months after the student ceases to carry at least one-half the normal full-time academic work load and ends ten years after such date. The promissory note contains information about these privileges. Students who submit a FAFSA (see section entitled How to Apply for Graduate Financial Assistance) and meet the eligibility requirements will be considered for these funds. Federal Perkins Loans are awarded to students with the greatest calculated financial need and at the sole discretion of the Office of Student Financial Services.

Please note that international students are not eligible for Federal Student Loans. They are encouraged to contact the Office of Student Financial Services regarding alternative financing options from private lenders.

**Alternative Loans**

If you have borrowed the maximum amount of Federal Stafford Loans ($18,500 per year), and you still have unmet need within your financial aid budget, you may be eligible for an alternative loan. Unlike Federal Stafford Loans, alternative loans are not guaranteed. Students must have a good credit history and must remain within certain debt-to-income ratios. Some alternative loans require a co-applicant. Please contact the Office of Student Financial Services for interest rates and other important information, or go to the web site: [http://cafe.emerson.edu/financial_services](http://cafe.emerson.edu/financial_services).

**Federal Work Study (FWS)**

This is a need-based award of federally subsidized part-time employment administered by the college. Earnings are paid directly to the student in the form of a bi-weekly paycheck. The number of hours a student may work and the hourly wage is determined by the college and limited by availability of funds and calculated need. The student is only compensated for actual hours worked. Availability of funds is not guaranteed, but if funding is offered, graduate students may request consideration for FWS. Awards will be made to students with need who request FWS at the discretion of the Office of Student Financial Services.
**Emerson Employment**

This is an institutional employment program open to all Emerson College students. Referrals for Emerson Employment positions may be obtained from the Office of Student Financial Services or by visiting the web site at [http://cafe.emerson.edu/financial_services](http://cafe.emerson.edu/financial_services).

The Office of Career Services also assists students interested in off-campus employment opportunities. Career Services maintains listings of part time jobs available throughout the greater Boston area.

**Tuition Pay (formerly Academic Management Service)**

Tuition Pay is a program that allows students to spread payments for the academic year over ten monthly installments. Tuition Pay requires a nonrefundable annual enrollment fee of $95. For further information, contact a Financial Services Advisor at (617) 824-8655.

**Emerson Merit-Based Awards**

Each year, a certain number of incoming graduate students are awarded merit-based financial assistance from Emerson College. Merit-based awards are offered to full-time applicants who are judged to be exceptionally well qualified for graduate study based upon their comprehensive academic credentials, including professional promise and past academic excellence. Merit-based awards are distributed as Presidential Fellowships and Graduate Assistantships.

Applicants seeking merit-based financial assistance should complete the application for admission as early as possible and before the priority merit aid deadline of **February 1** for fall admission or **November 1** for spring admission. Applicants do not have to complete a separate application to be considered for merit aid. Both domestic and international students are eligible for merit awards. Offers of merit aid cannot be deferred until a later semester, even when an accepted student defers his/her admission to the College. Students accepted on a provisional basis are not eligible for merit-based awards.

Students receiving merit-based awards must maintain a minimum GPA of 3.20 each semester. Award recipients should be aware that this aid could affect any need-based federal loans they are also receiving.

**Presidential Fellowships**

Presidential Fellowships are $10,000 merit-based awards offered to a small number of incoming full-time graduate students who have demonstrated the highest degree of academic excellence. The award is distributed by semester in two $5,000 disbursements during the academic year. Recipients of the Presidential Fellowship will receive 4-credits of tuition remission for one additional semester (fall or spring) following the fellowship. Students in the M.F.A. in Creative Writing and the M.S. in Communication Sciences & Disorders programs will receive 4-credits of tuition remission for two additional semesters. Recipients from the M.A. in Global Marketing Communication and Advertising program are not eligible for any tuition
remission beyond the Presidential Fellowship. Presidential fellows receive this merit aid without having to satisfy an on-campus work requirement.

**Graduate Assistantships**
Graduate Assistantships are merit-based awards distributed to incoming full-time graduate students in the form of Administrative and Departmental Assistantships. Award recipients receive a graduate assistantship for a maximum of three consecutive semesters. Students in the M.F.A. in Creative Writing and the M.S. in Communication Sciences & Disorders programs may receive a Graduate Assistantship for a maximum of four consecutive semesters. Award recipients in the M.A. in Global Marketing Communication and Advertising program may receive a maximum of two consecutive semesters. All Graduate Assistantships must be taken during regular academic semesters (Fall/Spring), and cannot include summer sessions. Graduate assistantships cannot be extended beyond the maximum number of semesters awarded.

**Administrative Assistantships**
This award is given to students who are assigned to work in an administrative office outside of their department. Students receive tuition remission for 3, 4, 6, or 8 credits per semester, credited automatically to their account, in return for working 12 hours per week for 13 weeks in an administrative office on campus. This award is for the academic year.

**Departmental Assistantships**
This award is given to students who are assigned to work in their department. Work assignments vary and may include research assistance, teaching assistance, and administrative support. Students receive tuition remission for 3, 4, 6, or 8 credits per semester, credited automatically to their account, in return for working 12 hours per week for 13 weeks in an administrative office on campus. This award is for the academic year.

**Summer Assistantships**
A limited number of summer awards are offered to full-time, enrolled graduate students. Summer awards are limited to no more than 4-credits of tuition remission. To qualify for a 4-credit merit award, students must enroll in 8-credits during the summer and work 12 hours per week for 13 weeks in their placement; to qualify for a 2-credit award, students must enroll in 4-credits during either summer session and work 6 hours per week in their placement (for 13 weeks). Students are limited to only one summer of merit aid.

**A Note on IMC/MOC Tools Courses**
IMC and MOC students must take four tools courses at 2 credits each for a total of 8 credit hours. Merit aid awards cannot be used to cover tuition costs for these credits taken during the January and May intersession terms.
Scholarships

**Bookbuilders of Boston Scholarship**
Bookbuilders of Boston, Inc. awards a scholarship in the Publishing and Writing program at Emerson. The scholarship is awarded to a few full-time students who demonstrate a strong desire to pursue a career in publishing or a related field. This desire must be reflected in past or current coursework, projects, employment, or extracurricular activities. The scholarship recipient(s) is encouraged to participate in Bookbuilders meetings and seminars. These scholarships are awarded during the academic year. Enrolled students will receive written notification about how to apply. For further information, please contact Jeffrey Seglin, Graduate Program Director for Publishing and Writing.

**John Diamantakiou Communication Scholarship Fund**
Each September, a graduate student in the Department of Communication studying Political Communication is awarded this scholarship to help defray the costs of an internship in Washington D.C. For further information contact the office of the Dean of the School of Communication.

**Doriot Fellowship Program**
Funded by a private donation and administered by the College, this award is given to exceptional second year students in the Department of Communication Sciences and Disorders. Students must be registered for at least three courses per semester. Selection is based on academic merit and financial need. Further information can be obtained from the Graduate Program Director of the Department of Communication Sciences and Disorders.

**Naomi Stroh Janover Scholarship**
This award was established in 1992 and funded by an endowment from the estate of Mrs. Naomi Stroh Janover. Janover scholarships are provided for second year students in Communication Sciences and Disorders who wish to explore working with pre-school hearing-impaired children. The Janover Scholars are selected by the staff of the Thayer Lindsley Nursery. Awarded students are required to work three mornings a week in the nursery.

**Helen Hughes Lane Scholarship in Journalism**
Established by bequest in 2001, Helen Hughes Lane ’39 designated her scholarship for undergraduate or graduate students in Journalism. Selection of the recipient(s) is made be a Committee within the Department of Journalism.

**The Hal & Tillie Mady Scholarship**
This scholarship is awarded to an entering student who is an American citizen and
is of Arabic descent. The graduate student must be enrolled full-time and maintain a GPA of 3.0 for the award to continue through her/his degree program.

**Rod Parker Playwriting Award**
This award was established by Emerson Overseer Rod Parker ’51, H’79 to be awarded to an undergraduate or graduate student who has exceptional playwriting talent, commitment to the writing of plays for the stage, and demonstrated financial need. The award recipient will be selected by faculty from the Department of Performing Arts and the Department of Writing, Literature and Publishing.

**Cecil and Helen Rose Ethics in Communication Scholarship**
Established by a gift from Emerson alumna and Trustee Emeriti Helen Rose, the Cecil and Helen Rose Ethics in Communication Scholarship is awarded to a graduate student who demonstrates a career interest that furthers the importance of ethics in effective and responsible communication. This scholarship is awarded on a rotational basis among the departments. Students are invited by their Department Chair to apply. Eligible students shall submit a completed paper or project that demonstrates the student’s interest in ethics and communication to the chair or head of the department or program in which the student is enrolled or applying for admission.

**Dr. Marion A. Ryan Scholarship**
Established by a gift from Zarie Noorjanian ’30 in honor of her former Milford High School English teacher, this scholarship is awarded annually to a current graduate student in the Department of Writing, Literature, and Publishing on the basis of high academic standing and financial need.

**Taiwan Graduate Scholarship**
This scholarship is given to an incoming student from Taiwan who demonstrates exceptional academic and professional potential. The award recipient is selected by the Director of Graduate Studies, the Director of Graduate Admission, and the Director of the Taipei Economic and Cultural Office in Boston. The scholarship provides $10,000 toward tuition and fees for one year only. For further information, please contact the Office of Graduate Admission.

**C. Maria Cartz Wood Scholarship**
The scholarship was established in 2000 in memory of C. Maria Cartz Wood ’49. The award will be granted on the basis of high academic achievement and financial need to women graduate students, preferably in the Department of Communication Sciences and Disorders. Selection is made by the Office of Student Financial Services.
How to Apply for Graduate Financial Assistance

A graduate student applying for financial aid must submit the following:

Free Application for Federal Student Aid (FAFSA). You must complete the FAFSA and submit it to the Federal Student Aid Program for Processing. Emerson recommends that you complete your FAFSA via the Internet at [http://www.fafsa.ed.gov](http://www.fafsa.ed.gov). You may request a paper FAFSA from the Office of Student Financial Services (after January 1st) or from your local library. Online FAFSA processing takes 2-3 weeks; paper applications take 4-6 weeks. Emerson’s Code Number for FAFSA is 002146.

Emerson College Graduate Financial Aid Application. Complete and submit to the Office of Student Financial Services. This form is downloadable at [http://cafe.emerson.edu/financial_services](http://cafe.emerson.edu/financial_services)

Notification of Financial Aid Awards

The Office of Student Financial Services will use the aforementioned documentation to determine your eligibility to borrow Federal Stafford Loans (pending notice of acceptance to a degree program). You will then receive a Financial Aid Award Statement indicating your eligibility. If you wish to accept this award, you must sign and submit the Financial Aid Award Statement, indicating so, to the Office of Student Financial Services. If your Financial Aid Award Statement indicates that you have been selected for a process called VERIFICATION, there are additional documents that you must submit with it.

Additional Documents to Submit if Selected for Verification

Signed copy of your Federal Income Tax Return. Be sure to include all schedules. If completing a Federal Tele File Tax Record, you must submit a signed, dated copy with the Telefile confirmation code included.

Non-Filers Income Statement. To be completed only if you did not or will not file taxes.

All W-2 Wage and Tax Statements.

Household Verification Statement. This form will be mailed to you with your Financial Aid Award Statement. You will be asked to list the members of your household.

Business/Farm Supplement. If applicable, this form will be mailed to you with your Financial Aid Award Statement.
Any other documentation requested by the Office of Student Financial Services.

After the Office of Student Financial Services receives your signed Financial Aid Award Statement (and verification documentation, if requested), you will be instructed to use the Emerson College web site to complete an on-line Stafford Loan Master Promissory Note. The Master Promissory Note serves as your Federal Stafford Loan Application. Completing the Master Promissory Note (MPN) is the last step before receiving Federal Stafford Loan Funds. The MPN needs to be completed only once during your studies at Emerson. The MPN is valid for 10 years. Students borrowing federal loans for the first time at Emerson College will be required to attend a financial assistance entrance counseling session (during orientation) before loan funds may be applied to your bill. Please note, students who borrow additional loan funds to cover living expenses must request their refund in writing from the Office of Student Financial Services. Refunds will be available to students after each semester’s add/drop period providing they have completed all necessary paperwork.

Priority Application Deadlines for Graduate Federal Financial Assistance*

Fall Term:  
- Incoming students: April 1  
- Returning students: April 15

Spring Term:  
- All students: November 15

Summer Term:  
- Returning students: March 1

* Federal Assistance is funds provided by the Federal Government in the form of loans and work programs. Deadlines for merit aid are different. Please contact the Office of Graduate Admission for more details.

Renewal of Graduate Federal Financial Assistance

Although financial assistance is not automatically renewable, if your financial circumstances remain unchanged from year to year, and you meet the appropriate priority deadline for application, your Financial Aid Award Statement should contain approximately the same amount of financial assistance. If your financial circumstances improve, aid may be adjusted accordingly. If your financial circumstances worsen, aid may be increased.

All students requesting financial assistance must submit a complete financial aid application each year.
Some Other Factors Affecting Aid

**Academic Schedule Changes**
The Financial Assistance Statement is based on the assumption of full-time enrollment (at least 8 credits) each semester. Students registered for fewer than 8 credits are responsible for notifying the Office of Student Financial Services in writing. Actual registered credits will be checked by the Office after the add/drop period and the award will be adjusted accordingly.

**Withdrawals and Leaves of Absence**
Should a student withdraw or take a leave of absence, his/her total refund amount is determined according to Emerson’s refund policy. Federal funds or portions thereof must be returned to the federal programs according to a specific federally regulated formula. The refund formula is available in the Office of Student Financial Services.

**Satisfactory Academic Progress**
Federal regulations and Emerson College policy require that a student make satisfactory progress. Any student receiving merit assistance whose cumulative GPA falls below a 3.2 and/or fails to satisfactorily complete his/her work assignments will be prohibited from receiving merit assistance for the following semester. Students denied merit-based assistance because of unsatisfactory academic progress may appeal in writing to their Graduate Program Director.

Graduate students receiving federal loan funds must meet both a qualitative and quantitative requirement each semester for Title IV funds. Therefore, depending upon their concentration, students must complete between 63 and 75 percent of their attempted courses per semester to maintain satisfactory academic progress.

Grades or recorded symbols of C, D, F, WP, WF, I, mean the course was not satisfactorily completed. (The percentage is determined by the number of credits required to complete the program). AUD and DEF means the course was not completed for credit. Also, students must maintain a GPA of 3.0. Students denied need-based aid because of unsatisfactory progress may appeal in writing to the Director of Student Financial Services. The Financial Aid Review Committee will rule on the appeal and the students will be notified of the committee’s decision within three weeks.
The atmosphere at Emerson is relaxed, creative, and informal. Faculty, staff, and administration encourage and maintain open communication with students. Emerson emphasizes the professional and academic aspects of education. In addition to academic work and co-curricular activities, many students work off-campus in production companies, social service organizations, broadcasting stations, and business firms. As a major media market, Boston provides internship opportunities for students interested in all aspects of communication and the performing arts.

Social life at the College is greatly enhanced by its Boston location. Emerson is within easy walking distance of concert halls, theaters, museums, parks, and restaurants. Local collegiate and professional sports arenas provide year-round events in hockey, basketball, baseball, football, and tennis.

Housing
As the College expects that all of its graduate students will reside off-campus, students within this population are encouraged to seek out the assistance and support of the Office of Off-Campus Student Services (OCSS). As a resource for Boston area vacancy and sublet listings, OCSS provides numerous programs and services designed to meet the needs of Emerson’s off-campus population. This population includes all graduate students and more than half of the College’s undergraduate student body.

Graduate students should contact OCSS when inquiring about rental housing options, searching for a roommate, or to obtain a listing of local realtors who work
with Emerson students. Many OCSS services are also available on-line at [http://cafe.emerson.edu/offcampus_housing](http://cafe.emerson.edu/offcampus_housing).

*The Office of Off-Campus Student Services is located at 216 Tremont Street and can be reached at (617) 824-7863.*

**Meals**

Graduate students are eligible to participate in the College’s meal plans that vary in cost.

Information regarding the plans and charges per semester can be obtained from the Office of Student Financial Services.

Individual meals also may be purchased on a walk-in basis at either the College’s Little Building dining facility at 80 Boylston Street or the Zero Marlborough Street Diner.

*The Office of Student Financial Services is located at 216 Tremont Street and can be reached at (617) 824-8650.*

**Health and Wellness Center**

Graduate students are eligible to receive care at the Health Center if they enroll in the Qualified Student Insurance Plan or pay the health services fee.

The Health Center provides for the immediate health needs of students and offers both follow-up and educational services, including general medical care, GYN exams, emergency contraception, health counseling and education, routine lab work, pregnancy testing and referrals to other health specialists when appropriate. Services are available by appointment and on a medical emergency basis. Confidentiality within the guidelines of professional ethics and legal principles is guaranteed to all students using the Health Center. The Center staff consists of trained and licensed professionals, including nurse practitioners, registered nurses, and a consulting general medicine physician. The Health Center is open Monday, Tuesday, Wednesday and Friday, 8 a.m. to 5 p.m. and Thursday 8 a.m. to 3 p.m. The Center is closed on weekends, holidays, and school breaks. Emerson College is situated in an area within two miles of five major hospital emergency rooms for urgent and emergency care. When possible, non-urgent care should wait until the Center reopens to avoid unnecessary medical bills. Dental service is not available at the Center, but referrals are made to dentists in the community.

All students are required to submit a medical history and record of physical exam. The Commonwealth of Massachusetts also mandates the following immunizations be completed prior to college entrance: Measles (2), Mumps, Rubella, Tetanus (within 10 years) and Hepatitis B (3).

*The Health Center is located at 216 Tremont Street and can be reached at (617) 824-8666. For additional information visit their web page at [www.emerson.edu/student_life/health](http://www.emerson.edu/student_life/health), or by e-mail at healthservices@emerson.edu.*
**Health Insurance.** State law mandates that all students enrolled at least 3/4 time (6 graduate credits or more) must be enrolled in a qualified insurance plan. The Student Accounts Office mails a copy of the College sponsored insurance program to all students who meet the mandated insurance requirement. Students will be automatically enrolled in the College-sponsored program unless they provide the insurance information and submit the waiver card to the Office of Student Financial Services.

**Wellness Education**

Student health and wellness programming on alcohol and other drug use and abuse, sexual assault and acquaintance rape, HIV and AIDS, stress management, sexually transmitted diseases, body image and eating disorders, as well as various other topics are coordinated through the Health and Wellness Center. Focusing on responsible decision-making, the College seeks to increase education and awareness about these issues with the goal of reducing the health risks associated with them.

*The Wellness Educator can be reached at (617) 824-8597.*

**Counseling Center**

The Counseling Center is an excellent place for Emerson students to begin looking for help with personal concerns, family problems, or other psychological issues. The Center serves as a resource to assist students in developing their potential. To achieve this goal, a variety of services are provided. These include: short-term counseling and psychotherapy; support and therapy groups; crisis intervention; psychiatric consultation; referral to outside agencies, private psychotherapists and psychiatrists. The facilities and services of the Center are available to all graduate students who choose to pay the health services fee. The Center also provides the Emerson College Community with consultation, outreach and training on a variety of topics relevant to student’s lives and psychological issues. Counseling services are confidential. The staff considers issues of student privacy to be of the utmost importance. No information is released to anyone, inside or outside of the College, without the student’s knowledge or consent, within the guidelines of professional ethics and legal principles.

*The Counseling Center is located at 216 Tremont Street and can be reached at (617) 824-8595.*

**Disability Services**

Emerson College is committed to providing programmatic and architectural access to students with disabilities so that they may enjoy and participate fully in the life of the College. While upholding this commitment, Emerson maintains its high standards of achievement that are essential to the integrity of the College’s programs and services. In advancing these aims, the College will ensure its policies, practices, and procedures conform to Federal and state statutes and regulations as they pertain to individuals with disabilities. Emerson offers services through its Disabilities
Services Office to students with documented physical, visual, hearing, learning, medical and psychiatric disabilities. Should you be a student with a disability who is seeking accommodations or who has specific questions about disability services at Emerson, contact the Disability Services Coordinator via email at dso.emerson.edu or via phone at (617) 824-8415.

**Office of AHANA Student Affairs**
The Director of AHANA (African, Hispanic, Asian and Native American) Student Affairs is primarily responsible for cultivating involvement opportunities for AHANA students to maximize chances for their successful academic and social transition, integration, and retention at the College. The Director is available to discuss academic, cultural, personal, and social concerns with students throughout their entire career at Emerson.

*The Office of AHANA Student Affairs is located in the Cultural Center on the Berkeley Street side of 132-134 Beacon Street and can be reached at (617) 824-8642.*

**Cultural Center**
The Cultural Center exists to enhance the educational, cultural and social needs of the campus community, and hosts a variety of formal and informal events for students, faculty, and staff. The office of the Director of AHANA Student Affairs is housed in the Center along with offices for EBONI (Emerson’s Black Organization with Natural Interests); AMIGOS (the Latino Student Organization); ASIA (Emerson’s Asian Students for Intercultural Awareness); and ECCSA (Emerson College Chinese Student Association). As a means of fostering an understanding of the ethnically diverse student population at Emerson, the Cultural Center maintains a library of books and other resource materials with an AHANA focus. The facility, which includes a kitchenette, lounge and computer terminals with Internet capabilities, can be reserved for special events, meetings and educational purposes through the Director of AHANA Student Affairs.

*The Cultural Center is located on the Berkeley Street side of 132-134 Beacon and can be reached at (617) 824-8439.*

**International Student Affairs**
The Office of International Student Affairs is staffed by the Director, Coordinator, and student assistants. OISA offers an array of services including: consultation with students and scholars on immigration and visa matters; specialized programs and events to foster social and cultural adjustments; personal advising and counseling on social and cultural issues. The Coordinator of Academic Programs for International Students can be found in the Learning Assistance Center.

*The Office of International Student Affairs is located at 216 Tremont Street and can be reached at (617) 824-7858.*
Center for Spiritual Life
The Center for Spiritual Life is a trans-denominational, inter-religious enterprise offering a wide variety of spiritual programs, projects, and services to the Emerson community. The Center strives to engage and serve people of all faiths and creeds, Western and Eastern traditions alike, as well as secular and humanistic orientations. The Center embraces normative religious groups along with free-spirited, humanist ventures. The Center brings students, faculty and staff together in a multi-faceted array of offerings including communal services, advocacy, study, prayer, social action, contemplation, artistic expression, discussion, spiritual exploration and meditation. Through a staff of Chaplains, the CSL offers spiritual, religious and personal counseling, as well as the celebration of life-cycle milestones. It is also the home of the student organizations of Goodnews Fellowship, Newman Club, and Hillel.

*The Center for Spiritual Life is located at 120 Boylston Street and can be reached at (617) 824-8036 or by e-mail at spiritual_life@emerson.edu.*

Student Union
The Student Union is the “living room” of the College, where all members of the Emerson community are invited to gather. The services and programs in the Union are designed to bring the students, faculty and staff together in order to increase communication and build a sense of community.

Housed in the Union are an information center, Commuter Lounge, vending machines, meeting and conference rooms, student organization offices and mailboxes, piano rooms, the Office of the Dean of Students, the Office of the Director of Student Activities/Union, and the Office of the Coordinator of Gay, Lesbian, Bisexual and Transgender Life.

*The Student Union is located at 96 Beacon Street and can be reached at (617) 824-8680.*

Athletics and Fitness
The College has a Fitness Center, available to all students. The Fitness Center offers exercise and wellness programs designed to meet specific interests and goals, including proper diet or nutrition, stress management, sports conditioning, and general physical fitness. The Fitness Center provides state-of-the-art strength training and cardio, free weight equipment, and daily aerobic, dance, yoga and conditioning classes. Men’s and women’s locker rooms with saunas, showers, and storage lockers are also available.

The Fitness Center is open seven days a week, Monday through Friday, 7 a.m. to 8 p.m., Saturdays 9 a.m. to 6 p.m., and Sundays 12 p.m. to 6 p.m. Fitness Center members can schedule personal appointments with trainers Monday through Saturday.

*The Fitness Center is located at 80 Boylston Street and can be reached at (617) 824-8692.*
Through the Emerson Intramural program, graduate students may participate in intramural tag football, basketball, tennis, and volleyball.

For further information, contact the Athletics Office at (617) 824-8690.
Student groups are key to the Emerson Graduate experience. They offer additional resources for student interests, provide a student voice in college decisions, and support orientation and commencement activities.

Graduate Student Association (GSA)
The Graduate Student Association is dedicated to advancing the goals, objectives, and interests of graduate students. The GSA serves as a liaison between graduate students and the College community, providing students with a base for social interaction, professional friendships, and contacts. The GSA sponsors several student organizations including the Beacon Street Review, Not in the Face, GIVE, the Association of Black Graduate Students, and the Graduate Student Readings. In addition, the GSA works with the Graduate Studies Office to organize and support Graduate Orientation and Graduate Commencement. The GSA also awards Professional Development Grants and sponsors numerous social events. The GSA Office and the Graduate Student Lounge are located in the Student Union.

Association of Black Graduate Students
The Association of Black Graduate Students was formed in 1996 to develop a network and resource base for maximizing academic, professional, and social activities for Black graduate students. The ABGS sponsors lectures, workshops, and social functions throughout the year. It is open to all Emerson graduate students and is sponsored by the Graduate Student Association and the Association of African, Hispanic, Asian and Native American Students (AHANA).
Communicators For Health
This group is devoted to connecting Emerson students with others interested in the health-care industry. They work with students at Tufts University and health care professionals to exchange information and sponsor programs to promote healthcare issues. Activities include sponsoring a blood drive and bringing speakers to campus.

EmComm (Emerson Communications)
EmComm is an in-house advertising agency in the Department of Communication dedicated to providing a training ground for tomorrow’s marketing communication professionals. EmComm provides students with practical experience in strategic marketing and advertising. Students make up the teams for both on and off-campus accounts. EmComm students work with real clients, professional graphic production companies, and sound studios, equipping them with valuable hands-on experience. Recent clients have included Quincy College, the Pine Street Inn, and the New England Cable Broadcaster’s Association.

GIVE
Graduate Interdepartmental Video at Emerson (GIVE) is the production company for graduate students who are interested in video projects. The yearly GIVE project is a one-hour narrative video of substantial quality, which is acted, written, directed, and produced by students. GIVE allows students of different Emerson departments the chance to work together and blend their talents. The video is shown at a local theater and is then submitted to festivals around the country.

Graduate Students in Communication Sciences and Disorders
This organization was established to foster discussion of issues relating to the field of Communication Sciences and Disorders. The group promotes awareness of issues relating to communication sciences and supports discussions and activities for new professionals in the field.

Graduate Student Readings
The Graduate Student Readings are designed to showcase the creative writing talents of the Emerson graduate community. Students read original poetry, prose, and nonfiction in a supportive and enthusiastic environment. Readings are scheduled regularly throughout the school year. Interested students should contact the Department of Writing, Literature and Publishing for further information.

Not In The Face
Not In The Face is Emerson’s graduate student comedy troupe. The troupe writes their own original material and performs twice a year. Each show blends live sketches with audio and video jokes. Auditions are held at the beginning of each semester.
PoliCom
PoliCom publishes *The Issues Forum*, which provides students with a venue for the discussion of vital issues of the day. If you have any issues or questions about *The Issues Forum*, you can contact the editors of the PoliCom Group at 21 Commonwealth Avenue.

Other General Campus Groups

Broadcasting, Film, Writing and Theatrical Activities
Broadcasting, film, writing and theatrical activities are an important part of the Emerson experience. Graduate students are encouraged to become involved in various organizations, audition for performance and technical work in productions, and to hold positions in the College radio stations and television studios. In addition, there are many cultural and social-based organizations. Through an arrangement made with the undergraduate Student Government Association (SGA), all student clubs and organizations financially supported by the SGA are open to members of the GSA. Among the opportunities for involvement are:

AMIGOS
AMIGOS is Emerson’s Latino student organization, but it is also open to any students who want to learn about Latino cultures. The organization’s goals are to make Emerson aware of the Latino community, to share the differences within Latino cultures, and to serve the Latino community in the Greater Boston area.

Asian Students for Intercultural Awareness (ASIA)
Emerson’s Asian Students for Intercultural Awareness was founded to provide awareness of the many cultures present within the Asian community. ASIA is dedicated to becoming an active member in the various social events of the Emerson community.

*The Berkeley Beacon*
*The Berkeley Beacon* has been serving the Emerson Community since 1947. Published weekly, the *Beacon* covers campus news and provides information pertinent to students, faculty, and administration. Written, typeset, and edited by students, the Beacon encourages all students to become involved.

Committee for Awareness Programs at Emerson (CAPE)
The Committee for Awareness Programs at Emerson is a campus-wide committee, which operates out of the Office of Student Life. It is comprised of students, faculty, and administrators presenting awareness programming through lectures, films, and social events. All members of the campus are invited to participate.
Emerson Alliance of Gays, Lesbians and Everyone Else (EAGLE)
EAGLE was established to promote visibility and acceptance of queer culture throughout the campus and community. Membership is open to any student who is interested in aiding others with a personal acceptance of homosexuality. The group sponsors social, academic, and awareness functions for the community on issues relevant to queer culture.

Emerson’s Black Organization with Natural Interests (EBONI)
Emerson’s Black Organization with Natural Interests (EBONI) is an organization dedicated to the political and cultural reawakening of African American students. Students organize and sponsor such events as Harambee, Kwaanza, cultural retreats, African American History Month, and the End of the Year Awards Banquet. They also maintain a resource library and attend seminars and conferences designed to further the involvement and increase the influence of African American students at Emerson.

Emerson College Chinese Student Association (ECCSA)
The Emerson College Chinese Student Association is dedicated to introducing Chinese culture, customs, and language to the College and the community through activities and events. ECCSA makes an effort to welcome and assist all newly arrived students from the Republic of China (Taiwan), Mainland China, Hong Kong, and Singapore.

Emerson College Dance Company
The Emerson College Dance Company is a student organization that welcomes both the accomplished and the beginning dancer. The group offers opportunities for growth in the areas of performance and choreography. It also offers master classes that are open to the Emerson community and are taught by well-known choreographers and dancers.

Emerson Independent Video (EIV)
Emerson Independent Video (EIV) is a student-run organization that allows students to apply their skills in all phases of television production within a professional atmosphere. EIV produces over four hours of programming each week. This includes several half-hour newscasts each week, as well as several other half-hour shows. EIV has remote equipment for on-location shoots and its own editing facility for post production. EIV also produces the EVVY awards, Emerson’s own EMMY awards, where distinguished people from the industry give awards to Emerson’s best. The EVVY ceremony is a major event within the Emerson community.
**Emersonian**
The *Emersonian*, the College yearbook, is a permanent chronicle of the days, people, places, and events of the academic year. The *Emersonian* is completely student produced. Individuals interested in photography, advertising/business, layout, and copy editing are welcome to join.

**Film Arts Society (FAS)**
The Film Arts Society is a student-run film production and cinematheque company. FAS regularly screens feature films free to the student body. FAS has a film newsletter, *Latent Image*, designed to inform students of happenings within the film community. The society also offers film equipment, financial assistance, guest speakers, and advice to those involved in film productions, in and out of classes. Past experience with filmmaking is helpful, though not necessary for participation. Among other events, FAS holds an Annual Spring Film Festival for all to see the types of films that are being produced at Emerson.

**Goodnews Fellowship**
Goodnews Fellowship is an ecumenical group, formed from many different church denominations, that meets for Bible study prayer and fellowship. GNF seeks to build more community between Christians in the community. It also offers occasional services, community service projects, and helps connect Emersonians to local churches.

**Hands-On Experience**
Hands-On Experience is designed to help promote awareness of the deaf and other communities with disabilities. Hands-On teaches sign language to students in all fields of study through performances, which incorporates sign language, music, movement, and the dramatic arts. The group has performed at the Children’s Hospital, the New Erlich Theatre, the Boston Public Library, schools, and retirement homes, as well as at numerous Emerson events.

**Hillel Foundation**
Emerson College Hillel is dedicated to the culture, observance, education, and well-being of Judaism throughout the world. Members of the Emerson College Hillel participate in social, cultural, and religious programs. It is also a source of Jewish education and counseling services, and is run by a student board with a professional advisor. Membership is open to all students of Emerson College.

**Musical Theatre Society (MTS)**
The Musical Theatre Society is an organization established to foster and promote an appreciation of musical theatre at Emerson. MTS provides opportunities for participating in outstanding musical productions on- and off-campus. Annually, MTS is responsible for Cabaret Players Productions and co-producing a major
spring musical with the Performing Arts division. MTS also sponsors special guest appearances by leading musical theatre personalities. MTS is open to all members of the College regardless of their field of study.

National Student Speech, Language and Hearing Association (NSSLHA)
Emerson’s Communication Sciences and Disorders students have the opportunity to become members of this national organization. The Emerson chapter provides the opportunity for students to take part in professional activities on a local, regional, and national level. The NSSLHA encourages professional interests among Emerson students in the study of normal and disordered human communication behavior. The NSSLHA provides aid and assistance within the College as well as to local organizations in the areas of speech, hearing, language, and behavior disorders.

Newman Club
The Newman Club provides opportunities for Catholic students to develop their faith and to work on-campus in sponsoring prayerful, social, educational, and service-oriented activities.

Student Alumni Association
The Student Alumni Association is a group of student leaders who work together to encourage interaction with alumni and foster mutually beneficial and long-lasting relationships.

WECB (99.9 FM/640 AM)
WECB is an entirely student run radio stations that has been teaching commercial radio technics for 50 years. WECB can be heard around campus and operates on income generated from advertising and from the Student Government Association. WECB covers all areas of radio including sales, production, promotion, music, news, sports, special events management, and sound engineering. Facilities include an on-air studio, production studio, and music library. Listen at http://WECB.Emerson.edu.

WERS (88.9 FM)
WERS is New England’s oldest non-commercial radio station. It reaches out to a potential audience of 3 million people with its eclectic blend of music, news and public affairs programming. This 4000-watt station is operated entirely by students and has been recognized nationally for its excellence. Positions are open each semester for announcers, news writers, producers, and for public relations staff members.
Student Awards

Graduate Studies Departmental Awards
The Graduate Studies Departmental Award is given to a graduating student in each department for significant scholarly or artistic achievement in his or her graduate program. Graduating students may submit work they produced for a class, Master’s Project, or Master’s Thesis at Emerson.

President’s Award
The President’s Award is given to the graduating student who has the highest level of academic achievement among his or her peers in graduate programs at Emerson.

Evelyn Horowitz Video Poetry Prize
This award, open to both graduate and undergraduate students, is given to the student who creates the best original video based upon a poem written by a contemporary poet (still alive and writing). The awards committee will consist of the chairs of the departments of Communication; Visual and Media Arts; and Writing, Literature and Publishing.

Dr. Donald B. and Phoebe Rothman Giddon Award in Health Communication
Established in 1992 by Trustee Dr. Donald B. Giddon and Mrs. Phoebe Rothman Giddon, this award recognizes the scholarly research/publications of a graduate
student enrolled in the health communication program in the Department of Communication.

Cecil and Helen Rose Ethics in Communication Award
Established in 1994 by Emerson alumna and Trustee Emeriti Helen Rose, the Cecil and Helen Rose Ethics in Communication Award is a $2,000 grant awarded annually to a graduate student for an outstanding research paper or creative project that highlights the important role of ethics in effective and responsible communication. The award is rotated yearly among students in Political Communication, Creative Writing and Television.
Library and Media Services
The Emerson College Library serves the College community by providing access to information resources and services that support the mission of the College. The collection of approximately 200,000 print and non-print items emphasizes research in communication studies and the performing arts, with special focus on mass communication, speech and communication disorders. Library services include research assistance, individual and class instruction, interlibrary loan, reserve reading, and lending laptops. Bound copies of graduate projects and theses are housed in the Library, and individual research assistance by appointment is available for graduate students preparing projects or theses.

As a member of Fenway Libraries Online (FLO), a network of academic and special libraries in the Boston/Cambridge area, the Library shares an online catalog with nine nearby libraries. Through membership in the Fenway Library Consortium (FLC), Emerson students may use the resources at thirteen local libraries, borrow materials from them directly (using a valid ID card), or request that FLC materials be delivered to the Emerson College Library.

The Library’s website is designed to be used as a gateway for student and faculty research and can be accessed from the Library’s workstations, from computers throughout campus, or from off-campus using an ECnet account. In addition to the Library Catalog, which includes the combined holdings of the Emerson College and FLO libraries, the website offers access to a range of electronic sources, including important academic databases and indexes, CD-ROMs, authoritative websites, research guides, and electronic journals. Through the
website, users are able to download citations, and print abstracts and articles from Academic Search Premier, Lexis-Nexis Academic Universe, Expanded Academic ASAP and many other online sources. Students can also request materials using the Interlibrary Loan Department’s web-based order form, and can email reference questions to a librarian from outside the Library.

Also available to Library users is the College Archives, which houses materials on the history and development of the College (including photograph and video collections), Emerson publications, and special collections in theatre and broadcasting. Archives also maintains the video portions of video graduate theses. Details about the Archives services, collections, policies and procedures can be accessed through the Library website.

The Media Services Center (MSC), located in the Ansin Building at 180 Tremont Street, provides students with access to approximately 2,400 films, videos, laserdiscs and DVDs, as well as facilities for producing audio, video and multimedia presentations. In addition to a circulating collection of audiovisual equipment, including slide, overhead and 16mm film projectors, Media Services offers camcorders and tripods for field production work. Contact the MSC to arrange for in-class computer presentations. The center has four circulating computer projectors and three laptops and will help you access the hardware installed in the classrooms. The center contains video viewing facilities, video dubbing booths, a video studio, two audio production booths, a non-linear editing suite, a mediated conference room, and a classroom that holds up to 50 people. The Library’s website has information about the Media Services Center, including an indexed catalog of the Media Services Center’s film, video and multimedia collections.

Details concerning hours, policies and services are available on the Library’s website http://library.emerson.edu, in the Student Handbook, in the Guide to the Emerson College Library and in the Media Services Center Guide.

The Emerson College Library is located on the 3rd Floor at 120 Boylston Street and can be reached at (617) 824-8668. The Media Services Center is located on the 3rd Floor of the Ansin Building at 180 Tremont Street and can be reached at (617) 824-8676.

Academic Computing
The mission of Academic Computing is to serve all the instructional computing needs of the Emerson community. Through the various computer labs and training workshops, Academic Computing supports efforts to integrate and support academic technology in teaching, research and professional development.

The Academic Computing facilities are open to all enrolled students and staff. Open access labs containing more than 300 workstations and over 30 internet kiosks are located at different parts of campus. Wireless access to the network is available for parts of the Boston Common and around campus. The workstations in the labs provide email, internet, and world wide web connections in addition to tools such
as word processing, desktop publishing, web authoring, multimedia statistical
analysis, and database programming applications. Specialized labs offer software
for digital video editing, multimedia, web authoring, and 3D animation.

All students receive an email account and personal web-space at the time of
registration. Internet kiosks at 80 Boylston Street are available 24 hours a day. Academic Computing offers training workshops throughout the year. Visit http://
/café.emerson.edu/academic_computing for the latest schedule. Online software
documentation is available to all Emerson students. Visit http://café.emerson.edu/
academic_computing for a list of user guides, self-directed tutorials, and job aids. The hours of operations for the Academic Computing labs vary according to the
time of year and student demand. For further information call (617) 824-8080 or
check the web site at http://café.emerson.edu/academic_computing.

**Help Desk.** The Office of Information Technology Help Desk offers assistance to
faculty, staff and students with their computing problems (please note that the
hardware support that the Help Desk can provide students with for their personal
computers is limited to problems they might have with connecting to the campus
network).

The Office of Information Technology is located at 180 Tremont Street on the
4th Floor. The Help Desk is located at 120 Boylston Street on the 4th Floor, Room
404A and can be reached via telephone by dialing (617) 824-8080, via email address
helpdesk@emerson.edu, or via the web URL http://helpdesk.emerson.edu.

**Career Services**

Emerson Career Services is committed to assisting graduate students in planning
and managing their careers. This includes developing sound career planning and
management strategies, and job search skills, which they will be able to use during
their Emerson experience and throughout their careers.

Career Services provides the following:

**Career Advising**

Our career associates can assist students individually or through group workshops
to identify interests, skills, career options, job search strategies, and career
management issues.

**Publications**

Career Services maintains a library of information on career opportunities in
communications, as well as employer directories, job listings, industry magazines,
company literature, and job search “how-to” books.

The Career Services website http://cafe.emerson.edu/career_services
provides relevant career resources including career guides and links to career-
oriented web sites.
Internships
In any industry, internships help make students more marketable. At Emerson, internships can be taken for academic credit. Internship listings and evaluations of past internship experiences are housed in Career Services.

Networking
Emerson’s network of alumni professionals (Emerson Career Connection) is a valuable resource for guidance on how to break into or how to move up in a particular career field. Approximately 450 alumni are members of the Emerson Career Connection and are available for informational interviews.

Industry Information
Career Services sponsors special events such as industry panels, networking events, and site visits, in order for students to obtain information on the latest industry trends and an opportunity to meet industry professionals.

Career Opportunities and Recruiting
Career Services partners with a variety of organizations to recruit at Emerson. Recruiting organizations participate in fairs, information sessions, on-campus interviews, and networking events. They also post employment opportunities through eRecruiting.com, Emerson’s online resource to access job and internship leads and to connect with alumni members of the Emerson Career Connection.

The Office of Career Services is located at 216 Tremont Street and can be reached at 617-824-8586, by e-mail at careers@emerson.edu, or on the web at http://cafe.emerson.edu/career_services.

Learning Assistance Center
The Learning Assistance Center (LAC) offers a variety of academic support services to all Emerson students. The Center provides individualized tutorials in all phases of the writing process. In addition, the Center offers support in study skills, including note taking, test taking, organizational and time-management strategies, and library research. For international students who are non-native speakers of English, practice in pronunciation vocabulary development, speaking, and grammar are also available. Peer tutoring in content areas is available upon request. Professional academic support specialists are on staff to help students with special needs and requests. The goal of the LAC is to help students develop strategies and skills necessary for academic success.

The Learning Assistance Center is located at 216 Tremont Street and can be reached at (617) 824-7874.
Alumni Relations
The Office of Alumni Relations sponsors opportunities for students and alumni to participate in programs in which alumni share their expertise in their fields with current students through master classes, open forums, and campus visits. The Office works in tandem with the Office of Career Services, to connect alumni in a variety of chosen fields with students for the purpose of mentoring and sharing information, and with the Office of Admission, to link alumni with prospective students for informational opportunities.

The Office maintains a database of information on alumni to serve as a resource for connecting alumni to other alumni, and to faculty and students.

The Office keeps the Emerson College alumni community informed through publications such as Expression, the alumni magazine, The Commontator, a newsletter, and the alumni e-newsletter.

The Office of Alumni Relations and the Emerson College Alumni Association work collaboratively to maintain contact with alumni through educational, social and experiential opportunities.

Alumni Association
Membership in the Emerson College Alumni Association is extended to any person who has attended Emerson College for two or more years. Association members elect a group of alumni volunteers to a governing Board of Directors. The mission of the Alumni Association is to foster and maintain the spirit and devotion of the alumni in an effort to promote growth and the reputation of the College as a leader in communication and the arts. The Association provides the opportunity for alumni to serve as partners in planning for the future of the institution, in guiding its direction and working to increase its resources. The Office of Alumni Relations supports the Alumni Association in this mission.

Student Alumni Association (S.A.A.)
By working with the Office of Alumni Relations, S.A.A. encourages interaction between current students (“Alumni in Residence”) and the alumni. Programs such as guest lectures, master classes, Alumni Weekend and the New York Connection (a weekend of career advice and networking in New York City) are just a few examples. During a student’s time at Emerson, there are many opportunities to meet Emerson graduates from every decade and every career field.

For more information, call the Office of Alumni Relations at (617) 824-8535, (800) 255-4259 or by e-mail at alumni@emerson.edu.
CAMPUS SPEAKERS

During the past several years Emerson has been fortunate to have many exciting people visit our campus and present lectures, readings, and seminars. What follows is a list of some of our lecturers:

Maya Angelou, Poet, Activist
Kenn Apel, Ph.D., Professor and Chair, Communicative Disorders and Sciences, Wichita State University
Jeff Arch, ‘76, Screenwriter, Sleepless in Seattle
Ursula Bellugi, Ph.D., Director, Laboratory for Cognitive Neuroscience and Professor, The Salk Institute for Biological Studies
Kathie Berlin, ’65, Director, Marketing and Production, MGM
Michael Blowen, Columnist, The Boston Globe
Walter Bogdanich, Investigative Editor, New York Times
Peter Bogdonovich, Film Director, The Last Picture Show, Mask
Bonnie Brinton, Ph.D., Dean of Graduate Studies and Professor Audiology and Speech-Language Pathology, Brigham Young University
Tom Brokaw, Anchor, NBC Nightly News
David Brinkley, ABC’s This Week with David Brinkley
Gwendolyn Brooks, Pulitzer Prize-winning Poet
Marjorie Clapprood, Talk Show Host
Anthony Clark, ‘86, Actor/Comedian
Jack Connors, Chairman, Hill, Holliday, Connors, Cosmopoulos, Inc.
S. James Coppersmith, former President/General Manager, WCVB-TV
Stavros Cosmopoulos, Creative Director, Cosmopoulos, Crowley & Daley

Jack S. Damico, Ph.D., Professor, Communication Sciences and Disorders, University of Louisiana at Lafayette

Scott Davis, Executive Vice President, MTV Network

Morton Dubitsky Dean, ‘57, Former ABC News Anchor

Vin Di Bona, ‘66, Producer, ABC-TV MacGyver, America’s Funniest Home Videos, America’s Funniest People

Judith Downes, President/Executive Producer, September Films

Edward Eskandarian, Chairman and CEO of Arnold Worldwide Partners

Martin Espada, Poet, Author of Rebellion is the Circle of a Lover’s Hands

Steve Friedman, Executive Producer, NBC News

Fred Friendly, Journalist, Ethicist, former President of CBS News

Ronald Gillam, Ph.D., Research Associate, Communication Science and Disorders, Jesse H. Jones Communication Center, University of Texas, Austin

Carol Gilligan, Author, In a Different Voice

Whoopi Goldberg, Actor, Producer

Doris Kearns Goodwin, memoirist and political biographer

Spalding Gray, ‘65, Performer and Novelist, Sex and Death to the Age 14

David Handschuh, Reporter, New York Daily News, Photojournalist

Woody Harrelson, Actor

David Hays, Founding Artistic Director, The National Theatre of the Deaf

Karen Hein, M.D., Director, HIV Adolescent Clinic, New York

Doug Herzog, ‘81, President, Comedy Central Cable Network

Gish Jen, Author, Typical American and Mona in the Promised Land

James Earl Jones, Actor

Wendy Kesselman, Playwright, Screenwriter, Children’s Book Author

Kay Koplovitz, CEO and President, USA Network

Stanley Kunitz, U.S. Poet Laureate

Paul La Camera, Vice President and General Manager, WCVB-TV

Sherry Lansing, President and Chairman of Paramount Studios Motion Picture Group

Don Law, Concert Promoter/Owner, Blackstone Entertainment and NEXT Ticketing

Sara Lawrence-Lightfoot, Sociologist, Author, Educator

Denis Leary, ‘79, Actor/Comedian

Spike Lee, Director, Producer, Writer, Actor

Jerry Lewis, Comedian, Muscular Dystrophy Association Spokesperson

Thomas Lux, ‘70, Poet, Half Promised Land, The Drowned River, and Sunday

David Mamet, Playwright, Screenwriter, Director

Irma S. Mann, ‘67, President, Irma S. Mann Strategic Marketing

Karen Marinella, ‘84, News Anchor, WLVI-TV

Garry Marshall, Writer, Producer, Director, Actor

Marlee Matlin, Actress
Rachel I. Mayberry, Ph.D., Director and Associate Professor, School of Communication Sciences and Disorders, Faculty of Medicine, McGill University

Eileen McNamara, Pulitzer Prize-Winning Columnist, The Boston Globe

Peter Meade, ’70, Vice President for Public Affairs, Blue Cross Blue Shield of Massachusetts

Arnon Milchan, Film Producer, JFK, Pretty Woman, Guilty by Suspicion

Rachel I. Mayberry, Ph.D., Director and Associate Professor, School of Communication Sciences and Disorders, Faculty of Medicine, McGill University

Eileen McNamara, Pulitzer Prize-Winning Columnist, The Boston Globe

Peter Meade, ’70, Vice President for Public Affairs, Blue Cross Blue Shield of Massachusetts

Arnon Milchan, Film Producer, JFK, Pretty Woman, Guilty by Suspicion

Sue Miller, Writer

Harvey Skolnick Miller, ’59, Screenwriter, Private Benjamin, Bad Medicine, The Odd Couple, Taxi

David Mulligan, Former Commissioner of Public Health, Massachusetts

Donald Murray, Pulitzer Prize-Winner, Author, A Writer Teaches Writing, Learning by Teaching, Write to Learn, Read to Write

Jayne Anne Philips, Author, Black Tickets, Fast Lanes, and Machine Dreams

Anthony Quinn, Actor

Jorge Quiroga, ’72, Reporter, WCVB-TV

Lois Roach, ’82, Playwright; Public Affairs Director, WBZ TV and NewsRadio 1030

Jack E. Robinson, President, Boston Chapter, NAACP

Scott Rosenberg, Screenwriter, Con Air

Esmeralda Santiago, Writer, When I Was Puerto Rican

Brenda Schick, Ph.D., Associate Professor, Speech, Language and Hearing Science, University of Colorado

Enrique Senior, Hollywood Studios and Major Media Companies Financier

Hedrick Smith, Pulitzer Prize-Winning Journalist, The New York Times

Joshua Sobol, Playwright

Michael Jay Solomon, ’60, President, Warner Brothers International Television

Theodore Solotoroff, Editor of New America Review, Senior Editor of Harper & Row

Lesley Stahl, CBS News Correspondent, 60 Minutes

Ken Swope, Political Consultant

Kip Tiernan, Founder of Rosie’s Place and the Greater Boston Food Bank

Tommy Tune, Actor, Choreographer

Henry Winkler, ’67, Actor/Producer

Steven Wright, ’78, Actor/Comedian

Susan Wornick, ’71, News Anchor/Reporter, WCVB-TV
The Department of Marketing Communication offers Master of Arts programs in Global Marketing Communication and Advertising, Health Communication, and Integrated Marketing Communication. In each of these programs, theory and research are combined with practical applications to enhance student learning and better prepare graduates for their chosen profession.

The Global Marketing Communication and Advertising program is an intensive one-year cohort experience that prepares students for careers in marketing communication in global contexts. Graduates of this program have chosen career tracks in account management, account planning and development, public relations, marketing, brand management, and e-commerce. They have worked with such companies as McCann-Erickson, Politzer & Haney, Hill-Holliday Advertising Inc., and Reebok. The program emphasizes cross-cultural communication and sensitizes students to cultural diversity in world markets.

The Health Communication program is a degree program offered in collaboration with Tufts University School of Medicine. This program prepares students for health communication careers in for-profit and not-for-profit health care organizations, the media and government. Graduates of this program have chosen career tracks in health care advocacy, social marketing, public relations, marketing, journalism, research and politics. Alumni work with such organizations as Macro International, Centers for Disease Control, National Institute for Occupational Safety and Health, the New England Journal of Medicine, Pharmacia & Upjohn, Genzyme, and ABC News.

The Integrated Marketing Communication program prepares students for
careers in marketing communication. The program encompasses advertising, public relations, publicity, direct/database marketing, sales, sales promotion/event marketing, and e-communication. Graduates of this program have chosen career tracks in all of the above and have worked with such companies as Arnold Communications, Hill-Holliday Advertising Inc., Citigate Cunningham Communication (part of Incepta Group plc), Avid Technology, Smash, IBM, Saatchi and Saatchi, Compaq, Bose, the Weber Group, and New Balance.

Admission Requirements
Students in the Department of Marketing Communication come from diverse educational and professional backgrounds. The Admission Committee considers the applicant’s previous academic record, test scores, prior employment experience, recommendations, leadership experiences, and other evidence of maturity and motivation to succeed in graduate studies. Applicants should have an undergraduate grade point average of 3.0 or better, and submit scores on the Graduate Record Examination (GRE) or the Graduate Management Admission Test (GMAT).

Degree Requirements
Master of Arts degree programs in the Department of Marketing Communication require successful completion of 40 credits. Select programs may include a maximum of four credits for a thesis.

Advisors
The Graduate Program Director serves as advisor to students in each program. The graduate advisor helps students plan their courses of study based on specific program requirements.

Internships
Graduate students may participate in internship opportunities offered in Boston and other locations, international and national. They may take up to a maximum of eight (8) internship credits, except in the Global Marketing Communication and Advertising and Health Communication programs. During these internships, students receive expert guidance in applying the skills, techniques and theory learned in the classroom. Graduate students have served as interns at Arnold Communications, the Weber Group, Universal Studios, Porter-Novelli, Virgin Records, Veteran’s Administration Hospitals, and Pfizer. Students need the permission of the Graduate Program Director and the Department Chair to register for internship credits.

Master’s Thesis
The thesis for the Master of Arts, consisting of four credits, is recommended to students planning to pursue doctoral studies. The candidate and graduate faculty
The Department of Marketing Communication

members comprising the candidate’s committee jointly decide upon the thesis. The candidate, along with his/her graduate advisor or the Graduate Program Director, determines a thesis advisor in the student’s area of research. A formal prospectus must be submitted and approved by the thesis committee before the candidate may enroll for thesis credit. The thesis is optional for Master of Arts candidates.

Global Marketing Communication and Advertising

Global Marketing Communication and Advertising (GMCA) is a full-time, structured, cohort experience that prepares students to meet the marketing communication needs of a growing global community and economy. Students in this one-year program complete their coursework together, and then finish the program individually with a 200-hour internship that includes regularly scheduled contact with the faculty advisor. The program requires the successful completion of 40 credit hours as described below.

Required Courses:

Fall Term
GM 600  Professional Communication in a Global Context  4 credits
GM 601  Global Marketing Communication and Advertising I  4 credits
GM 603  Cultural Foundations of Buyer Behavior  4 credits
GM 604  Research for Global Marketing Communication and Advertising  4 credits

Spring Term
GM 602  Global Marketing Communication and Advertising II  4 credits
GM 610  Management and Organizational Behavior in a Global Business Environment  4 credits
GM 611  New Technologies in Global Markets  4 credits
GM 612  Global Public Relations  4 credits

Summer Term
GM 620  Global Brand Management (Session 1)  4 credits
GM 690  200-hour Internship (Session 2)  4 credits

Health Communication

Health Communication is rooted firmly upon the twin foundations of both communication and health, with courses offered at both Emerson College and Tufts University School of Medicine. Beyond required courses, the program’s flexibility allows students to concentrate on a variety of areas related to either communication and/or health, depending on their unique professional objectives.

Effective health communication is the art and technique of crafting messages
that inform, influence, and motivate institutional and public audiences about important health issues. Its scope includes disease prevention, health promotion, health care policy, health related business, as well as enhancement of the quality of life and health of individuals within the community.

The Master of Arts degree in Health Communication requires successful completion of 40 credits, including 16 credits of the Emerson-Tufts core, an additional 8 credits of required courses (focusing on research and a capstone experience, the Applied Learning Experience) and 16 credits of electives (a maximum of 8 credits of elective courses may be taken at Tufts). Some courses require expertise in given areas, and students may have to complete designated preparatory classes for no graduate credit. Students should be advised that the academic calendars of the two institutions are typically not in agreement; the first day of class, holidays, course completion, and commencement are likely to be different at Tufts and Emerson.

**Required Courses:**

**Emerson College-Tufts University Core**

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<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MH 614</td>
<td>Applications of Communication Theory to Health Communication</td>
<td>4 credits</td>
</tr>
<tr>
<td>MH 651</td>
<td>Media Strategies for the Health Professional</td>
<td>4 credits</td>
</tr>
<tr>
<td>MHTUSM1</td>
<td>Introduction to Medicine</td>
<td>4 credits</td>
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<tr>
<td>MHTUSM2</td>
<td>Epidemiology and Biostatistics</td>
<td>4 credits</td>
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(MHTUSM courses are offered through Tufts University School of Medicine. Students will register for them through Emerson College.)

**Research and Capstone Requirement**

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<th>Course</th>
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<tbody>
<tr>
<td>MH 645-5</td>
<td>Introduction to Research Methods</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 646-6</td>
<td>Selected Topics in Research Methods</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 655</td>
<td>Applied Learning Experience for Health Communication</td>
<td>4 credits</td>
</tr>
</tbody>
</table>

The Applied Learning Experience (**MH 655**) is the capstone course of the program, providing students an opportunity to practice and display the knowledge and skills acquired throughout their studies in the completion of a real-world health communication project.

**Electives**

Beyond the required courses (24 credits total), students are encouraged to explore and be equipped in ideas and skills associated with a wide range of professional objectives. Working with the Graduate Program Director, students may design a focused curriculum involving preparation for one (or more) of the following emphases:
The Department of Marketing Communication

- Social Marketing
- Public Health Advocacy
- Health Journalism/Writing
- Health Media

Other areas of professional endeavor, together with the necessary clusters of concepts and skills, may be identified and pursued by students with approval of the Graduate Program Director.

**Emerson College**

MH 617 Understanding Consumer Behavior and Communicating with Consumers 4 credits
MH 621 Writing for Marketing/Management Communication 4 credits
MH 640 Organizational Communication 4 credits
MH 652 Social Marketing 4 credits
MH 690H Internship in Health Communication 4 credits

Also consult course listings from the Department of Journalism.

**Tufts University**

The following Health Communication courses are offered through Tufts University. This is an abridged list. Not all courses are offered each year, and for some there is limited enrollment. A maximum of 8 elective credits may be taken at Tufts.

MHTUSM Race, Culture and Ethnicity 4 credits
MHTUSM Health Care Financing and Management 4 credits
MHTUSM General Nutrition 4 credits
MHTUSM Occupational and Environmental Health 4 credits
MHTUSM Health Behavior and Health Communication 4 credits
MHTUSM Public Health and Health Care Delivery Systems 4 credits
MHTUSM New Technologies in Health Communication 4 credits

**Integrated Marketing Communication**

Integrated Marketing Communication (IMC) establishes a dialogue between providers of a product or service and their respective publics or markets. Students learn how to integrate advertising, public relations, publicity, direct/database marketing, sales, sales promotion/event marketing, and e-communication. In addition, they learn to develop strategic IMC plans within the context of the overarching organization/marketing plans.

Based on their individual interests and career directions, students select tools and elective courses that emphasize a managerial or creative track within IMC. All students will exit the program with a portfolio that demonstrates their ability to develop a comprehensive IMC plan. Each semester the IMC faculty will select an organization that is willing to provide graduate students with the opportunity to
develop such a plan (**MH 668**).

The program requires the successful completion of 40 credit hours from the courses described below.

**Required Courses:**
All IMC students must complete the following courses:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MH 645-5</td>
<td>Introduction to Research Methods*</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 646-6</td>
<td>Selected Topics in Research Methods*</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 610</td>
<td>Marketing Management</td>
<td>4 credits</td>
</tr>
<tr>
<td>MH 617</td>
<td>Understanding Consumer Behavior and Communicating with Consumers</td>
<td>4 credits</td>
</tr>
<tr>
<td>MH 618</td>
<td>Introduction to Integrated Marketing Communication</td>
<td>4 credits</td>
</tr>
<tr>
<td>MH 668</td>
<td>Capstone Course in Integrated Marketing Communication</td>
<td>4 credits</td>
</tr>
</tbody>
</table>

*must be taken in the same semester*

IMC students must take four tools courses at 2 credit hours each for a total of 8 credit hours. These courses will be offered during the January and May intersession terms. No more than four 2 credit tools courses may be used to fulfill degree requirements. Students may choose from the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MH 681</td>
<td>Accounting and Budgeting (recommended for IMC managerial career track)</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 682</td>
<td>Database Management (recommended for IMC managerial career track)</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 683</td>
<td>Web Page/Site Development (recommended for IMC creative and managerial career tracks)</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 684</td>
<td>Professional Communication (recommended for IMC students who do not have an undergraduate degree in Communication)</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 686</td>
<td>Negotiation Strategies (recommended for IMC managerial career track)</td>
<td>2 credits</td>
</tr>
<tr>
<td>MH 687</td>
<td>Writing Workshop for Marketing and Management Communication (recommended for IMC creative career track)</td>
<td>2 credits</td>
</tr>
</tbody>
</table>

All core requirements (except **MH 668**) should be completed before electives unless permission is given by the Graduate Program Director to do otherwise. IMC students must take three electives, at least two of which must be selected from the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MH 620</td>
<td>Public Relations Management (recommended for IMC managerial and creative tracks)</td>
<td>4 credits</td>
</tr>
</tbody>
</table>
MH 621 Writing for Marketing/Management Communication 4 credits
(recommended for IMC managerial and creative tracks)
MH 627 Interactive and e-Communication 4 credits
(recommended for IMC managerial and creative tracks)
MH 630 Advertising, Sales Promotion, and Publicity Management 4 credits
(recommended for IMC managerial and creative tracks)
MH 636 Foundations of Creative Thinking: Developing Copy and 4 credits
Design (recommended for IMC creative track)
MH 637 Interpersonal Communication and Sales Management 4 credits
(recommended for IMC managerial track)
MH 639 Communicating Brands and Brand Management 4 credits
(recommended for IMC managerial track)

Courses of Study

Graduate Courses

MH 610 Marketing Management 4 credits
This course examines value creation, value delivery, and the communication of value. The marketing orientation is explored in a strategic framework. Corporate marketing planning stages are covered with consideration given to the short/long range environment in a global, inter-functional context. After completing this course, students will understand marketing as a market-oriented philosophy and value-creation function. Students must demonstrate their ability to apply marketing concepts using case studies and exercises. The relationship between Integrated Marketing Communication (IMC) and marketing will also be investigated in this course. (Fall, Spring, Summer)

MH 612 Direct/Database Marketing 4 credits
This course examines the communication, database management, and physical distribution aspects of the evolving field of direct marketing. Students learn how to mine a database, use database information for segmentation analysis, and merge external and internal database for gap analysis purposes. Students manipulate databases in traditional areas of direct marketing (e.g., catalogs, direct mail) and investigate how e-commerce has changed direct marketing from a promotional function to a field that triangulates communication, marketing, and delivery systems. Finally, students must demonstrate an ability to develop a direct marketing plan and an evaluation mechanism to measure the results of their actions. (Co-requisite: MH 610; Prerequisite MH 682.) (Spring)

MH 614 Applications of Communication Theory to 4 credits
Health Communication
Health communication is primarily concerned with the role of theory, research and practice in health promotion, education, and delivery. Students will investigate
provider-patient interaction, social support networks, health information systems, medical ethics, mass media, health policy, and health promotion and disease prevention. Students will learn about the integral nature of communication in health including: the role communication plays in shaping individuals’ social and cultural expectations and beliefs about health, how such information may influence people to think differently about health and affect behavioral change, and how communication vehicles may be used to redefine and change public policy about health and health behavior. Students can expect to learn through assigned readings, cases and projects, exams, and class interaction. (Fall)

MH 617 Understanding Consumer Behavior and Communicating with Consumers
Students investigate comprehensive multidisciplinary, theoretical views of consumer behavior and apply these to marketing communication contexts. Integrated marketing communication plans require sophisticated consumer behavior analyses that facilitate segmentation, targeting and positioning efforts. Students learn about the determinants of consumer behavior through the application of theories from disciplines such as communication, marketing, cultural anthropology, economics, sociology, and psychology. Case studies, exercises, and research will help students to understand the complexity of consumer behavior given intrapersonal, interpersonal and situational influences. (Fall, Spring)

MH 618 Introduction to Integrated Marketing Communication
Integrated Marketing Communication (IMC) is a cross-functional process for creating and nourishing profitable relationships with customers and publics by strategically controlling or influencing all messages sent to these groups and encouraging purposeful dialogue with them. In this course, students learn how to integrate all of the marketing communication elements and why this is critical to an organization’s success. Advertising, public relations, publicity, sales promotion, event marketing, direct marketing, e-communication, and selling must be integrated to present customers and publics with a consistent message, identity, or theme and contribute to brand equity for an organization. Case studies and exercises will be used to help students learn how to develop consistent messages across all marketing communication elements. (Co-requisite: MH 610.) (Fall, Spring, Summer)

MH 620 Public Relations Management
Students explore the role of public relations in the Integrated Marketing Communication mix. Students learn how to construct a public relations plan which requires them to analyze and interpret public opinion and attitudes that might impact the operations and plans of an organization, develop programs of action and communication to achieve public understanding (e.g., financial, media or government relations), establish objectives, detail a budget, and describe evaluation techniques for measuring the impact of the public relations efforts. In this course,
students are involved in developing all aspects of a plan, including constructing press releases and developing public service announcements, using case studies or field application. (Co-requisite: MH 610.) (Fall, Spring)

MH621 Writing for Marketing and Management Communication 4 credits
This course exposes students to a comprehensive survey of writing techniques for public relations, publicity and public affairs activities. Students learn how to improve upon their writing of news releases, brochures, speeches, organizational publications (e.g., annual reports), copywriting, and public service announcements. Intensive writing exercises will be employed to help students achieve their goals. (Co-requisite: MH 610 or MH 640.) (Students may not receive credit for both MH 621 and MH 687 toward their degrees.) (Fall, Spring)

MH 627 Interactive and e-Communication 4 credits
Students learn how to communicate on the Internet and examine the differences between traditional media vehicles and the Internet within the context of strategic communication. Students explore how communication has changed given media and delivery system convergence as well as market democratization. Ethical and legal parameters of technology-based communication will also be covered in this course. (Prerequisite: MH 683.) (Semester varies)

MH 630 Advertising, Sales Promotion, and Publicity Management 4 credits
Students explore the roles of advertising, sales promotion and publicity in the Integrated Marketing Communication mix. Students learn to develop and manage advertising campaigns, including evaluation of said campaigns. In addition, students investigate how to use sales promotion to bring about behavioral change in the contexts of consumer and trade promotion. Further, students learn how to generate and manage publicity. Students evaluate the legal and ethical issues surrounding these marketing communication efforts. (Co-requisite: MH 610.) (Fall, Spring)

MH 637 Interpersonal Communication and Sales Management 4 credits
An examination of interpersonal communication within the context of sales management, focusing on the individual, group and relational dynamics related to the recruitment, selection, hiring, training, motivating, compensating and evaluating of sales forces, and the cultivation and maintenance of customer relationships by sales officers. The contribution of selling and sales forces to an organization's integrated marketing communication strategy is highlighted. (Co-requisite: MH 610.) (Fall)

MH 639 Communicating Brands and Brand Management 4 credits
This course stresses the importance of the role of the brand in integrated marketing
communication strategies. Students learn about why brands are important, what they represent to consumers, and what should be done by organizations to manage them properly. Students learn how brand equity can be created, how to measure brand equity, and how to use brand equity to expand global business opportunities. Students learn through exams, a brand simulation, readings, and class discussions. (Co-requisite: MH 610.) (Fall and Spring)

MH 645-5  Introduction to Research Methods  2 credits
This course is organized around the research process where students learn how to formulate a research question and define a research problem, decide upon a research design, assess data collection methods, define a sampling frame, determine types of data analyses, interpret data appropriately, and prepare a research report. Further, students gain an understanding of the importance of research in the development of communication strategies. (Students must enroll in MH 645-5 and MH 646-6 in the same semester; each course lasts for half the semester.) (Fall, Spring)

MH 646-6  Selected Topics in Research Methods  2 credits
An examination of specific methods used for communication research. Each section will focus on a different method, including focus groups and in-depth interviewing, polling and content analysis, survey research, and online research. (Students must enroll in MH 645-5 and MH 646-6 in the same semester; each course lasts for half the semester.) (Fall, Spring)

MH 651  Media Strategies for the Health Professional  4 credits
Students develop an understanding of the strategic use of the media by health communicators in message development and communication strategy execution. Students also explore the ethical concerns of health care professionals who utilize the media. Students learn how to develop effective health communication campaigns that bring about behavioral change among target audiences and influence health policy issues at the local, state, national and international level. In addition, students learn how to develop evaluation techniques for health communication strategies. (Spring)

MH 652  Social Marketing  4 credits
This course focuses on changing the voluntary behaviors of a society (e.g., smoking cessation, diet and exercise habits). Students learn how to apply marketing techniques and concepts to social contexts like preventive health, education, and politics. As part of their course requirements, students must complete a marketing audit of a not-for-profit organization involved in social marketing. In addition, cases and exercises allow students to develop their skills and knowledge in this area. (Semester varies)
MH 655  Applied Learning Experience for Health Communication  4 credits
A capstone experience for students completing the Health Communication program. With the approval of the instructor or Graduate Program Director for Health Communication, students conduct research, and develop and implement a communication plan to address the needs of a health-related organization or issue. Projects may include the creation of training modules for health professionals, patient education, health information dissemination, policy advocacy, and the like. Students produce a portfolio that may include, among other items, a problem statement, literature review, results of needs assessment or other research, the communication plan, and examples of the plan’s media/creative execution. (Taken at end of student’s program)

MH 668  Capstone in Integrated Marketing Communication  4 credits
This integrative, capstone course examines the strategic roles of a variety of marketing communication elements including advertising, brand management, direct/database marketing, interactive marketing, media planning, public relations, sales promotion/event management, and sales/sales management. Students will develop an IMC plan for an organization as the culminating experience in the IMC program. This project requires students to demonstrate their knowledge of IMC and work with team members to solve an organization’s marketing communication problem or help the organization to pursue an opportunity through the implementation of an integrated marketing communication strategy. Students must demonstrate competencies in market analysis and measurement, productivity and profitability analysis, strategy development, implementation of an IMC program consistent with selected marketing strategy, and evaluation. (Prerequisites: MH 610, MH 618.) (Fall, Spring, Summer)

MH 681  Accounting and Budgeting for the Non-Financial  2 credits
Students learn how to read an income statement and balance sheet, prepare a profit and loss statement, complete a contribution margin analysis, and forecast demand. Students are introduced to accounting and financial terminology necessary for budget preparation. Students also learn how to use Microsoft Excel. (January or May intersession)

MH 682  Database Management  2 credits
Students learn how to create and manipulate a database using a software package standard in the industry e.g., Microsoft Access. This course is a prerequisite for MH 612. (Intersession varies.)

MH 683  Web Page/Site Development  2 credits
Students learn how to create and maintain a web page/site. This course is a prerequisite for CS 627 (May intersession)
MH 687 Writing Workshop for Marketing/Management 2 credits
Communication
Students learn how to improve their writing of news releases, brochures, speeches, organizational publications (e.g., annual reports), copywriting, and public service announcements. Intensive writing exercises are employed to help students achieve their goals. (Students may not receive credit for both MH 621 and MH 687 toward their degrees.) (January or May intersession)

MH 690A Internship in Integrated Marketing 2 - 4 credits
Communication
This internship requires students to secure positions in organizations where they gain experience in Integrated Marketing Communication. Students must meet with site supervisors and internship coordinators throughout their internships and complete reports regarding their experiences during and at the completion of their internships. All students must participate in a mandatory internship orientation, provided through the Career Services Office, the semester before the internship. (To be arranged)

MH 690H Internship in Health Communication 2 - 4 credits
This internship requires students to secure positions in organizations where they will be gaining experience in Health Communication. Students must meet with site supervisors and internship coordinators throughout their internships and complete reports regarding their experiences during and at the completion of their internships. All students must participate in a mandatory internship orientation, provided through the Career Services Office, the semester before the internship. (To be arranged)

MH 697 Directed Study 4 credits
Students interested in completing independent projects in their areas of study can do so under this option. Students must collaborate with a full-time faculty member (see listing of full-time faculty members at the end of this section of the catalog) in the Department of Communication on their study proposals. These proposals must identify learning objectives, learning outcomes, a justification for taking the directed study, design of instruction, and a bibliography. Proposals must be submitted by the end of the semester preceding the semester in which the students want to complete directed studies. Directed studies cannot be used to fulfill a course requirement that is offered by the Department of Communication. Students must secure the commitment of a full-time faculty member and his/her signature along with the approvals and signatures of the Graduate Program Director and Chair of the Department of Communication respectively. (To be arranged)

MH 699 Master’s Thesis 4 credits
Some students elect to complete a master’s thesis as part of their requirements. This option is recommended if students plan to pursue doctoral studies. Students
must identify full-time faculty members in the Department of Communication to serve on their theses committees. The committee and the Director of Graduate Studies must approve a research prospectus before a student may enroll for thesis credit. (Fall, Spring, Summer)

Global Marketing Communication

Graduate Courses
GM 600 Professional Communication in A Global Context
An overview of both the theory and the application of professional communication skills in a variety of global contexts: crisis communication management, multimedia presentations to the public, interviewing, press conferences, mediated debates, small group, and informal decision-making. Development of rational and substantive arguments, refutational and organizational strategies, presentation styles and interpersonal skills in a multi-cultural environment. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Fall)

GM 601 Global Marketing Communication and Advertising I
An introduction to the economically integrated global marketplace. The course addresses the global economic environment, social and cultural environments, legal and regulatory considerations, foreign exchange and financial decision-making, global marketing research, strategic alternatives for global market entry and expansion, as well as cooperative global strategies and global strategic partnerships. It stresses the differences between domestic and global strategies when applied to product development, pricing, and distribution and focuses on the unique role of promotion within a global marketing framework. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Fall)

GM 602 Global Marketing Communication and Advertising II
Further study of the characteristics of a global brand, advertising standardizations versus differentiation, and the value of advertising to brands. Additional treatment of the concept of culture, culture’s consequences for value and motivations in advertising, and how culture influences the perception of advertising. A semester long applied project is an integral part of the course. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Spring)

GM 603 Cultural Foundations of Buyer Behavior
A focus on elements within a particular culture which have the strongest influence on buyer behavior. Students learn to identify relevant motivations within a culture, determine characteristics behavior patterns, identify cultural values that relate to the sale of specific products, and evaluate communication strategies appropriate to
specific cultures. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Fall)

GM 604  Research Methods for Global Marketing  4 credits
Communication and Advertising
Provides students with an in-depth understanding of the research process including formulation of research questions and determination of research design (including data collection methods, sampling, data analysis and interpretation). Introduces students to the world of networked information as well as the application of information technology to decision-making in a global business context. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Fall)

GM 610  Management and Organizational Behavior in  4 credits
A Global Business Environment
Examination of the impact of globalization on organizational practices, systems, and related management skills essential to success in a global marketing environment. Explores various options for organizational structures and the challenges facing managers of multinational organizations. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Spring)

GM 611  New Technologies in Global Markets  4 credits
This course is designed to introduce students to the new technologies that are changing global marketing communication. It explores new communication technologies including the Internet, the World Wide Web and satellite communication, and their far-reaching social and cultural consequences, how they will transform notions about national borders, patterns of trade, and their impact on global marketing. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Spring)

GM 612  Global Public Relations  4 credits
Focused consideration of the role of public relations in a global setting. Application of market research to public relations, the benefits and limitations of analytical frameworks applied to strategy development, and models of the roles and ethical responsibilities of corporations engaged in public relations. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Spring)

GM 620  Global Brand Management  4 credits
This course examines of the challenge of branding in a world-wide context. It provides a systematic approach to all aspects of creating and managing brands. Students are given a comprehensive framework regarding branding alternatives, issues for segmentation and brand research, communicating brand and corporate identities, managing the mix and organizational and legal issues. The course explores the opportunities offered through line and brand extensions through case
study presentations. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Summer)

**GM 690 Internship for Global Marketing Communication and Advertising**
4 credits
This 200-hour internship is meant to acquaint Global Marketing Communication and Advertising students with the realities of the international marketing communication and advertising community and economy. Students must have the approval of the Global Marketing Communication and Advertising Graduate Program Director to register. (Prerequisite: Global Marketing Communication and Advertising Students only.) (Summer)

**Faculty**

**Marye Tharp**, Chair and Associate Professor of Marketing Communication (2002); B.A., B.B.A., M.B.A., Ph.D., The University of Texas at Austin.

Dr. Tharp began her academic career teaching business and marketing courses, using her research about international and multicultural marketing issues. Recently her research has focused on the role of culture as it affects both consumer response and the management and design of marketing communications programs. Her most recent book, *Marketing and Consumer Identity in Multicultural America*, was published by Sage in 2001. In addition she has new articles about management issues in global advertising agencies. Her current teaching portfolio includes strategic planning, marketing to different cultural groups in the United States, and management of global brand communications. She has also taught executive education programs in 16 countries and served as strategy consultant for various public and private enterprises.

**Timothy Edgar**, Graduate Program Director for the Health Communication Program and Associate Professor of Marketing Communication (2002); B.A., Eastern Illinois University, M.A., Purdue University, Ph.D., Purdue University.

Dr. Timothy Edgar’s professional career has been devoted to conducting quantitative and qualitative health communication research on topics as diverse as HIV/AIDS, physical activity for adolescents, childhood and adult immunization, diabetes, epilepsy, and peptic ulcers. Prior to working at Emerson, Dr. Edgar was a Senior Study Director with Westat, a social science research firm in Rockville, Maryland. Dr. Edgar has also taught health communication and research methods at the University of Maryland, the University of Wisconsin, and The George Washington University. Dr. Edgar has published widely in professional journals such as *The Journal of Health Communication, Health Education Research*, and *Health Communication*, and he has contributed to edited volumes such as *The Handbook of Health Communication*. He also co-edited the book, *AIDS: A Communication Perspective*. Dr. Edgar currently serves on the editorial board of *Health Communication*. 
Thomas Vogel, Graduate Program Director for the Global Marketing Communication and Advertising Program and Associate Professor of Marketing Communication (2002); B.S., University of Applied Sciences Stuttgart, B.F.A., M.F.A., Academy of Fine Arts, Stuttgart, Germany.

Thomas Vogel is a specialist in strategic communication on the internet, online usability and branding on the internet. He has been a Professor of Media Design at the Department of Media Management at the University of Applied Sciences Wiesbaden, Germany where he served as the Founding Dean from 1993 - 1999. He is an active public speaker, panelist, consultant, and is involved in special projects for internet, advertising and multimedia. His current research focuses on the strategic design and usability aspects of interactive media, developing efficient experience design and online communication. He is also a founding partner of Mediaman, a German based communications agency specializing in integrated communication and advertising with a special focus on interactive communication. Formerly he has worked as Art Director and Creative Director in New York City at Grey Advertising, Lois GGK, J. Walter Thompson and Communication House.

Hyunyi Cho, Assistant Professor of Marketing Communication (1999); B.A., Ewha Women's University; M.A., Ph.D., Michigan State University.

Dr. Cho teaches courses in communication campaigns, mass communication theory, and research methods that are applicable to consumer behavior and public health. Her research interests center on the examination of impacts and implications of media-based strategic communications, including public health campaigns, advertising, and public relations. She has published in the areas of public opinion, online research, and health-risk communication. Most recently, she is investigating ways of communicating self efficacy perceptions over the Internet for disease prevention and management.

Sarah Keller, Assistant Professor of Marketing Communication (2000); B.A., Wesleyan University; M.S., Columbia University; Ph.D., University of North Carolina, Chapel Hill.

Dr. Keller’s research focuses on the mass media’s potential as a tool in reproductive health attitude and behavior change. She specifically has looked at the effects of sexual and romantic content in the media on adolescent girls, and compared mainstream messages in the United States to successful public health campaigns in HIV prevention and family planning worldwide. Dr. Keller obtained a private grant award to evaluate the American Social Health Association’s teen website for STD/HIV prevention. Dr. Keller has published articles in Journal of Health Communication, Journal of Sex Research, and Family Planning Perspectives. She has also presented papers at conferences sponsored by National Media Education, the Association for Education in Journalism and Mass Communication, and the National STD Prevention Conference.
Dr. Keller also has extensive experience as a health journalist and has taught research strategies to in-country researchers in Kenya, Pakistan, Madagascar and St. Lucia.

**Grace Bergdahl McNamara, Graduate Program Director for the Integrated Marketing Communication Program and Lecturer (2001); B.A., Boston College; M.A., Emerson College.**

Ms. McNamara has more than 15 years of experience in strategic communications management, particularly in the areas of public relations and nonprofit organizations. She has served at an executive level for several regional institutions, including Boston College, the Boston Center for Adult Education, and Franklin Pierce College, among others. Ms. McNamara has also worked in advertising, and in the lecture/entertainment industry. Her work experience includes writing, editing, publication and production management, direct marketing, crisis communication, identity campaigns, fund raising, event coordination, and strategic planning. Ms. McNamara serves as a communications consultant and trainer in the Boston area, teaches in Emerson’s Continuing Education division, and serves as the advisor to the Emerson Chapter of the Public Relations Student Society of America (PRSSA). She is a member of the Public Relations Society of America (PRSA), and a charter member of Boston Women Communicators (BWC).

**Nancy M. Puccinelli, Assistant Professor of Marketing Communication (2001); B.A., University of California, Riverside; M.A., Ph.D., Harvard University.**

Dr. Puccinelli’s research examines the impact of context on consumer attitude and decision making. Her most recent work focuses on the affect of consumer mood on choice of an ad spokesperson. Dr. Puccinelli has published in *The Occupational Therapy Journal of Research* and has several papers under review for such publications as *Journal of Consumer Research*. Dr. Puccinelli is also an active member of the Association for Consumer Research, chairing a session and presenting at recent conferences.

Dr. Puccinelli is a four-time recipient of the Kappa Kappa Gamma Foundation Graduate Fellowship and the recipient of several grants from Harvard University, the American Psychological Society Student Caucus and the American Honda Foundation/University Honors Program. Previously, she has taught at Boston University’s Graduate School of Management and Harvard Business School.

**Doug Quintal, Internship Coordinator and Lecturer (2000); B.A., Bates College; M.A., Emerson College.**

Mr. Quintal is a Lecturer in the Department of Communication. He teaches courses in integrated marketing communication, writing for marketing and management communication, principles of public relations, public relations management, and entertainment marketing. His most recent work includes: the release of his second full-length CD, “Finger Check”; promotions and market campaigns for the Boston Ban Collectors’ Cards. He coordinated and organized a
cross-promotional, charitable music series with the Hard Rock Café, WAAF-FM, and Cam Neely Foundation. He wrote business and marketing plans for takeachance.com, a new Internet start-up company. He also continues to do PR consulting and campaigns for a private individual taking on a national tax preparation corporation – as seen on Dateline and featured in *The Boston Globe* and *Wall Street Journal*.

Tao Sun, *Assistant Professor of Marketing Communication* (2001); B.A., Dalian University of Foreign Languages; B.A., China School of Journalism; M.A., Pennsylvania State University; Ph.D., University of Minnesota, Twin Cities.

Dr. Sun’s current research interests cover new media studies (Internet and database marketing), advertising research (media planning and psychographics), and international communication (media globalization and Chinese media development). He has published papers in *Advances in Consumer Research, Mass Communication and Society*, and *Journal of Advertising Research*.

Formerly a journalist at China’s Xinhua News Agency, Dr. Sun has taught at University of Minnesota and College of Saint Benedict/Saint John’s University (Minnesota).

Alison Theaker, *Graduate Program Director for the Integrated Marketing Communication Program and Scholar-in-Residence* (2002); B.A., University of York; MA Leeds Metropolitan University.

Ms. Theaker emigrated to Boston in 2000, having taught and managed a suite of graduate, undergraduate and professional PR courses at the Leeds Metropolitan University for 8 years. She also set up the education division for the UK’s Institute of Public Relations, of which she is a Fellow, and devised the first continuous professional development scheme for the PR industry. She teaches classes on writing skills, public relations management and global public relations. Her research interests include the position of women in public relations, and human resource management practices in PR. Her latest publication was *The Public Relations Handbook*, published by Routledge in 2001. She also co-authored *Effective Media Relations* with David Wragg and Michael Bland, 2nd edition published by Kogan Page in 2001.
The Department of Organizational and Political Communication offers Master of Arts programs in Management and Organizational Communication and Political Communication. In each of these programs, theory and research are combined with practical applications to enhance student learning and better prepare graduates for their chosen profession.

The Management and Organizational Communication program prepares students for careers in human resources, management, organizational training, development and consulting. Graduates of this program have worked with such organizations as Fidelity Investments, Anderson Consulting, and Blue Cross/Blue Shield.

The Political Communication program prepares students for careers in politics, government, and advocacy. Students take courses in propaganda, politics and the mass media to prepare them for careers in such organizations as the Secretary of Elder Affairs Office for the Commonwealth of Massachusetts, the City of Boston, and the political offices of a variety of politicians.

Admission Requirements
Students in the Department of Organizational and Political Communication come from diverse educational and professional backgrounds. The Admission Committee considers the applicant’s previous academic record, test scores, prior employment experience, recommendations, leadership experiences, and other evidence of
maturity and motivation to succeed in graduate studies. Applicants must have an undergraduate grade point average of 3.0 or better, and submit scores on the Graduate Record Examination (GRE) or the Graduate Management Admission Test (GMAT).

**Degree Requirements**
Master of Arts degree programs in the Department of Organizational and Political Communication require successful completion of 40 credits. Select programs may include a maximum of four credits for a thesis.

**Advisors**
The Graduate Program Director serves as advisor to students in each program. The graduate advisor helps students plan their courses of study based on specific program requirements.

**Internships**
Graduate students may participate in internship opportunities offered in Boston and other locations, international and national. They may take a maximum of eight (8) internship credits. During these internships, students receive expert guidance in applying the skills, techniques and theory learned in the classroom. Graduate students have served as interns at Arnold Communications, the Weber Group, Universal Studios, Porter-Novelli, Virgin Records, Veteran’s Administration Hospitals, and Pfizer. Students need the permission of the Graduate Program Director and the Department Chair to register for internship credits.

**Master’s Thesis**
The thesis for the Master of Arts, consisting of four credits, is recommended to students planning to pursue doctoral studies. The candidate and graduate faculty members comprising the candidate’s committee jointly decide upon the thesis. The candidate, along with his/her graduate advisor or the Graduate Program Director, determines a thesis advisor in the student’s area of research. A formal prospectus must be submitted and approved by the thesis committee before the candidate may enroll for thesis credit. The thesis is optional for Master of Arts candidates.

**Management and Organizational Communication**
Management and Organizational Communication (MOC) is focused on the study of communication in organizational settings—profit and not-for-profit, government, public and private institutions. As part of a capstone experience, students will have the opportunity to apply their knowledge of managerial and organizational communication within an organizational context(s), and in the process develop a
The program requires the successful completion of 40 credit hours from the courses described below.

**Required Courses:**
All Management and Organizational Communication students must complete the following courses:

- **OP 640** Organizational Communication 4 credits
- **OP 645-5** Introduction to Research Methods* 2 credits
- **OP 646-6** Selected Topics in Research Methods* 2 credits
- **OP 669** Strategic Planning and the Managerial Process 4 credits
- **OP 691** Capstone Course in Management and Organizational Communication (to be taken during the last semester)

*must be taken in the same semester*

MOC students must take four tools courses at 2 credit hours each for a total of 8 credit hours. No more than four 2 credit tools courses may be used to fulfill degree requirements. These courses will be offered during the January and May intersession terms. Students may choose from the following:

- **OP 681** Accounting and Budgeting 2 credits
- **OP 682** Database Management 2 credits
- **OP 683** Web Page/Site Development 2 credits
- **OP 684** Professional Communication 2 credits
  (recommended for MOC students who do not have an undergraduate degree in Communication)
- **OP 688** Corporate Training and Education 2 credits

Students must take four electives, at least two of which must be selected from the following courses:

- **OP 626** Crisis Communication 4 credits
- **OP 628** Entrepreneurship and Creative Problem Solving 4 credits
- **OP 641** Leadership 4 credits
- **OP 650** Negotiation 4 credits

**Political Communication**
Political Communication is designed to prepare students for careers in the field of political communication. Characteristically, students specialize in the areas of campaign consulting, policy making, advocacy, and political advertising. Students must complete a 40 credit hour program from the following courses.
**Required Courses:**
All Political Communication students must complete the following courses:

- **OP 600** Advanced Professional Communication 4 credits
- **OP 601** Communication Theory 4 credits
- **OP 645-5** Introduction to Research Methods* 2 credits
- **OP 646-6** Selected Topics in Research Methods* 2 credits
- **OP 663** Political Media Study Group Research Practicum 4 credits
- **OP 680** Propaganda, Politics and the Mass Media 4 credits

*must be taken in the same semester*

The student, in consultation with the Graduate Program Director or graduate advisor, selects the remaining five courses from the following:

- **MH 617** Understanding Consumer Behavior and Communicating with Consumers 4 credits
- **MH 620** Public Relations Management 4 credits
- **MH 621** Writing for Marketing and Management Communication 4 credits
- **OP 641** Leadership 4 credits
- **OP 626** Crisis Communication 4 credits
- **OP 650** Negotiation 4 credits
- **MH 652** Social Marketing 4 credits
- **OP 690** Internship in Political Communication 4 credits

**Courses of Study**

**Graduate Courses**

- **OP 600** Advanced Professional Communication 4 credits

Students have the opportunity to blend theory and application of professional communication in a wide variety of contexts: crisis communication management, multi-media presentations to the public, interviewing, press conferences, mediated debates, small group, and informal decision making. Students learn how to develop rational and substantive arguments, refutational and organizational strategies, presentational styles, and interpersonal skills. (Semester varies.) (Students may not receive credit for both OP 600 and OP 684 toward their program requirements.)

- **OP 601** Communication Theory 4 credits

This course is a survey of contemporary communication and rhetorical theories. Students learn about the role of theory in comprehending and responding to events, types of theories (e.g., laws, rules, systems), and epistemological criteria in evaluating theories. (Semester varies)
**OP 626  Crisis Communication  4 credits**
Students learn about the development of organizational and marketing communication strategies in crisis situations. Using case studies and fieldwork, students focus on the importance of internal communication and media relations during a crisis. Students also investigate preventive strategies that organizations should employ to avoid crises. (Co-requisite: OP 610 or Prerequisite: OP 640.) (Fall)

**OP 628  Entrepreneurship and Creative Problem Solving  4 credits**
Entrepreneurship is the process of creating value by bringing together a unique package of resources to exploit an opportunity. Students learn about the concepts and characteristics of entrepreneurship. Students will investigate the key dimensions of entrepreneurial attitudes and behaviors that include: innovativeness, risk-taking, and proactiveness. Case studies are utilized to help students employ concepts from the course and develop their own creative and critical thinking, as well as problem solving skills. (Co-requisite: OP 610 or OP 640.) (Spring)

**OP 636  Foundations of Creative Thinking: Developing Copy and Design  4 credits**
Students learn the creative thinking skills used in the development of Integrated Marketing Communication strategies, with a particular emphasis on copywriting, design, and layout. Students are required to demonstrate these skills through course projects. (Prerequisite: OP 630.) (Spring)

**OP 640  Organizational Communication  4 credits**
Students learn about concepts of organizational communication with a focus on the communication process within and across organizations, organizational systems, and leadership dynamics. Organizational communication strategies are explored through case studies and field application. (Fall, Spring, Summer)

**OP 641  Leadership  4 credits**
Students develop an understanding of the complex variables comprising leadership, with communication skills as its cornerstone. Students learn about leadership strategies and theories through lecture, discussion, role-play, presentations, peer critique and self-evaluation. (Prerequisite: OP 640.) (Spring)

**OP 645-5  Introduction to Research Methods  2 credits**
This course is organized around the research process where students learn how to formulate a research question and define a research problem, decide upon a research design, assess data collection methods, define a sampling frame, determine types of data analyses, interpret data appropriately, and prepare a research report. Further, students will gain an understanding of the importance of research in the development of communication strategies. (Students must enroll in OP 645-5 and OP 646-6 in the same semester; each course lasts for half the semester.) (Fall)
OP 646-6  Selected Topics in Research Methods  2 credits
An examination of specific methods used for communication research. Each section will focus on a different method, including focus groups and in-depth interviewing, polling and content analysis, survey research, and online research. (Students must enroll in OP 645-5 and OP 646-6 in the same semester; each course lasts for half the semester.) (Fall)

OP 650  Negotiation  4 credits
Students learn negotiation strategies in personal and organizational contexts. Students will apply negotiation strategies including third-party conflict resolution, union-management settings, and other conflict management efforts to practical settings and will utilize role-plays. (Prerequisite: OP 640.) (Students may not receive credit for both OP 650 and OP 686 toward their program.) (Fall)

OP 663  Political Media Study Group Research Practicum  4 credits
Students are involved in the planning and coordination of a quantitative or qualitative research project with faculty members involved in the Political News Study Group. These projects examine the contemporary political environment and are concerned with assessing the formation, impact, and effect of political communication globally. Students are required to assume a major responsibility in this project and present findings to the media, at conferences, and in symposia. (Prerequisite: Course must be taken in final semester.) (Semester varies)

OP 669  Strategic Planning and the Managerial Process  4 credits
This course examines the role of communication in organizational planning. Emphasizes quantitative and qualitative means for assessing an organization’s strengths, weaknesses and competitive environment, and the establishment, implementation and monitoring of organizational mission, goals and strengths. Considers small group dynamics, intranets and other communication channels for data gathering, reaching organizational consensus and disseminating information related to strategic plans.

OP 680  Propaganda, Politics and the Mass Media  4 credits
Students learn about propagandists’ use of various media, such as theories of theater as a teaching platform, photojournalism as an instrument of change, and the propaganda of omission. Principles of print, television, film, and radio propaganda are explored. (Spring)

OP 684  Professional Communication  2 credits
Students learn how to better communicate in a wide variety of contexts: crisis communication management, multi-media presentations to the public, interviewing, press conferences, mediated debates, small group, and informal decision making. Students learn how to appropriate presentational styles. (Students may not receive credit for both OP 600 and OP 684 toward their program.) (January or May intersession)
OP 686  Negotiation Strategies  2 credits
Students learn negotiation strategies in personal and organizational contexts. Application of negotiation strategies utilizing role-plays is a large component of this course. (Students may not receive credit for both OP 650 and OP 686 toward their program.) (January or May intersession)

OP 688  Corporate Training and Education  2 credits
Students learn about methods and practices used in developing training programs in communication for managerial, supervisory, and general personnel in business and governmental organizations. Students are required to prepare and develop institutional applications of written and other materials for the adult learner. (January or May intersession)

OP 690B  Internship in Management and Organizational Communication  2 - 4 credits
This internship requires students to secure positions in organizations where they will gain experience in Management and Organizational Communication. Students must meet with site supervisors and internship coordinators throughout their internships and complete reports regarding their experiences during and at the completion of their internships. All students must participate in a mandatory internship orientation the semester before the internship. This is through the Career Services Office. (To be arranged)

OP 690D  Internship in Political Communication  2 - 4 credits
This internship requires students to secure positions in organizations where they will be gaining experience in Political Communication. Students must meet with site supervisors and internship coordinators throughout their internships and complete reports regarding their experiences during and at the completion of their internships. All students must participate in a mandatory internship orientation the semester before the internship. This is through the Career Services Office. (To be arranged)

OP 691  Capstone Course in Organizational Communication  4 credits
Students complete an organizational communication project for a selected organization (which may include their current workplace). Students may choose to write a crisis communication plan, develop an internal professional communication program, conduct a communication audit, develop a change-management program, or other appropriate communication project approved by the selected organizations and the Department of Communication. (Prerequisite: OP 640 and students must take the course in the last semester.) (Semester varies)

OP 695  Seminar in Communication  4 credits
Students have the opportunity to enroll in special topics courses that are offered by the Department of Communication when contemporary ideas or new research
findings in a chosen area of program study emerge in the field of communication. This course number represents a new course offering that, if successful, will become a permanent course in the course roster. (Semester varies)

**OP 697  Directed Study  4 credits**
Students interested in completing independent projects in their areas of study can do so under this option. Students must collaborate with a full-time faculty member (see listing of full-time faculty members at the end of this section of the catalog) in the Department of Communication on their study proposals. These proposals must identify learning objectives, learning outcomes, a justification for taking the directed study, design of instruction, and a bibliography. Proposals must be submitted by the end of the semester preceding the semester in which the students want to complete directed studies. Directed studies cannot be used to fulfill a course requirement that is offered by the Department of Communication. Students must secure the commitment of a full-time faculty member and his/her signature along with the approvals and signatures of the Graduate Program Director and Chair of the Department of Communication respectively. (To be arranged)

**OP 699  Master’s Thesis  4 credits**
Some students elect to complete a master’s thesis as part of their requirements. This option is recommended if students plan to pursue doctoral studies. Students must identify full-time faculty members in the Department of Communication to serve on their theses committees. The committee and Director of Graduate Studies must approve a research prospectus before a student may enroll for thesis credit. (Fall, Spring, Summer)

**Faculty**

**Phillip Glenn, Chair and Associate Professor of Organizational and Political Communication** (2001); B.A., University of Texas at Austin; M.A., University of North Carolina at Greensboro; Ph.D., University of Texas at Austin.

Dr. Glenn teaches courses in interpersonal communication, organizational communication, conflict, and language and social interaction. His research primarily concerns characterizing aspects of the sequential organization or routine human interaction in casual and institutional settings.

**Michael Weiler, Graduate Program Director and Associate Professor of Organizational and Political Communication** (1989); B.S., University of Utah; M.A., Ph.D., University of Pittsburgh.

Dr. Weiler, formerly a member of the faculty at the University of Massachusetts at Amherst, the University of Pittsburgh, and Baylor University, is an expert in argument, rhetoric, and political communication. His research has appeared in the _Journal of the American Forensic Association_ and the _Quarterly Journal of Speech_, and he has co-authored a collection of essays on the rhetoric of Ronald Reagan.
John D. Anderson, Associate Professor of Organizational and Political Communication (1989); B.A., M.A., Baylor University; Ph.D., University of Texas at Austin.

Dr. Anderson, a National Endowment for the Humanities Fellow, focuses his research in the area of narrative theory and performance. In addition to publishing articles in *Text and Performance Quarterly*, he serves as Book Review Co-Editor for the journal. He performs nationally in his one-person shows about Charles Dickens, Henry James, and William Faulkner. He has received Chautauqua grants to present humanities programs on the Civil War and on the 1930s. Dr. Anderson is active in the Performance Studies Divisions of both the Speech Communication Association and the Eastern Communication Association.

J.E. Hollingworth, Associate Professor of Organizational and Political Communication (1963); B.A., Dartmouth College; M.A., Emerson College.

Mr. Hollingworth is a nationally known speaker, lecturer and consultant in the public and private sectors. He is also on the staff of the Stanford Institute, the Division of Continuing Education at Harvard University, the New England Institute for Law Enforcement Management and the WACUBO Fourth Year Program at the University of California, Santa Barbara.

Kenneth Levine, Assistant Professor of Organizational and Political Communication (1999); B.S., Miami University; M.A., Cleveland State University; J.D., Case Western Reserve University School of Law; Ph.D., Michigan State University.

Dr. Levine has presented his research on small group communication, organizational communication, and miscommunication in the legal environment at conferences sponsored by the Central States Communication Association, the National Communication Association, and the International Communication Association. He also co-authored a piece on attribution complexity and actor-observed bias in the *Journal of Social Behavior and Personality*. In 1998, Dr. Levine won an award in the Applied Communication Division of the National Communication Association conference for his co-authored piece entitled “The Effects of Keeping Internal Stakeholders Informed: A Comparison and Review of Real World Data.”

Dr. Levine had his own law practice in Ohio and Michigan that concentrated on probate and civil litigation matters. He also oversees the Emerson College Summer Abroad Program in International Communication and International Organization Communication in Paris, France.

J. Gregory Payne, Associate Professor of Organizational and Political Communication (1983); B.A., M.A., Ph.D., University of Illinois; M.P.A., Kennedy School of Government, Harvard University.

Dr. Payne is an author, speechwriter and expert on political communication, ethics, and docudrama. His recent research publications include articles on ethics
and the mass media, health communication, and political communication. He is the founding Director of the Emerson College Political Media Study Group, and was the co-director of the Emerson Center on Ethics in Political and Health Communication. He is the author of *Tom Bradley: The Impossible Dream*, *Mayday: Kent State*, and the play *Kent State: A Requiem*. Dr. Payne is on the editorial boards of *The Quarterly Journal of Speech*, the *Journal of Health Communication*, and the *Southern Speech Journal*. He was the guest editor of the 1989, 1993, and 1997 special editions on political campaigns for the *American Behavioral Scientist*. 
COMMUNICATION SCIENCES AND DISORDERS

The Department of Communication Sciences and Disorders offers graduate education at the Master’s and Ph.D. levels.

Master’s Program

The Master’s degree program in Communication Sciences and Disorders provides education leading to a Master of Science in Speech degree with a concentration in Speech-Language Pathology. The program prepares students to be critical thinkers and innovative clinicians who are educated in applying developmental, cognitive, psychosocial, behavioral, and medical models to the assessment and treatment of a broad range of communication disorders. These are presented within the context of the variety of cultural backgrounds from which people with communication disorders come. Course work explores speech, language, and hearing impairments resulting from developmental delays, the aging process, neuropathology, vocal pathology, learning disabilities, orofacial anomalies, hearing loss, and trauma.

The Master’s degree program in Communication Disorders is fully accredited by the Council on Academic Accreditation of the American Speech-Language-Hearing Association (ASHA). Each student’s academic and clinical program is planned in accordance with the degree requirements of Emerson College and the academic and clinical requirements for the Certificate of Clinical Competence in Speech-Language Pathology of ASHA.

The Department of Communication Sciences and Disorders is located in a
state-of-the-art academic and clinical facility on Tremont Street. Emerson’s location in Boston provides students with access to practica in a wide variety of clinical settings and with the opportunity to work with children and adults who have a range of communication disorders. Internal clinical experiences may take place in the Robbins Speech, Language, and Hearing Center; the Thayer Lindsley Parent-Centered Nursery for hearing-impaired children; the Early Childhood Communication Center; the Center for Acquired Communication Disorders; the Children’s Hospital Group Language Therapy Program; the Pediatric Feeding and Swallowing Group; and the New England Fluency Program. All are located in the department building. Throughout their graduate program, students work closely with the clinical faculty in performing diagnostic evaluations and in designing, implementing, and evaluating intervention programs.

After successful completion of an initial practicum at Emerson, students are assigned to work in outside facilities. The over 100 off-campus practicum sites include such institutions as The Children’s Hospital in Boston, HealthSouth Braintree Hospital and Rehabilitation Center, Eunice Kennedy Shriver Center, Franciscan Children’s Hospital, Greenery Rehabilitation and Skilled Nursing Center, New England Rehabilitation Hospital, Boston Veterans Administration Medical Center, and numerous public school systems and early intervention programs.

**Educator Licenses**

See Educator Preparation and Licensure Programs section in the back of this catalogue.

**Admission Requirements**

Applicants must have a bachelor’s degree from an accredited college or university. Factors considered in the application review process include undergraduate grade point average, letters of recommendation, quality of the personal essay, and Graduate Record Examination scores. Although it is not required, applicants may also be interviewed for the purpose of gaining further information about the program. In-person interviews take place principally at graduate open houses in the fall and spring, although they may take place at other times if scheduled in advance. Telephone interviews may also be scheduled.

Students in Communication Disorders come from diverse educational backgrounds. The program accepts students who have an undergraduate degree in Communication Disorders, as well as those who do not. New graduate students without a background in Speech-Language Pathology must have completed the following undergraduate preparatory courses (or their equivalent at another institution) before entering the graduate program: **CD 312** Survey of Speech Disorders; **CD 234** Anatomy and Physiology of the Speech and Hearing Mechanisms; **CD 467** Principles and Procedures in Audiology; **CD 233** Phonetics; and **CD 403** Speech Science. To facilitate the completion of this work, students
may take these courses at Emerson during the first and second summer sessions. Many students will also need to take **CD 468 Methods in Aural Rehabilitation**, offered during the regular academic year. All of the above undergraduate courses are 4 credits at Emerson, but 3 credit equivalents taken at other institutions are permissible.

Although none of the above courses may be counted toward the 51 credits required for the Master’s degree, they are applicable toward the academic requirements for ASHA certification. In addition, if undergraduate curricula have not provided the following course work, it, too, is required to fulfill the academic requirements for ASHA certification: one college-level science course, a college-level course in mathematics, and two college-level courses in the behavioral/social sciences.

### Degree Requirements

Students must complete a minimum of 51 graduate credits in order to complete the degree of Master of Science in Speech. To continue graduate study in Communication Disorders, students must maintain a B (3.0) cumulative grade point average. A student who earns grades below B- in course work totaling 6 academic credits is automatically withdrawn from the graduate program. A student who earns less than a 3.0 grade point average in any semester but has not accumulated a total of 6 credits of grades below B- will be reviewed by a Communication Disorders faculty committee. If the committee approves continued study, the student will have the following term in which to raise his or her cumulative grade point average to 3.0 or above. If the cumulative grade point average is not raised to a 3.0 in this subsequent semester, the student is automatically withdrawn from the graduate program. No grades below B- will be counted toward the degree.

When a student earns a grade of below B- in any of the courses in the Required Core, this course must be repeated once in order to earn a grade of B- or above. If a grade below B- is earned again, the student will then have accumulated six credits of below B- and may not continue in the program (per above). If a grade of below B- is earned in either a Structured Elective or Additional Elective course, the credits must be made up. This may be accomplished through repeating the same course or by taking another course.

The above criteria also apply to preparatory course work taken at Emerson or another institution after matriculating as a graduate student, should this be necessary. However, any preparatory or other undergraduate course work taken at another institution after a student has matriculated as a graduate student must be approved in writing by the Graduate Program Director prior to enrolling in any such course(s).

With respect to clinical practicum, a student who earns a total of 4 credits below B- in clinical practicum or two consecutive semesters of grades of B- in clinical practicum is also automatically withdrawn from the program. Students who earn a B- for practicum taken within an on-site clinic are required to repeat an in-house practicum. Similarly, a student who earns a B- in an outside placement will be required to repeat that clinical placement with a similar clinical population.
either in-house or in an outside placement. Students will lose their eligibility for a community clinical placement if their GPA drops below 3.0.

Clinical hours for which students earn a grade of B- may be counted toward the ASHA distribution requirements. However, these practicum credits do not count toward the degree. Practicum hours for which a grade of C+ or lower is earned are neither credited toward the ASHA minimum requirements nor do the credits count toward the degree. When there is a difference in grading between supervisors, the above criteria apply with respect to counting ASHA clock hours. However, only the composite practicum grade affects credit toward the degree.

**General Requirements**

- Successful completion of appropriate course work and clinical practicum to meet the current academic and clinical requirements of ASHA for the Certificate of Clinical Competence in Speech-Language Pathology.
- Enrollment in clinical practicum until all clinical requirements have been met. However, only 12 practicum credits (10 in speech-language pathology and 2 in Clinical Audiological Testing) may be counted toward the 51 credits required for the degree.
- Successful completion of a written comprehensive examination in communication disorders. This examination is given in January and May.
- Successful completion of CD 609, CD 611, CD 612, CD 682, CD 683, CD 693, and CD 694.
- Successful completion of eight elective courses. Four of these electives are structured and four are of the student’s choosing. For the structured electives, students select two speech disorder courses from CD 623, CD 635, CD 650, and CD 677; one childhood language disorder course (either CD 645 or CD 686); and one adult language disorder course (either CD 690 or CD 692). The four elective courses of the student’s choosing may be selected from any other courses in the curriculum including any of the courses above that were not taken to fulfill the structured elective requirements.

**Courses of Study**

**Graduate Courses**

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CD 609</td>
<td>Research and Statistical Methods</td>
<td>3</td>
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</tbody>
</table>

Methods of experimentation with special reference to research in speech-language pathology. It includes evaluation of studies in the field, research methodology as a clinical tool, and study of procedures used for research in speech and language. Attention is given to research trends and foreseen needs for future research in the profession. Use of statistical measurement devices related to professional research is integrated into class projects. (Fall, Spring)
CD 611  Principles of Assessment and Diagnosis  3 credits
Diagnosis of speech and language disorders is approached as a problem-solving activity based on the scientific method and case study analysis. A framework for organizing relevant knowledge is used, which includes a lifespan perspective, diverse causal factors, and varied multicultural influences. (Fall, Spring)

CD 612  Tests and Measurement  3 credits
This course will provide practical learning experiences for students who will become proficient in administering, scoring, and interpreting a core group of tests for assessment of speech and language disorders in young children, school age children, adolescents, and adults. The course will also address qualitative and quantitative information acquired through informal diagnostic measures. (Fall, Spring)

CD 623  Fluency Disorders  3 credits
A study of the more widely recognized theoretical and therapeutic points of view toward stuttering and related timing disorders of the speech production mechanism. Review of contemporary literature pertinent to the onset, development, persistence, and clinical management of the problem is emphasized. (Fall, Summer)

CD 635  Disorders of Phonology and Articulation  3 credits
A survey of theoretical perspectives in phonological development and practical views of the etiology, assessment, and treatment of disorders of articulation and phonology. Course material is presented in relation to traditional and current approaches to clinical intervention and research in select areas. Relationships between phonology, language, and literacy development are examined. (Fall, Spring)

CD 640  Assessment, Intervention and Related Issues in Early Intervention  3 credits
This course provides graduate students with an opportunity to study and discuss issues that affect service delivery in an early intervention context. Emphasis is placed on understanding the service delivery system, its consumers, and their special needs. In addition, the speech-language pathologist’s role as a clinician providing direct assessment and treatment services as a team member and as an advocate for children and their families is integrated into each topic area. (Fall)

CD 641  Feeding Problems and Swallowing Disorders  3 credits
A survey of the feeding problems and swallowing disorders that occur from infancy through adulthood and old age. These areas are examined from the standpoint of developmental considerations, normal functions and various pathologies that may present at various life stages. Feeding and swallowing mechanisms and processes are addressed along with assessment and treatment techniques. Students also explore research efficacy, outcome data and clinical practice implications. (Fall, Summer)
CD 643  Seminar on Cultural Diversity and Poverty  3 credits
This seminar enables speech-language pathology graduate students to begin the process of becoming culturally competent. This process includes understanding cultural bias and prejudice from personal and organizational perspectives. Through review and discussion of current research and clinical literature, students also have the opportunity to investigate how cultural diversity and poverty influence both assessment and intervention perspectives and approaches. (Spring)

CD 645  Language Learning Disabilities of School-Age Children  3 credits
This course focuses on the roles of language in learning and the consequent effects on school performance of language and communication disabilities. The course addresses the characteristics of language disabilities in school-age children and adolescents and specifies interventions useful in treating and educating these students in both individual and classroom approaches. A lifespan approach is used in addressing oral and written language disabilities in the context of psychosocial and cognitive development. Models for educating students with language and learning disabilities are reviewed. (Spring)

CD 650  Disorders of Motor Speech Production  3 credits
Etiology, assessment, diagnosis, and principles of rehabilitation of speech production disorders in individuals with acquired neuropathologies. Information is presented in the context of speech production theory and (where appropriate) of the neurological disease of which the speech disorder is a symptom. (Prerequisite: CD 683; may be taken concurrently) (Fall, Spring)

CD 662  Counseling and Family Systems  3 credits
Survey of approaches to counseling with emphasis on application of counseling theories to persons who have communication disorders and their families. Exploration of strategies for assessing and working with the family system. (Spring, Summer)

CD 666  Continuing Student Status  1 credit
Students who have completed all clinical and academic requirements for the degree except for the comprehensive examination must register for 1 credit of CD 666 Continuing Student Status in order to be graduated.

CD 675  Interdisciplinary Management of Children with Disabilities  3 credits
Examination of roles of interdisciplinary team members and clinical information necessary for speech language pathologists and other team members in case processing. Provided at Children’s Hospital in conjunction with the UAP training program. (Prerequisite: Permission of Instructor.) (Fall)
CD 676   Developmental Disabilities:  
Values, Policy, and Change  
3 credits  
The course focuses on the community, system, and leadership components of developmental disabilities and is based on values and enhancing the quality of life of individuals with disabilities. The course materials are presented by experts in the field, who will provide the content for each session. The course is designed for students interested in service delivery, policy development, and leadership in the field of developmental disabilities. Issues of systems change and policy implications are stressed while maintaining an understanding of disabilities from the person’s and families’ perspectives. Provided at Children’s Hospital in conjunction with the UAP training program. (Prerequisite: Permission of Instructor.) (Spring)

CD 677   Voice Disorders  
3 credits  
Etiology and clinical management of voice disorders and associated pathological conditions in both children and adults. Neuroanatomy and neurophysiology of voice and speech production will be reviewed. Multicultural issues related to course content will be discussed. Instrumentation used clinically and in research will be described. (Fall)

CD 681   Topics in Speech-Language Pathology  
3 credits  
Focus on topics in the field such as current theoretical perspectives, unique pathologies, or in-depth discussion of methodological issues. (Offered as needed)

CD 682   Language Development  
3 credits  
The course of normative language development throughout the lifespan will be reviewed. Current theoretical perspectives on language will be introduced and analyzed as ways of understanding the actual sequence and nature of development. Special emphasis will be placed on the interdependence of language and other aspects of development, including cognitive development, social development, and the influence of cultural and linguistic diversity on language outcomes. (Fall)

CD 683   Neuroanatomy and Neurophysiologic Bases of Communication  
3 credits  
Structure, organization, and function of the human nervous system and its functional relationships to various components of communication. (Fall, Spring)

CD 684   Augmentative and Alternative Communication  
3 credits  
This course is an introduction to the clinical considerations in the identification of candidacy for augmentative communication strategies including domains of AAC assessment across disciplines and selection of AAC strategies as part of a total communication approach. Students will become familiar with the assessment and intervention considerations with persons who are non-speaking and will develop an understanding of population characteristics, evaluation considerations and feature matching within each domain/discipline, and varied intervention techniques. (Spring, Summer)
CD 685  Orofacial Anomalies  3 credits
Subjects pertaining to failures in orofacial growth and development are covered. Speech- language disorders associated with cleft lip and palate, dental malocclusions, and neuromuscular dysfunctions of the head and face are reviewed. Current etiological, developmental, and habilitative problems are thoroughly considered. The role of speech-language pathologists in diagnosis and treatment within interdisciplinary models of case management is emphasized. (Summer as needed)

CD 686  Language Disorders through the Preschool Years  3 credits
Current perspectives in defining, assessing, and intervening with children with language disturbances from infancy through the preschool years will be discussed. In addition, issues surrounding older individuals with language functioning in the preschool developmental age range will be described. Particular attention will be given to assessment and intervention techniques for children and individuals at pre-linguistic, emerging language, and conversational language levels. Additional considerations include multicultural issues, working with caregivers and peers, non-speech communication alternatives, and the diverse roles played by speech-language pathologists. (Spring)

CD 688  Autism and Pervasive Developmental Disorders  3 credits
A review of current perspectives in differential diagnosis, etiology, and learning and communicative characteristics of persons with autism and PDD will be presented, followed by an overview of assessment approaches for language, communication, and social behavior. Intervention approaches and goals for persons at preverbal and verbal levels will be presented with additional intervention considerations, including educational approaches, augmentative communication, challenging behavior, and working closely with caregivers. (Spring)

CD 690  Aphasia  3 credits
Pathophysiology and epidemiology of aphasia, its nature, assessment, and diagnostic procedures, and approaches to intervention are presented. Issues surrounding recovery and prognosis, and treatment efficacy and outcome are also included. All areas are presented with reference to the current literature in the field and to its clinical application. (Prerequisite: CD 683 or Permission of Instructor.) (Spring, Summer)

CD 691  Clinical Observation  1 credit
This course introduces to clinical practice those Communication Sciences and Disorders graduate students who enter the program from other undergraduate fields. Through required weekly class discussions, observations of clinical work, and written reflections, students begin to understand the dynamic interaction between clients and clinicians. In addition, students begin to see differences in communication disorders and differences as well as various treatment approaches
depending on age and severity of difficulty. As part of CD 691, students observe 25 hours of therapy and diagnostic sessions under the supervision of clinical faculty. Performance recorded as Pass or Fail. This credit does not count toward the minimum of 51 credits required for the degree. (Fall)

**CD 692 Non-Aphasic Adult Neurogenic Communication Disorders** 3 credits
Communication disorders consequent to dementing processes, closed head injury, and damage to the right cerebral hemisphere are covered. Pathology, assessment, differential diagnosis, and treatment are addressed with reference to the current literature. (Summer)

**CD 693A Practicum and Introduction to Clinical Practice** 2 credits
Following their completion of prerequisite course work and observation hours, students are exposed to issues pertinent to conducting effective treatment sessions with a varied clinical population. The course reflects policies and procedures required for in-house clinical performance as part of pediatric group treatment experiences and/or individual treatment for persons of all ages with communication disorders or differences. Topics include clinical writing, data collection and analysis, and intervention techniques. Students must complete CD 693A with a grade of B or better. Along with their first clinical experiences in CD 693A, students also attend a weekly one-hour class in which a variety of topics related to the therapeutic process are presented. (Prerequisite: CD 691 or documentation of 25 hours of clinical observation from an approved program.) (Fall, Spring)

**CD 693B Practicum and Professional Issues in Speech-Language Pathology** 2 credits
Following their completion of the first 25 practicum hours, students register for 2 credits of CD 693B. Students must complete CD 693B with a grade of B or better. Along with their clinical experiences in CD 693B, students also attend a weekly one-hour class in which a variety of topics related to the profession are presented. (Spring, Summer)

**CD 693C Practicum and Advanced Professional Issues in Speech-Language Pathology** 2 credits
Following their completion of CD 693B, students register for CD 693C. Students must complete CD 693C with a grade of B or better. Students register for CD 693C each semester until all hours required are completed. Along with their clinical experiences in CD 693C, students also attend a one-hour class every other week in which a variety of topics related to the profession are presented. (Fall, Spring, Summer)

**CD 694 Clinical Audiological Testing** 2 credits
Theoretical foundations and practical experiences designed to develop students’
basic audiological competencies within the scope of practice of speech-language pathology. Audiometric instrumentation, test administration and interpretation, client management, amplification and assistive listening devices will be covered. Students are required to perform various audiologic tests and to develop proficiency in audiological screening administration and interpretation. (Fall, Spring, Summer)

CD 695 Directed Readings in Speech and Hearing Science 1 - 3 credits
Individually directed study in a special area of communication science. (Prerequisite: Permission of Instructor.)

CD 696 Directed Readings in Audiology 1 - 3 credits
Individually directed study in a special area of audiology. (Prerequisite: Permission of Instructor.)

CD 697 Directed Readings in Speech-Language Pathology 1 - 3 credits
Individually directed study in a special area of speech pathology. (Prerequisite: Permission of Instructor.)

CD 698 Master’s Project 3 credits
Preparation and submission of a project related to speech, language, voice, or hearing. The project may take several forms, including a videotape, pilot research study, or an innovative diagnostic protocol or treatment program. The student carries out the project in conjunction with one member of the faculty from whom permission must be obtained before registration. Performance recorded as Pass or Fail.

CD 699 Master’s Thesis 3 credits
An investigative treatment of a problem in speech, language, voice, or hearing. The student must defend the thesis in an oral examination administered by the Thesis Committee. Performance is recorded as Pass or Fail.

The following undergraduate courses are provided for graduate students who need to fulfill preprofessional course requirements. These courses may not be applied toward the 51 credits required for the Master’s degree.

CD 233 Phonetics 4 credits
Students study clinical phonetics including an overview of linguistic phonetics, speech production, and acoustic phonetics. Students learn the discrimination skills needed to analyze and transcribe vowels, diphthongs, and consonants using the International Phonetic Alphabet (IPA). Students also learn to indicate allophonic variations of speech sounds and suprasegmental characteristics of speech using diacritics. The relevance of course content to clinical and other applications is discussed as students learn the use of IPA to describe the speech of individuals with communicative impairments and different social dialects and accents. (Fall)
CD 234  Anatomy and Physiology of the Speech and Hearing Mechanisms  4 credits
Students study the structure of the biological systems that underlie speech, language, and hearing with an emphasis on the processes and neural control of respiration, phonation, resonance and articulation. Clinical disorders are used to elucidate dysfunction of these normal processes as substrates for human communication. (Spring)

CD 312  Survey of Speech Disorders  4 credits
This course provides students with a basic understanding of human communication in areas of Phonology, neurogenic disorders, fluency, voice, and swallowing. Issues related to assessment and intervention are addressed primarily through lecture, audio-visual presentations, case studies, and class discussion. In addition, students observe diagnostic and therapy sessions toward completion of the 25 hours required by the American Speech-Language-Hearing Association. (Prerequisite or concurrently: SC 234.) (Fall, Summer)

CD 403  Speech Science  4 credits
This course is designed to present core concepts and terminology relating to speech processes and to examine the status of current research in select areas. Accordingly, course content includes examination of linguistic, physiological, acoustic, and auditory processes involved in speech production and perception. Material relating to instrumentation in speech sciences is covered, and students get exposure to laboratory instrumentation for displaying and analyzing speech signals. (Prerequisite: CD 233 and CD 234.) (Spring, Summer)

CD 467  Principles and Procedures in Audiology  4 credits
Students learn detailed anatomy of the ear with an overview of the physics of sound and current medical and audiologic management of hearing loss. The course covers pure tone and speech audiometry, site-of-lesion testing, and audiogram interpretation. (Fall, Summer)

CD 468  Methods in Aural Rehabilitation  4 credits
This course examines theories underlying habilitation and rehabilitation procedures for deaf and hard-of-hearing children and adults. The course covers the effects of hearing loss on an individual and family, education of children with hearing loss, use of sensory aids, and design of aural rehabilitation program for various populations. (Prerequisite: CD 467.) (Spring)

Doctoral Program
The purpose of the Doctoral Program in Communication Disorders is to develop scholars, teachers, and researchers in the area of speech-language pathology. The program is structured around intensive study with a mentor. After the first year of classes, students begin to work with a mentor on their early research projects and
continue through the doctoral dissertation. Course work involves study of philosophy of science and research design, statistics, and specialized reading courses in areas of mutual student and faculty interest. Students learn to employ speech science instrumentation and computer programs for statistical analysis.

The Doctoral Program is divided into three levels. Level One provides basic research skills; Level Two provides in-depth knowledge in a particular area of specialization and requires the student to apply research skills in that area; Level Three involves planning and carrying out the independent study that will serve as the student’s dissertation.

**Admission Requirements**
The following are taken into consideration in judging qualifications for admission:

1. Evidence of completion of a Master’s degree
2. Graduate and undergraduate grade point averages
3. Four letters of recommendation
4. Graduate Record Examination scores
5. Official transcripts of all previous college and university studies
6. Completed application form
7. Computer literacy
8. An interview with at least one member of the admissions committee

In addition, international students’ scores on the Test of English as a Foreign Language (TOEFL) will be considered.

**Degree Requirements**
At least 40 credits of approved graduate course work beyond the Master’s degree are required in addition to dissertation and research work. The required courses are listed below.

Additionally, students must submit a written review of a recently published major book, as well as prepare a grant proposal. All students must take an oral examination in their area of specialization and complete a manuscript on the research findings derived from their two-semester independent study work. Students must complete an original piece of independent research and successfully defend their dissertation in an oral examination.

**Required Coursework**

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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>CD 701</td>
<td>Philosophy of Science and Research Design</td>
<td>3</td>
</tr>
<tr>
<td>CD 702</td>
<td>Statistics</td>
<td>3</td>
</tr>
<tr>
<td>CD 703</td>
<td>Statistics II</td>
<td>3</td>
</tr>
<tr>
<td>CD 704</td>
<td>Instrumentation</td>
<td>3</td>
</tr>
<tr>
<td>CD 705</td>
<td>Internship</td>
<td>3</td>
</tr>
</tbody>
</table>
CD 710  Colloquium  4 credits
CD 720  Advanced Seminar in Speech-Language Pathology  3 credits
CD 730  Directed Study  3 credits
CD 731  Directed Study II  3 credits
CD 740  Independent Study I  3 credits
CD 741  Independent Study II  3 credits
CD 799  Dissertation Research  12 credits minimum

Students must register for 1 credit of colloquium in each of four semesters. They may take all three seminars at Emerson College, or may substitute two approved courses taken elsewhere for two of the seminars.

Courses of Study

CD 701  Philosophy of Science and Research Design  3 credits
Study of how knowledge is scientifically gained, how theories, models, and hypotheses are developed, evaluated, and tested, and in general, the nature of scientific exploration. These issues are discussed in terms of research design in the Behavioral Sciences.

CD 702  Statistics I  3 credits
Logic of probability as it relates to statistical analysis, including correlational analyses and analysis of variance.

CD 703  Statistics II  3 credits
Multivariate techniques and nonparametric techniques appropriate to the field. The course includes use of statistical packages on main-frame and microcomputers.

CD 704  Instrumentation  3 credits
Introduction to current laboratory instrumentation and procedures that are useful for clinical and research applications in speech-language pathology. Topics include techniques for recording, monitoring, and displaying speech signals, including sound level measurement, sound spectrography, electromyography, aerometry, as well as computer-assisted analysis.

CD 705  Internship  3 credits
Students are assigned to spend the equivalent of one day a week at an internship site and to attend meetings once a month on campus. Internships may be taken in the areas of teaching, research, or supervision. Students become familiar with the work environment and design a research study relevant to that environment.

CD 710  Colloquium  1 credit
Students taking colloquium credit prepare readings in advance of each of a series of colloquia, and critique each afterwards. (Required each semester)
CD 720  Advanced Seminar in Speech-Language Pathology  3 credits
Seminar topics vary from year to year. They may include topics such as prevention of communication disorders, neurolinguistics, developmental speech and language disorders, psycholinguistics, developmental neurobiology, and neuropsychology.

CD 730-731  Directed Study I and II  3 credits each
Substantial review of the literature papers for each semester’s class.

CD 740-741  Independent Study I and II  3 credits each
With their mentor, students carry out directed research in their area of specialization. At the end of this two-semester sequence, students complete a manuscript (suitable for submission to a professional journal) reporting the results of the research.

CD 780  Continuation Study  3 credits
Taken to complete second-year projects and to prepare for comprehensive examinations. This course allows continued in-depth study of projects in progress or extensive reading in preparation for comprehensive examinations.

CD 799  Dissertation Research  1 or 3 credits each term
Three credits of CD 799 must be taken each semester after passing comprehensive exams until successful oral defense of the dissertation. At least 12 credits are required. If the dissertation has not been completed after enrolling in 3 credits of CD 799 for four successive semesters, students must continue to enroll in 1 credit of CD 799 every semester until the dissertation is successfully defended. This includes 1 credit for each summer session if faculty support is expected during either or both of those sessions.

Faculty
Daniel Kempler, Chair and Professor of Communication Sciences and Disorders (2002); B.A., University of California, Berkeley; M.A., Ph.D., University of California, Los Angeles. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

Respected researcher, author, lecturer and teacher, Dr. Kempler is a specialist in acquired neurologically based communicative disorders in adults. He the author or co-author of well over 100 scholarly articles, abstracts, chapters, books and reviews and has presented his research at dozens of conferences nationally and internationally in the areas of aphasia, dementia, Parkinson’s disease, aging, and culturally non-biased assessments. His research has appeared in journals such as Brain and Language, Aphasiology, Journal of the International Neuropsychological Society, Neuropsychology, Neuropsychiatry, and Behavioral Neurology, Archives of Neurology, and Journal of Speech and Hearing Research.
Cynthia L. Bartlett, Graduate Program Director and Associate Professor of Communication Sciences and Disorders; Coordinator for Educator Preparation (1985); A.B., M.A., Indiana University; Ph.D., University of Pittsburgh. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

Teacher, lecturer, author, researcher, and specialist in adult neurogenic communicative disorders, Dr. Bartlett has authored or co-authored articles in *Brain and Language, Aphasiology* and the *Journal of Speech Language Pathology and Audiology*, as well as several book chapters. More than 15 years of clinical experience provide the impetus for her ongoing interests in speech, language, and communicative difficulties in adults with acquired brain damage.

Dorothy M. Aram, Vice President for Academic Affairs and Professor of Communication Sciences and Disorders (1992); B.S., M.A., Northwestern University; Ph.D., Case Western Reserve University. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

A Fellow of ASHA and a respected researcher, noted author, teacher, and lecturer, Dr. Aram is a specialist in childhood language development and its disorders, and in acquired neuropathologies of speech and language in children. She is author or co-author of dozens of scientific articles and book chapters and co-authored (with J. E. Nation) three widely used textbooks: *Diagnosis of Speech and Language Disorders*, (first and revised editions), and *Child Language Disorders*. An experienced practitioner, Dr. Aram’s career has also included over 15 years of involvement in clinical work.

Amit Bajaj, Assistant Professor of Communication Sciences and Disorders (2001); B.A., M.A., University of Delhi, India; Ph.D., Wichita State University. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

Teacher, researcher and author, Dr. Bajaj’s areas of expertise are fluency disorders and speech science. He has published in the area of fluency disorders in the *Proceedings of the Fifth Oxford Dysfluency Conference* and in the area of epistemological beliefs in the *Journal of Educational Psychology*. He has presented papers at national and international venues in areas that include fluency disorders, multicultural issues, and use of technology.

Anthony S. Bashir, Coordinator of Academic Support Services and Disability Services, Professor of Communication Sciences and Disorders (1983); B.S., M.S., Ph.D., Northwestern University. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

Dr. Bashir, a Fellow of ASHA, is a respected teacher, lecturer, and author in the areas of Learning Disabilities and Language Disorders. He also has been Chairperson of the ASHA Joint Committee on Learning Disabilities and author of numerous articles.
Laura Glufling-Tham, Clinical Instructor in Communication Sciences and Disorders (1997); B.S., M.S., Northeastern University. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

An experienced clinical supervisor and teacher, Ms. Glufling-Tham has nearly a decade of clinical experience working with adults with cognitive-communicative disorders including the areas of aphasia, apraxia of speech, dysarthria, cognitive-linguistic impairments, and dysphagia, as well as aural rehabilitation.

Jacqueline Weis Liebergott, President of Emerson College and Professor of Communication Sciences and Disorders (1970); B.A., University of Maryland; M.S., Ph.D., University of Pittsburgh. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

Dr. Liebergott has extensive experience in the field of language disorders in children. Her research has included a longitudinal investigation of full term and at-risk infants and a follow-up study of the relationship between early language development and academic success in normal and at-risk children. This research was sponsored by the Office of Special Education Programs, U.S. Department of Education.

Shelley Lipschultz, Clinical Instructor in Communication Sciences and Disorders (1982); B.S., University of Maryland; M.S., University of Wisconsin-Madison. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

Clinical supervisor, teacher, consultant in speech-language disorders, Ms. Lipschultz has developed videotapes and test protocols for the informal assessment of cognitive and language abilities of young children, developmentally delayed adults, and nonspeaking persons.

David M. Luterman, Professor Emeritus of Communication Sciences and Disorders (1960); Founding Director of the Thayer Lindsley Nursery for Hearing-Impaired Children (1960); B.A., Brooklyn College; M.S., D.Ed., Pennsylvania State University. CCC in Audiology, American Speech-Language-Hearing Association.

Dr. Luterman, a Fellow of ASHA, is a well-known teacher, researcher, author, consultant, and lecturer. He is a specialist in the hearing-impaired and in counseling. His books include Counseling the Communicatively Disordered and their Families, Deafness in Perspective, Deafness in the Family, When Your Child is Deaf, In the Shadows: Living and Coping with a Loved One’s Chronic Illness, The Young Deaf Child, and Early Childhood Deafness (with Ellen Kurtzer-White). Dr. Luterman has presented many lectures and symposia around the world.

David Lowell Maxwell, Professor of Communication Sciences and Disorders (1966); B.S., M.S., Ph.D., Southern Illinois University. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.
Teacher, researcher, consultant, lecturer, with expertise in stuttering, orofacial malformations, and neurogenic disorders of speech and language, Dr. Maxwell is also a Research Associate with the Department of Behavioral Neurology, Eunice Kennedy Shriver Center, and the Massachusetts General Hospital and serves as a consultant to the Neuropsychology Unit at the Thom Clinic. He is the co-author (with Dr. Eiki Satake) of *Research and Statistical Methods in Communication Disorders* and *Theory of Probability for Clinical Diagnostic Testing*. His current research interests are in the role of temporal information processing in speech and language, working memory operations in oral language, and the use of probability statistics to improve the accuracy of diagnostic testing.


Clinical supervisor, teacher, consultant and early intervention specialist, Ms. Micucci coordinates the early intervention curriculum which prepares students for early intervention certification. Ms. Micucci was a former Associate Director and Speech-Language Pathology Department Head at the Eunice Kennedy Shriver Center University Affiliated Program in Waltham, Massachusetts, prior to coming to Emerson College.

**Bethany A. Milner,** *Assistant Professor of Communication Sciences and Disorders* (2000); B.S., Marquette University; M.S., University of Rhode Island; Ph.D., CUNY Graduate School and University Center. CCC in Audiology, American Speech-Language-Hearing Association.

Teacher, lecturer and researcher, Dr. Milner has co-authored articles in *Modeling Sensorineural Hearing Loss* and the *Journal of the Acoustical Society of America*. Her research interests are in the area of cochlear implants in young children, in assessing the speech perception abilities in this population, and in young children with hearing loss more generally.

**Marie-Kay Rimshaw,** *Clinical Instructor in Communication Sciences and Disorders* (1998); B.S., M.S., University of Wisconsin - Stevens Point. CCC in Speech-Language Pathology, American Speech-Language-Hearing Association.

Clinical supervisor, consultant and teacher, Ms. Rimshaw has developed residential communication programs for adults with Alzheimer’s Disease, and specializes in child language disorders. Ms. Rimshaw has provided clinical instruction and supervision for graduate students in the Midwest and prior to joining the Emerson faculty was the manager of the HealthSouth Braintree Rehab Network Clinic at Chestnut Hill, MA.

Clinical supervisor, teacher, and consultant in speech-language disorders, Ms. Thau was the former coordinator of training at Kennedy Memorial Hospital (now Franciscan Children’s Hospital) in Boston.

Krista M. Wilkinson, Assistant Professor of Communication Sciences and Disorders (1999); B.A., Brown University; M.A., Ph.D., Georgia State University.

Researcher, teacher, author and lecturer, Dr. Wilkinson has authored or co-authored articles in such publications as Journal of Speech and Hearing Research, Augmentative and Alternative Communication, American Journal on Mental Retardation, Behavioral and Brain Sciences, and Journal of Experimental Child Psychology, and has lectured extensively to professional organizations. Her research interests are in the area of language acquisition and use in typically and non-typically developing children including mechanisms of vocabulary acquisition, referential use and gender differences in the use of language among youths with mental retardation. Dr. Wilkinson also retains an affiliation with the Eunice Kennedy Shriver Center.
The graduate program in journalism prepares students to be thoughtful, ethical and informed news professionals. The program focuses on the professional skills necessary to practice journalism and the critical skills needed to assess the news profession. It includes both classroom training and opportunities for field experiences through internships and applied projects. The curriculum provides students with theoretical and applied foundations in the areas of writing, reporting, editing, and research in journalism, and is enhanced by courses in law and ethics, new media, and the business aspects of journalism. Within this framework, students have sufficient flexibility to choose the news medium and news areas that best fit their career objectives. Students may specialize in either broadcast or print and multimedia journalism, or combine both in an integrated program of study.

The master's degree in Journalism at Emerson College is a rigorous professional program. Each course may demand 10 to 15 hours of homework outside of class each week. Students enrolling in three courses are urged to limit outside work commitments to no more than 25 hours a week. Furthermore, all students are expected to enter the program with a firm grasp of written and spoken English. Those needing support in mastering the fine points of English grammar and usage may be required to enroll in a summer class prior to beginning the program. Students also may be required by instructors to seek weekly individualized tutoring sessions.

To assure completion of a master's degree in Journalism in a year and a half, students should begin in the fall semester. Students who begin in January should expect to take two years to complete the program.
Admission Requirements
Applicants must meet the College's admissions standards

Degree Requirements
The Master of Arts degree in Journalism requires the completion of 40 credit hours, including 4 credit hours for the Master's Project or Master's Thesis.

Core Requirements (20 credits)*

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>JR 601</td>
<td>News and Society</td>
<td>4</td>
</tr>
<tr>
<td>JR 602</td>
<td>Introduction to Print and Multimedia Journalism**</td>
<td>4</td>
</tr>
<tr>
<td>JR 603</td>
<td>Introduction to Broadcast Journalism**</td>
<td>4</td>
</tr>
<tr>
<td>JR 604</td>
<td>Journalism Law and Ethics</td>
<td>4</td>
</tr>
<tr>
<td>JR 606</td>
<td>News Communication Theory and Research Methods</td>
<td>4</td>
</tr>
<tr>
<td>JR 698</td>
<td>Master's Project</td>
<td>4</td>
</tr>
<tr>
<td>JR 699</td>
<td>Master's Thesis</td>
<td>4</td>
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</tbody>
</table>

*Students with an undergraduate degree in Journalism may be eligible to waive JR 602, JR 603, or JR 604 and substitute an elective course(s) if they completed equivalent undergraduate courses within the last 5 years with a grade of B or better. Students who believe they are eligible for a waiver(s) should see the Graduate Program Director in Journalism.

**Students who choose a combined program in broadcast, print and multimedia journalism must take both JR 602 and JR 603.

Concentration Requirements (12 credits)

Broadcast Journalism
<table>
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<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>JR 611</td>
<td>Television News Producing</td>
<td>4</td>
</tr>
<tr>
<td>JR 613</td>
<td>Electronic News Gathering/Reporting</td>
<td>4</td>
</tr>
<tr>
<td>JR 591</td>
<td>Broadcast Journalism Practicum</td>
<td>4</td>
</tr>
</tbody>
</table>

Print and Multimedia Journalism
<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JR 610</td>
<td>Advanced Print and Multimedia Reporting and Writing</td>
<td>4</td>
</tr>
<tr>
<td>JR 640</td>
<td>News Editing and Page Design</td>
<td>4</td>
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</table>

and one of the three courses:

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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>JR 555</td>
<td>Reporting Issues of Cultural Diversity</td>
<td>4</td>
</tr>
<tr>
<td>JR 560</td>
<td>Feature Writing</td>
<td>4</td>
</tr>
<tr>
<td>JR 681</td>
<td>Online Journalism</td>
<td>4</td>
</tr>
</tbody>
</table>
Integrated Broadcast, Print and Multimedia Journalism
Students must take both JR 602 and JR 603 to participate in this concentration. They also must take JR 681 and one from each of the concentrations in Broadcast Journalism and Print and Multimedia Journalism listed above.

Electives
Students complete their 40 credits by taking an elective course such as the Internship. Courses from other departments also may be selected with the approval of the Graduate Program Director in Journalism.

Courses of Study

Graduate Courses
JR 601 News and Society 4 credits
This seminar focuses on the history and principles of journalism. It traces the roots of journalism back to Gutenberg, the U.S. colonies, industrialization and "yellow journalism," and follows its history up to today's revolutionary new media. The course views critically the political, economic, social, legal, and ethical dimensions of the mass news media, and gives students the context from which they can view the profession, its standards, and its practices. (Fall)

JR 602 Introduction to Print and Multimedia Journalism 4 credits
This intensive writing course introduces students to writing for print and online media. Students develop interviewing and other reporting skills, including research using the Internet. They apply these skills in writing accurate, concise stories on deadline. The course also introduces students to the legal, ethical and technological issues that affect print and online journalism. (Fall)

JR 603 Introduction to Broadcast Journalism 4 credits
This intensive writing course introduces students to the practice of broadcast journalism. Students write stories for radio and television news and produce radio news reports. A weekly lab period is held in addition to the regular class meeting. Students develop interviewing, reporting and writing skills, and are introduced to the legal, ethical and technological issues that affect broadcast journalism. (Fall)

JR 604 Journalism Law and Ethics 4 credits
A critical examination of the American legal system and its relationship with the press. The course focuses on laws that govern the role of journalists in U.S. society and also will touch on the ethical issues journalists must confront even when they are operating within the law. Students will learn how to conduct research within the legal system. (Spring)

JR 606 News Communication Theory and Research Methods 4 credits
A review of the communication theories used in the analysis of news dissemination processes and the performance and role of journalists in a contemporary society. Also a review of the qualitative and quantitative research methodologies used to assess media and media messages as well as their impact on news consumers. (Semester varies)

**JR 610 Advanced Print and Multimedia Reporting and Writing**

4 credits

In this course, students refine their reporting and writing skills through progressively more challenging general-assignment stories. They also are introduced to beat coverage and depth reporting. (Prerequisite: JR 602 or Permission of Instructor.) (Spring)

**JR 611 Television News Producing**

4 credits

This lab course designed to give students the real-time experience of a television news operation. Students put together a 15-minute newscast each class, rotating through all the jobs necessary to put a newscast on the air. Students learn how to write scripts, edit video to tell a story, organize a newscast rundown, and coordinate elements for effective storytelling. Students also learn to work together as a broadcast news team. (Prerequisite: JR 603 or Permission of Instructor.) (Spring)

**JR 613 Electronic News Gathering/Reporting**

4 credits

Working in the field, students research, shoot, write, and edit television news stories. Special emphasis is placed on developing reporting and interviewing skills, visual acuity, writing for the eye and ear, and general TV performance abilities. Students also learn the technical aspects of ENG shooting and reporting. (Prerequisite: JR 603 or Permission of Instructor.) (Spring)

**JR 640 News Editing and Page Design**

4 credits

Students develop the skills to sharpen and focus stories and their content, to write headlines that accurately summarize the news, and to design pages, both in print and online, that both inform and engage readers. The course introduces students to the basics of online journalism. (Prerequisite: JR 602 or Permission of Instructor.) (Spring)

**JR 664 Specialized Reporting**

4 credits

Print and broadcast students will be able to enroll in a variety of specialized and beat-reporting classes such as sports reporting, investigative reporting, precision journalism, science and health reporting, and economic reporting. (Prerequisite: JR 602 or JR 603.) (One section in at least alternate spring semesters.)

**JR 681 Online Journalism**

4 credits

This course introduces graduate students to reporting, writing, and designing online news. In the first half of the semester, students analyze “best practices” of online
news publications and build their own web pages to report their findings. In the second half, they work in teams to define one or more “section” topics for their own publication, write stories to fit that model, and build one or more prototype sites. (Prerequisite: JR 602 or JR 603.) (Fall)

**JR 690 Internship** 2 - 4 credits
Hands-on field experience at a broadcast station, newspaper, magazine, online publication or other media company. All students must participate in a mandatory internship orientation, through the Career Services Office, the semester before the internship. (Fall, Spring, Summer)

**JR 694 Journalism Topics** 1 - 4 credits
Various aspects of journalism theory and practice. (Prerequisite will vary with topic.) (Semester varies)

**JR 695 Directed Project** 1 - 4 credits
Special learning opportunities designed to allow a student to work closely with a faculty member on a creative project not realizable through existing courses. The College cannot guarantee logistical support for such projects, and equipment and facilities may need to be procured at the student’s expense. (Prerequisite: Permission of Instructor and Graduate Program Director.) (Fall, Spring, Summer)

**JR 697 Directed Study** 1 - 4 credits
Credits awarded to be determined in consultation with faculty Advisor and Graduate Program Director. (Fall, Spring, Summer)

**JR 698 Master’s Project** 1 - 4 credits
Individual project to be completed within the college semester or semesters designated by the project advisor. Students may not be registered for project credits without the consent of the Graduate Program Director. A maximum of 4 credits may be counted toward the degree. Performance is recorded as Pass or Fail. (Fall, Spring, Summer)

**JR 699 Master’s Thesis** 1 - 4 credits
Individual conferences in thesis writing. Students may not be registered for thesis credits without the consent of the Graduate Program Director. A maximum of 4 credits may be counted toward the degree. Performance is recorded as Pass or Fail. (Fall, Spring, Summer)

**Joint Undergraduate/Graduate Courses**

**JR 555 Reporting Issues of Cultural Diversity** 4 credits
This course helps future journalists learn to function and thrive in America’s culturally diverse society. Students analyze media coverage of a wide spectrum of under-represented groups and challenge stereotypes – including their own. Guest
speakers, readings, and videos give insight into the realities of different groups as well as into the job of journalists trying to cover them. (Prerequisite: JR 602 or JR 603 or Permission of Instructor.) (Fall)

**JR 560 Feature Writing 4 credits**
From the personal essay to the dramatic narrative, students research, organize, write and market feature articles for publication in newspapers and magazines. The course emphasizes techniques for finding and focusing stories, interviewing in depth, observation, and story telling. Students analyze and apply a variety of approaches. (Prerequisite: JR 602 or JR 603 or Permission of Instructor.) (Fall)

**JR 561 Television News Magazine and Documentary 4 credits**
This course offers a behind-the-scenes look at TV news magazines and documentaries with a focus on research, reporting and production techniques. Students will learn how to put together longer-form stories from the initial pitch to the final product. They will discover the importance of character development and dramatic story telling. They also examine effective management practices from controlling budgets to directing personnel. (Prerequisite: JR 603 or Permission of Instructor.) (Offered alternate fall semesters.)

**JR 562 The Magazine 4 credits**
An introduction to the magazine as a journalistic form. Students originate, research and write articles and attempt to market them to professional outlets. The course also emphasizes critique of the magazine industry, from analyzing editorial decisions to understanding the importance of niche and audience. (Prerequisite: JR 602 or JR 603.) (When needed.)

**JR 570 Global Journalism 4 credits**
This course helps students understand the mass media in other countries. What are they like? What are their differing philosophies? How do their practices differ? The course will examine concepts of press freedom, media conglomeration and globalization, and the use and impact of new media technologies. Students go online to communicate with other journalists around the world and to monitor international news and issues. (Spring.)

**JR 571 Newsroom Management 4 credits**
Two approaches to this course are offered. In one, students focus on the range of issues faced by media managers. These include operations, personnel recruiting, training and evaluation, newsroom skills development, ratings, budget control, use of new technologies, and planning. In the other, students focus more directly on women and media management, conducting case studies and developing career strategies and leader profiles. (Offered alternate spring semesters.)

**JR 574 The Press and Propaganda 4 credits**
A history of propaganda and its relationship to journalism. The course looks at propaganda during war, in political campaigns, and in coverage of business and entertainment. (Offered alternate fall semesters.)

**JR 576 The New Roles of Audience and Community 4 credits**
This course takes students beyond the “mass audience” to look at the audience and its role in civic journalism, community journalism, interactive journalism, and publishing online. (Offered alternate fall semesters.)

**JR 590 Online Publishing 4 credits**
Students choose, edit, produce and post stories to an ongoing journalism news web site of their design. The course weds issues of law, ethics, content, style, depth and breadth as students grapple with ways of presenting news in different layers online and of involving audience in interactive dialogue. Participants in the course do original reporting but also work with broadcast, print and online students in other classes to improve their stories and to present them in a manner suitable for the Web. (Spring)

**JR 591 Broadcast Journalism Practicum 4 credits**
Advanced course for students to conduct independent work on special projects of broadcast quality. (Prerequisites: JR 611 and JR 613.) (Fall)

**JR 595 Multimedia Journalism Practicum 4 credits**
Students learn how to produce all facets of the Journalism Students’ Online News Service (JSONS). Student reporters, who use the city and the college as their news sources, write news in text form and produce audio and video news stories. Student editors process the news for the daily news site. Students work individually and in teams, utilizing state of the art Internet-ready equipment and often operate in a “newsroom without walls” environment. (Semester varies)

**Faculty**

Jerry Lanson, *Chair and Associate Professor of Journalism* (1999); B.A., Haverford College; M.A. University of Missouri-Columbia.

A columnist and writing coach, Mr. Lanson joined the faculty at Emerson in 1999 after four years on the faculty at Syracuse University. Mr. Lanson is a former Deputy City Editor and Peninsula Bureau Chief of the *San Jose Mercury News* in San Jose, California. He was part of the city-desk staff awarded a Pulitzer Prize for its coverage of the Loma Prieta earthquake in 1989. He is the co-author of two textbooks, *Writing and Reporting the News* (2nd edition, 1993) and *News In a New Century: Reporting in an Age of Converging Media* (1999), and has coached editors and reporters at newspapers ranging from The (Portland, Oregon) *Oregonian* to *The Boston Globe*. He is a regular contributor to *Online Journalism Review*. Among his honors are a National Teaching Award from the Poynter Institute for
Media Studies. His areas of interest include journalism ethics and the impact of new media on reporting and writing.

**Emmanuel (Manny) Paraschos**, *Graduate Program Director and Professor of Journalism* (1988); B.J., M.A., Ph.D., University of Missouri-Columbia.

Dr. Paraschos was formerly the Dean of the European Institute for International Communication in Maastricht, the Netherlands, and Chairperson of the Journalism Department at the University of Arkansas, Little Rock. He served as a Fulbright Professor in Scandinavia where he taught at the Norwegian Institute of Journalism and universities in Sweden, Denmark and Norway. He has been published in, among others, *Journalism Quarterly, Journal of Communication, College Press Review,* and *Journalism Educator.* His most recent book is *Media Law and Regulation in the European Union* and his most recent book chapter is “Religion and Freedom of Expression Law in the European Union” in *Religion, Law and Freedom: A Global Perspective.* Since 1994 he has served as co-publisher of *Media Ethics* magazine. In 1995, he won Emerson’s Irma Mann Stearns Distinguished Faculty Award. His primary areas of research and expertise are media law and ethics, global journalism, print and multimedia journalism, propaganda and the press, news media and foreign policy and the role of the press in a democratic society.

**Marsha Della-Giustina**, *Associate Professor of Journalism* (1977); B.A., Russell Sage College; M.S., Ed.D., Boston University.

Dr. Della-Giustina has had a long career as a television news producer. Among her honors are a Gracie Award, a National Commendation Award from American Women in Radio and Television, and awards from the National Education Writers Association and the National Association of Government Communicators. She has two Emmys from the National Academy of Television Arts and Sciences, a Society of Professional Journalists National Advisor Award, a Distinguished Broadcast Journalism Education Achievement Award, and a Curriculum Design Award from the Women’s Institute for Freedom of the Press. Her primary areas of interest include media management, political journalism, international affairs, and gender issues.

**Anthony DeLuca**, *Professor of History* (1981); B.A., Boston College; M.A., Ph.D., Stanford University.

Dr. DeLuca has received a series of scholarships, awards, and fellowships for overseas study and research. His publications include numerous articles, reviews, papers, and essays on diplomatic history and international relations. His most recent book, *Gandhi, Mao, Mandela, and Gorbachev,* investigates the relationship between personality, power and politics in the lives of these leaders.

**Janet Kolodzy**, *Assistant Professor of Journalism* (1998); B.S.J., M.S.J.,
Ms. Kolodzy has been a reporter, writer, and producer, including positions as Senior Writer/Editor at CNN International, Senior Producer at CNN World Report, and Assistant State Editor at the Cleveland Plain Dealer. She was one of twelve journalists to receive a Michigan Journalism Fellowship in 1990-91 to study at the University of Michigan, where she concentrated on Eastern European history, politics, and culture. Ms. Kolodzy spent the summer of 1999 working for CNN Interactive. Her primary areas of interest are international news and the impact of convergence on broadcast journalism.

Paul Niwa, Scholar-in-Residence (2001); B.A., University of California, Riverside; M.S., Columbia University.

Mr. Niwa has launched and helped launch two international television networks, six newscasts and a streaming media newscast for NBC, CNBC and StockHouse Media, Canada's largest internet company (as Senior Vice President responsible for content at the company's eight global editorial centers). In 1999, he helped NBC create "Early Today," and in 1996 he launched the award winning "NBC Asia Evening News" in Hong Kong. He produced CNBC's "Today's Business" and the nationally syndicated newscast "This Morning's Business." He's won two Golden Mike awards for radio reporting and documentary.

Melinda Robins, Assistant Professor of Journalism (1996); B.A., University of Bridgeport; M.A., University of Wisconsin-Madison, Ph.D., University of Georgia.

Dr. Robins has extensive international journalism and media experience. She has been a media consultant for the Jamaican government, a Fulbright Scholar teaching journalism in Uganda, and has done research on women journalists in Tanzania. She has conducted workshops for journalists in Tanzania, Zimbabwe, Uganda, and Tonga. Her research interests include media in developing countries, issues of representation, and gender.

Robert Stepno, Assistant Professor of Journalism (1999), B.A., University of Connecticut, M.A. and M.A.L.S., Wesleyan University, ABD (doctoral candidate), University of North Carolina-Chapel Hill.

Mr. Stepno has worked as a newspaper reporter, columnist and editor; a freelance writer; a photographer; a technical writer and a part-time editor for NandO Times, a pioneering Internet electronic newspaper. He is a former bureau chief and higher education editor for The Hartford Courant. His research interests include online communities, the uses of online journalism in regional news, and the role of audience in online news.
PERFORMING ARTS

The Department of Performing Arts offers the Master of Arts degree in Theatre Education for students who pursue careers and opportunities which lie at the intersection of the fields of theatre and education. As such, this program provides professional training in both theatre and education and in the uses of theatre and drama as vehicles of education in a multitude of settings. The program also serves as preparation for doctoral work in theatre, education, or related fields.

The graduate program is designed with a central core of courses with additional work in areas of special interest to students in order to support a broad range of individual career goals. Along with the central core, there are two course streams for students to follow. One focus is for those students who plan to teach theatre and drama to children or adolescents within school settings (many of whom earn Massachusetts state teacher licensure), which is the Theatre Teacher Education stream. Theatre and Community, the second stream, is for people interested in uses of theatre in a variety of community settings. This curriculum focuses on theatre education in the community through institutions such as museums, after-school programs, recreation centers, and professional theatre outreach programs. It may also include a focus in theatre for social change. Either of these programs may serve the needs of students preparing for doctoral programs or wishing to teach at the college level. Students in all tracks complete a set of core requirements outlined below and work with their Graduate Program Director or faculty advisor to design individual plans of study to meet the remainder of the degree requirements. Late afternoon coursework and intensive summer institutes make it possible for students and practicing teachers to pursue this program either part-time, or to concentrate their study within a 12- to 14- month period.
Production Opportunities
Emerson Stage, the Department’s producing organization, presents many events from a variety of theatrical genres. Students are exposed to a wide range of performance and production opportunities.

As a part of the Mainstage Season, major productions are fully mounted for a variety of audiences. In addition, new works are presented as staged readings, and touring programs reach out to the community and to schools. Student-produced plays are presented as Studio and Loft productions, utilizing the skills of advanced student directors and designers. Production opportunities include musical theatre, dance, and theatre for young audiences. Finally, the Department also functions as a presenter, bringing guest performers and companies to the Emerson Majestic Theatre.

Admission Requirements
Admission is by application and, when possible, interview. Requirements include a bachelor’s degree from an accredited college or university with a major in theatre or an allied area such as education, literature, mass communication, or fine arts. Applicants must submit the results of the Graduate Record Examination (GRE).

Enrollment in graduate design courses, other than those at an introductory level, ordinarily requires a portfolio review, which can be presented either at the time of the candidate’s interview as part of the application process or after matriculation.

Degree Requirements
The Master of Arts degree requires the successful completion of 40 credit hours including a 20 credit hour core. In addition, students must complete either a comprehensive examination in the area of their concentration of study or a Master’s Thesis or Master’s Project.

The comprehensive examination may be taken after the student has completed 28 credit hours of graduate work. The examination is administered by a committee of two graduate faculty members who have expertise in the specialty area.

Core Requirements
All students must complete at least one course in each of the following areas of drama or theatre-related studies:

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Theatre History, Dramatic Literature, or Playwriting</td>
<td>4</td>
</tr>
<tr>
<td>Acting</td>
<td>4</td>
</tr>
<tr>
<td>Directing</td>
<td>4</td>
</tr>
<tr>
<td>Theatre Design or Technology</td>
<td>4</td>
</tr>
<tr>
<td>Theatre Education/Theatre for Young Audiences</td>
<td>4</td>
</tr>
</tbody>
</table>
Students with no previous coursework or practical experience in a particular area will be guided by their advisor to select a course in that area which carries no prerequisites. These courses have been designed for students who are concentrating in other areas of theatre study. One acting course per term exploring dimensions of actor training with particular resonance for theatre education is offered specifically for graduate students.

In cases where a student has extensive previous coursework and/or practical experience in one of the above areas of study, he or she may waive the course requirements through examination or through demonstration of expertise through practical application. Students who waive required courses must take additional elective courses.

Master’s Thesis or Master’s Project
In lieu of 4 credits of coursework, a student may, with permission, elect to complete a Master’s Thesis or Master’s Project. Approval of thesis or project proposals must be granted by the Performing Arts faculty before the student can begin work. The student must defend the thesis or project in an oral examination administered by the thesis or project committee. A student who successfully completes the thesis or project is exempt from the written comprehensive examination.

Courses of Study

**Graduate Courses**

**TH 602  Theatre History: Selected Topics**  4 credits
Selected periods and topics in theatre history are discussed; subject matter varies each semester. This course may be repeated once with permission of the Graduate Program Director. (Fall, Spring)

**TH 611  Seminar in Dramatic Literature**  4 credits
Selected periods and topics in dramatic literature are discussed; subject matter varies each semester. (Fall, Spring)

**TH 621  Special Topics in Acting**  4 credits
This involves intensive explorations of specific topics. (Prerequisite: Placement Audition.) (Fall, Spring)

**TH 622  Principles of Acting**  4 credits
This introductory course has the dual objectives of developing students’ abilities as actors and as coaches and teachers of acting in either classroom or rehearsal settings. Skills in improvisation and in working with scripted material will be honed, and attention will be given to movement and voice as a part of the acting process. The course also explores how and when to use these techniques, particularly with adolescent actors. (Fall, Spring)
DA 638  Special Topics in Dance  2 or 4 credits
This course explores specific genres of dance such as ballet, modern dance, and jazz; dance composition; or the history of theatrical dance. May be repeated for credit.  (Fall, Spring)

TH 640  Special Topics in Design and Technical Theatre  2 or 4 credits
Students are placed in undergraduate design or technical theatre classes at an appropriate skill level, and also attend a bi-weekly graduate seminar. Coursework includes scene design, scene painting, scene and property construction, model building, television design, costume design, costume construction, lighting, technical theatre, audio design, and puppetry. Students are expected to provide appropriate materials as needed.  (Fall, Spring)

TH 650  Design in Production  4 credits
This course is a comprehensive survey of scene, lighting, and costume design as they relate to the work of the nondesign specialist. Emphasis is placed on the interconnection among the various design areas and their function in the process of making theatre. The student is expected to supply appropriate materials.  (Summer I)

TH 660  Drama as Education I  4 credits
Students examine the philosophical foundations of theatre, speech and the use of drama as an educational tool. They will explore the uses of creative drama/improvisation in both formal and informal learning environments. Students learn to assess needs, develop appropriate educational goals and objectives and design and implement teaching strategies using drama. This course is required for students seeking either the Initial or Standard License in Massachusetts as a Teacher of Theatre (pre-K through grade 12). Readings, class participation, and participation in laboratory teaching sessions are required.  (Fall)

TH 661  Drama as Education II  4 credits
Students explore the principles of educational drama and the teaching of drama and speech. A survey of various educational resources available to drama and speech teachers is included. The role of drama and speech within the wider context of the arts in education is discussed. (Prerequisite: TH 660 Drama as Education I.)  (Spring)

TH 665  Student Teaching Practicum  4 credits
This 8- to 14-week practicum provides supervised teaching activities at either the elementary, middle, or high school level. Students practice teaching in a school system which permits them to interact with students and teachers in their area of concentration. Working closely with the on-site cooperating practitioner, students develop instructional units and must be engaged in 150 hours of teaching. The practicum is open only to students who have completed their program sequence.
Requirements and prerequisites may be obtained from the Theatre Education Program Director. (Fall, Spring)

**TH 667  Special Topics in Theatre Education  4 credits**
This course examines such topics as theatre-in-education, puppetry, playwriting with and for youth, theatre education outreach, and the teaching of dance and movement. Subject matter varies each semester. This course may be repeated for credit. (Fall, Spring, and/or Summer)

**TH 668  Practicum: Educational Drama  4 - 8 credits**
Practical experience in teaching drama as a subject and/or as a teaching tool is the foundation of this course. Students are required to teach a class of children or adolescents on a regular basis during the semester in area schools or recreation programs. Weekly seminars and faculty-student tutorials are required. (Fall, Spring and/or Summer)

**TH 669  Contemporary Issues in Communication and Performing Arts Education  4 credits**
Students examine the critical, philosophical, historical and sociological issues facing education in general, and communication and performing arts education in particular. Students also evaluate current research in communication and performing arts education and apply it to practice. (Spring)

**TH 671/672  Production Projects  2 - 4 credits**
Students may enroll, with permission, in these designated production projects as performers or directors, designers or technicians, managers, or education specialists/directors. Assigned advisors supervise production projects. (Fall, Spring)

**TH 680  Directing: Theory and Practice  4 credits**
The directorial process is examined, beginning with textual analysis of dramatic action and covering such areas as ground plans, pictorial composition, movement, and stage action. The relationship of the director and other theatre artists is also studied. Student work includes selected scenes and projects prepared for class presentation. (Fall, Spring)

**TH 681  Stage Practicum: Directing  4 credits**
This course focuses on project work in directing supplemented by readings and discussion. Consideration is given to advanced directorial problems of planning and rehearsal, and to strategies for dealing with casting, characterization, language, physicalization, and actor-director relations. (Spring)
TH 691 Directed Study  2 - 4 credits
Individually selected research or creative projects are conducted on- or off- campus under faculty supervision. This course may be taken more than once for credit, but not more than twice in the same subject area, and for no more than a total of 12 credits. (Prerequisite: Permission of Instructor and approval of the Graduate Program Director.) (Fall, Spring)

TH 692 Internship  2 - 4 credits
Students work in professional theatrical or education settings under the direct supervision of an approved, full-time employee and an assigned faculty member. All students must participate in a mandatory internship orientation, through the Career Services Office, the semester before the internship. (Prerequisites: Department permission prior to the beginning of the internship and completion of approved work.) (Fall, Spring, Summer)

TH 697 Master’s Project in Theatre Education  4 credits
Students prepare and present a graduate project related to educational theatre. The project is to be conducted independently but with the supervision of the project supervisor and the approval of the student’s project committee. The performance is recorded as Pass or Fail at the completion of the project. (Prerequisite: Permission.) (Fall, Spring)

TH 699 Master’s Thesis  4 credits
Individual conferences with the student’s thesis supervisor are held for planning, organizing, writing, and completing a research thesis. The performance is recorded as Pass or Fail at the completion of the thesis. (Prerequisite: Permission.) (Fall, Spring)

Joint Undergraduate/Graduate Courses

DA 539 Dance History I: Ritual to Theatre  4 credits
Dance is studied within different cultural contexts (early societies to the late 19th century U.S. and Europe). It is the first of a two-semester survey exploring the development of Western Theatrical Dance. This course includes an exploration of traditional dance in both Western and non-Western cultures and a study of traditional dance, social dance, and European court dance as primary sources for the theatrical dance forms of the twentieth century. (Fall)

DA 540 Dance History II: 20th Century Dance  4 credits
The study of 20th century dance as an art form includes an exploration of Ballet, Modern Dance and Theatrical Dance and examines sociological, anthropological and theoretical influences. The changes in choreographic structure and presentation, the developments in dance technique, the contributions of prominent choreographers and artists, and the developments in musical and dramatic forms will be studied. (Spring)
TH 503  Topics in American Theatre and Drama  4 credits
The course involves a thorough examination of topics in the development of American theatre and drama. Topics may include the history of American theatre and drama to 1900, modern American theatre and drama, and contemporary American playwrights. (Fall, Spring)

TH 504  Development of the American Musical  4 credits
This course explores the development of American musical theatre from early minstrel shows to the work of Stephen Sondheim with a critical examination of representative musicals. Slides and recordings of Broadway productions supplement the lectures. (Spring)

TH 514  Theatre Studies Seminar  4 credits
Examination and exploration of various topics in theatre studies, including but not limited to the areas of theatre history, criticism, theory, aesthetics, performance studies, and dramatic literature. (Fall, Spring)

TH 525  Theatre and Community I  4 credits
This course examines the relationships between theatre and culture, where culture is understood as a process of knowing the other, of looking and listening, of creating and maintaining connection in a community. An examination of theoretical texts in economics, history, sociology, cultural studies, politics, and performance provides a foundation for exploring and experiencing various techniques of making theatre in community. (Fall)

TH 526  Theatre and Community II  4 credits
Students create pieces from stories, sensibilities, images, feelings and impressions gained from experience of dialogue with others. (Prerequisite: TH 525 or Permission of the Instructor.) (Spring)

TH 540  Puppetry  4 credits
The art of puppetry and the basic methods of construction, operation, manipulation and performance of puppets are examined. Emphasis is on the use of puppets as an educational tool. Projects include creating examples of each of the four major types of puppets: shadow, hand, rod and marionette – using a range of construction techniques and materials appropriate to an educational setting. The course culminates with the construction of puppets for in-class presentations. Students are expected to provide appropriate material as needed. (Semester varies)

TH 548  History of Fashion  4 credits
The history of fashion teaches the student period research methods, efficient archiving techniques, period styles and silhouette, period costume inventory, period palettes, fabric choices, and manufacturing techniques. This course also explore the links among various historical events and social change, as well as their effect
on fashion. The final goal is to enable the student to learn the basic silhouette and mannerisms from each period in history, and to gather historical costume information efficiently so it can be applied in various areas of the arts. (Semester Varies)

**TH 549  History of Decorative Art and Architecture  4 credits**
The course surveys the development of style of architecture, furniture, and ornamentation and clothing from the ancient Egyptians through the early 20th century. Each major period is examined through lecture and visual presentations. Along with field study to the Museum of Fine Arts and other related areas of interest with a focus on the major influencing factors such as geography/geology, climate, religion/social structure, history, science, and technology. Each student is required to research and prepare a class presentation on the areas covered, as well as research and maintain a “tracing” notebook of all periods. (Semester Varies)

**TH 562  Theatre for Young Audiences  4 credits**
This course is an introduction to the scope, purposes and history of theatre experiences for children and adolescents. Topics will include play reading and analysis and the examination of formal and participatory theatre and theatre-in-education techniques. (Fall and Summer I)

**TH 567  Playwriting for and with Youth  4 credits**
Students are introduced to a variety of schemes and stimuli to use in writing scripts for child or youth audiences or to use in helping young people write their own plays. Attention is given to freeing and stretching the imagination, issues of structure, methods of development, and style of critiquing, as well as to the social and political relevance of the work. Class work includes writing, improvising, reading aloud, critiquing, and discussing. (Spring)

**TH 584  Directing the Musical Play  4 credits**
This course explores the conceptual and structural material pertinent to the musical play form with emphasis on developing skills in the staging of the materials through the coordination of music, lyrics, and dialogue. Each student will be required to stage scenes from musicals for class demonstration. Selected students will be assigned to stage mini-musicals for public presentation. Students attend class with undergraduate musical theatre majors and have additional meetings, assignments, and responsibilities outside of that class time. (Fall)

**Faculty**

*Maureen Shea, Chair and Professor of Performing Arts* (1988); B.A., Clark University; M.A., University of Connecticut; Ph.D., Ohio State University.

Dr. Shea teaches in the areas of directing, dramatic literature, and theatre history. She has collaborated with playwrights and composers on a number of new works, including staged readings at the Philadelphia Drama Guild and the
Circle Repertory Company. Other credits include productions of musicals for the Empire State Institute for the Performing Arts in Albany, New York. Her production of *How I Got That Story* was presented at the Kennedy Center for the Performing Arts as one of six finalists in the American College Theatre Festival.

**Robert Colby**, *Graduate Program Director, Program Director of Teacher Education, and Associate Professor of Performing Arts* (1977); B.A., University of Michigan; M.A., Eastern Michigan University; Advanced Diploma in Drama in Education, University of Newcastle-upon-Tyne, England; Ed.D., Harvard University Graduate School of Education.

Dr. Colby teaches in the areas of theatre education, theatre for young audiences, and directing. His productions for young audiences have toured extensively throughout the New England area and have been showcased at regional and national conferences. He has published in *Children’s Theatre Review*, *Youth Theatre Journal*, and *2D: Drama/Dance*.

**Mary Ellen Adams**, *Assistant Professor of Performing Arts* (1969); B.S., Valparaiso University; M.S., Emerson College.

Ms. Adams teaches costume design, makeup, and puppetry. Recent designs for Emerson include *Hello Dolly!*, *Strega Nona*, and *George M!* She has also designed for the Beau Jest Movement Theater, the Charlestown Working Theatre, the Minuteman Historical Park, and for the television series *Zoom* and *To Catch a Rainbow*.

**John Bell**, *Assistant Professor of Performing Arts* (2000); B.A., Middlebury College; M.A. and Ph.D., Columbia University.

Dr. Bell is a theatre historian and puppeteer whose interests focus on modern drama, avant-garde performance, popular theater, and puppet theater. In addition to his academic work he is a member of the Obie-Award-winning Great Small Works theater company, with whom he performs and directs. He has worked with Bread and Puppet Theater since the 1970s. His recent books include *Puppets, Masks, and Performing Objects; Strings, Hands, Shadows: A Modern Puppet History*; and *Landscape and Desire: Bread and Puppet Pageants in the 90s*.

**Janet Taisey Craft**, *Assistant Professor of Performing Arts* (1981); B.S., University of Massachusetts, Amherst; M.Ed., University of Massachusetts, Amherst.

Ms. Craft is the Director of the Dance Program and Artistic Director of the Ipswich Moving Company. She has served as an artist-in-residence for various schools in Salem, Danvers, and Ipswich, MA, and was a guest choreographer with the Independent Company of Alla Sigalova at the Hermitage Theatre in Moscow.

**Kathleen Donohue**, *Associate Professor of Performing Arts* (1986); B.A., University of Texas at Austin; Advanced Training Program at The Goodman School
of the Chicago Art Institute; M.F.A., University of Iowa; Member of Actors Equity Association.

Ms. Donohue has worked professionally in both television and theatre. She performs on stage nationally and regionally in *Living in Exile: A Contemporary Re-Telling of the Iliad*. She has written and performed her own one-woman show, the *Complete Guide to Idol Cooking, or Jane Goodall Won’t Eat My Salmon*. Professor Donohue focuses on developing new material for the actor through the process of self scripting and the dramatization of dreams.


Mr. Jaen teaches costume design and the history of fashion and decor. His recent designs include *Krazy Kat* for the Beau Jest Moving Theatre and *Why We Have a Body* for the Coyote Theatre. His designs for the Emerson Stage include *King Lear, You Can’t Take It With You*, and *Baba Yaga and the Black Sunflower*.

**Timothy Jozwick**, *Assistant Professor of Performing Arts* (1985); B.A., St. Vincent College; M.F.A., Carnegie-Mellon University. Member United Scenic Artists.

Mr. Jozwick’s design work has been produced for stage, television, and film. Recent efforts include designs for the St. Louis Repertory Theatre, Michigan Opera, The Syracuse Opera, The Goodspeed Opera Company, Opera Memphis, and PBS Television. He is the recipient of an Emmy for Outstanding Achievement in Scenic Design, awarded by the St. Louis Chapter of the National Academy of Television Arts and Sciences.

**Robbie McCauley**, *Associate Professor of Performing Arts* (2001); B.A. Howard University; M.A., New York University.

Robbie McCauley, teacher, actor, director and writer, is anthologized in several books including Jo Bonney’s *Extreme Exposure*, Mark Russell’s *Out of Character*, Lenora Champagne’s *Out From Under*, and Sydne Mahone’s *Moon Marked and Touched by Sun*. Her play, *Sally’s Rape* received both a Bessie and an OBIE award. Her local history projects such as *Mississippi Freedom, The Other Weapon* and *Turf in Jackson*, Los Angeles and Boston explored aesthetics and processes for public dialogue about the subject of race in the late 20th century.

**Harry W. Morgan**, *Professor of Performing Arts* (1960); B.S., M.S., Emerson College.

Mr. Morgan teaches theatre design and production, puppetry, scenic design for television, and the history of decor and the physical theatre. He is the author of *Perspective Drawing for the Theatre*. Recent scene design credits include *You Can’t Take It With You* and *Merrily We Roll Along*. Professor Morgan oversaw the restoration of the Emerson Majestic Theatre.
Bethany Nelson, *Clinical Educator of Performing Arts* (1988); B.S., Emerson College; M.Ed., Harvard University Graduate School of Education.

Ms. Nelson teaches in the area of theatre education, and supervises the fieldwork of students pursuing Massachusetts certification as teachers of Communication and Performing Arts. She established and runs the Emerson Urban Outreach Program in the Boston Public Schools, and serves as a drama specialist and curriculum consultant in school systems throughout the Greater Boston area. She specializes in the uses of drama and theatre across the curriculum, and conducts frequent workshops for teachers, students, museum educators, and youth theatre professionals.

Russell Swift, *Assistant Professor of Performing Arts* (1989); B.F.A., Boston University; M.F.A., University of Wisconsin-Madison.

Mr. Swift teaches lighting design and has served as a consultant in lighting and sound for Boston and New York area schools, production companies, and theatres. Recent credits include the lighting designs for *Fame, Wonderful Town* and *Merrily We Roll Along*.

Scott Wheeler, *Associate Professor of Performing Arts* (1978); B.A., Amherst College; M.F.A., Ph.D., Brandeis University.

Dr. Wheeler is a composer and conductor. He teaches music and musical theatre and is the Artistic Director of Dinosaur Annex Music Ensemble. Professor Wheeler is the winner of numerous awards, grants, and commissions. Recent musical compositions include *The Little Dragon* and *The Construction of Boston*. 
VISUAL AND MEDIA ARTS

The Department of Visual and Media Arts provides an environment that fosters artistic and intellectual development. Strong technical training, based on a framework of theoretical and aesthetic study, prepares students to become makers of media art. The rapidly changing and converging fields of mediated art, entertainment and information demand professionals who understand the aesthetics of their medium, as well as the social, political, and ethical implications of what they produce. Through a curriculum committed to the integration of theory and practice, students prepare for careers in the conception, production, post-production, evaluation, and distribution of digital sound and image media.

Students may focus on one or more of the following production environments: documentary video, fictional narrative video, television, media studies, audio production, and new media (interactive multimedia applications) production. Also, students may orient their work in these media to one or more additional areas, including: media industries, international communications, policy analysis, and planning, ethics, and research.

Admission Requirements
The Department accepts students who have undergraduate or professional preparation in Media Studies and Production, as well as those who have little or no formal education or experience in the field.

Degree Requirements
The Master of Arts degree requires the successful completion of 40 credit hours
and may include a maximum of 4 credits for a Master’s Project or Thesis. Students must complete one of the following three options in fulfilling their program requirements: 36 credits of coursework plus a 4 credit Master’s Thesis, 36 credits of coursework plus a 4 credit Master’s Project, or 40 credits of coursework plus comprehensive examinations. Students who enroll for three courses per term may expect to complete the program in a minimum of four semesters.

**Required Coursework**

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<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>MA 601</td>
<td>Media Theory and Criticism</td>
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<tr>
<td>MA 603</td>
<td>Research Methods in Media Arts</td>
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To register for **MA 698**, Master’s Project, two levels of production courses are required in the production medium of the project. For example, to do a video project **MA 613** and **MA 621** are required. For an interactive project, **MA 618** and **MA 619** are required. For an audio project, **MA 611** and **MA 612** are required. Thesis students should work closely with the Graduate Program Director to ensure they have the proper preparation to begin a thesis.

**Suggested Courses of Study**

There are many possible areas of focus within the program. Some popular sequences are listed below. Full-time study is 8 to 12 credits per semester. Summer study is optional.

**Documentary Video**

**Fall**

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<td>MA 601</td>
<td>Media Theory and Criticism</td>
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<tr>
<td>MA 613</td>
<td>Foundations of Image and Sound Production Elective</td>
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<td>Elective</td>
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**Spring**

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<tr>
<td>MA 603</td>
<td>Research Methods in Media Arts</td>
<td>4</td>
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<tr>
<td>MA 604</td>
<td>Case Studies in the Business of Modern Media</td>
<td>4</td>
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<tr>
<td>MA 664</td>
<td>Studies in Documentary History and Theory</td>
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**Fall**

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<tr>
<td>MA 621</td>
<td>Documentary Production Workshop</td>
<td>4</td>
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<td>Elective</td>
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<tr>
<td>MA 698</td>
<td>Master’s Project</td>
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**Spring**

**Internship**

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<th>Course Code</th>
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<tr>
<td>MA 698</td>
<td>Master’s Project</td>
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</tbody>
</table>
Fiction Narrative Video

Fall
MA 601  Media Theory and Criticism  4 credits
MA 613  Foundations of Image and Sound Production  4 credits

Spring
MA 603  Research Methods in Media Arts  4 credits
MA 614  Graduate Studies Production  4 credits
MA 622  Fiction Narrative Workshop  4 credits

Summer
WP 639  Writing the First Screenplay  4 credits
MA 698  Master’s Project  2 credits

Fall in Los Angeles
Elective  4 credits
Internship

Spring
Elective  4 credits
MA 698  Master’s Project  2 credits

New Media Production

Fall
MA 601  Media Theory and Criticism  4 credits
MA 613  Foundations of Image and Sound Production  4 credits

Spring
MA 603  Research Methods in Media Arts  4 credits
MA 618  New Media Production I  4 credits
MA 663  Studies in Digital Media and Culture  4 credits

Fall
MA 619  New Media Production II  4 credits
MA 547  History and Aesthetics of New Media  4 credits

Spring
Internship
Elective  4 credits
MA 698  Master’s Project  2 credits

Summer
MA 698  Master’s Project  2 credits
## Audio Production

### Fall
- **MA 601** Media Theory and Criticism 4 credits
- **MA 611** Graduate Audio Production 4 credits
- **MA 525** Recording Industry as a Business 4 credits

### Spring
- **MA 603** Research Methods in Media Arts 4 credits
- **MA 612** Sound for Image 4 credits
- **Elective** 4 credits

### Fall
- **MA 510** Advanced Studio Recording 4 credits
- **Internship**
- **MA 698** Master’s Project 2 credits

### Spring
- **Elective** 4 credits
- **MA 698** Master’s Project 2 credits

## Television

### Fall
- **MA 601** Media Theory and Criticism 4 credits
- **MA 613** Foundations of Image and Sound Production 4 credits
- **MA 630** Media Programming 4 credits

### Spring
- **MA 603** Research Methods in Media Arts 4 credits
- **MA 614** Graduate Studio Production 4 credits
- **MA 515** Producing for Television and Non-Broadcast Media 4 credits

### Fall
- **Internship**
- **Elective** 4 credits

### Spring
- **Elective** 4 credits
- **Elective** 4 credits
- **Comprehensive Exams**
**Media Studies**

**Fall**
- MA 601 Media Theory and Criticism 4 credits
- MA 603 Research Methods in Media Arts 4 credits
- MA 613 Foundations of Image and Sound Production 4 credits

**Spring**
- MA 663 Studies in Digital Media and Culture 4 credits
- MA 664 Studies in Documentary History and Theory 4 credits
- Production Elective 4 credits

**Fall**
- Film Studies Elective 4 credits
- Media Industries Elective 4 credits
- Master’s Thesis 2 credits

**Spring**
- Elective 4 credits
- Master’s Thesis 2 credits

**Advisors**
The Graduate Program Director examines all matters pertaining to admission and graduation from the program. The Graduate Program Director is the administrative advisor for all graduate students and, as such, advises on plans of study, course registrations, course changes, thesis/project proposals, etc. Students will work with the Graduate Program Director to create a project, thesis, or comprehensive examination committee.

**Options for Completing the Program**

**Master’s Project**
The Master’s Project provides students with the opportunity to develop, research, and produce a video, new media, or audio documentary, fictional narrative, or experimental project on a subject of the student’s choosing. Project proposals must be approved by the student’s project committee and by the Graduate Program Director. To complete a Master’s Project, students must register for 4 credits (two each over two semesters). These credits count toward the 40 required credits for the degree.

Graduate students who choose to complete a Master’s Project will work with a Project Committee Chair, assigned by the Graduate Program Director, and a Second Committee Member. The student is responsible for selecting a potential Second Committee Member, ascertaining his or her willingness to serve, and obtaining approval from the Graduate Program Director.
To register for Master’s Project credits, students must demonstrate to the Graduate Program Director and to the student’s committee proficiency in the production skills necessary to complete a long form video, new media, or audio project. Students should register for 2 project credits the semester they begin work on their proposals. It should take two semesters to complete a Master’s Project.

**Master's Thesis**

The Master’s Thesis option is recommended for students planning to enroll in a Ph.D. program, and for those preparing for careers in which research skills would enhance the student’s credentials. To complete a Master’s Thesis, students must register for 4 credits (spread out over at least two semesters). These credits count toward the 40 required credits for the degree. Selection of the Master’s Thesis option is the joint decision of the graduate faculty and the degree candidate. Students must receive approval from the Graduate Program Director before registering for thesis credit. Specific coursework or directed study work may be required before beginning a thesis. The thesis candidate must work with the Graduate Program Director to form a thesis committee. The committee consists of a Thesis Committee Chair, who will work with the student throughout the process, and a Second Committee Member, who will read the completed thesis. The student must defend the thesis in an oral examination administered by the thesis committee. Students should begin registering for thesis credits the semester they begin work on their proposals. It will take a minimum of two semesters to complete a Master’s Thesis.

**Comprehensive Examinations**

Students may opt to complete 40 credits in coursework and then take Comprehensive Examinations in their last semester of coursework. The Graduate Program Director works with the student to form a committee of two faculty members. Each faculty member plans and evaluates a written comprehensive examination in a different subject area. Examination questions are designed to allow the student to gain and demonstrate mastery over a range of material jointly determined by the student and members of the faculty. Additional reading beyond coursework will be required. The Comprehensive Examinations are given twice each year, in the fall and spring semesters, and are administered by the Graduate Program Director. Students must complete MA 601 and MA 603 before the semester in which they plan to take the exams. Students who write a thesis or produce a video, audio or new media project are exempted from taking comprehensive examinations. Students must pass comprehensive examinations in not more than two attempts.

**Courses of Study**

**Graduate Courses**

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<tr>
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<td>Media Theory and Criticism</td>
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This course explores theoretical and critical approaches to the study of video, film, digital culture, and photography. The course will combine primary and secondary
writings on the form, production, and authorship of media texts. The issues to be covered will range from political ideology, ethics, and cultural difference to psychology, aesthetics, and semiotics. All Visual and Media Arts graduate students must complete MA 601 prior to registration for thesis or project credit. (Fall, Spring)

**MA 603 Research Methods in Media Arts**  
4 credits  
An introduction to research methods and an analysis of principles and techniques of media arts research, with particular attention to critical, descriptive, observational, and historical research design. All Visual and Media Arts graduate students must complete MA 603 prior to registration for thesis or project credit. (Fall, Spring)

**MA 604 Topics in Media Arts**  
4 credits  
Special offerings in the area of media studies and production. (Semester varies)

**MA 611 Graduate Audio Production**  
4 credits  
Directing and producing audio material. Designed for the individual who is changing careers and assumes no prior knowledge of audio production. Course includes rudiments of sound theory and basic audio production. Students work on production and writing for studio and field projects, from brief edited pieces through four track feature projects. (Fall)

**MA 612 Sound for Image**  
4 credits  
This course places professional audio recording and processing methods within the context of the video, film and new media production. Topics include: mixing and editing audio, the stages of audio post-production, audio “sweetening”, sound effects, and integrating audio and interactive applications (internet and CDROM). (Prerequisite: MA 611.) (Spring)

**MA 613 Foundations of Image and Sound Production**  
4 credits  
An introduction to the aesthetics and practice of image and sound production. Topics include visual composition, preproduction skills, lighting, basic directing, camera operation, lens theory, and editing. Students create projects using digital still photography and video. This course is a prerequisite for MA 614, MA 621 and MA 622. It is also a prerequisite for MA 618, or may be taken concurrently. Waivers possible with the permission of the Graduate Program Director. (Fall, Spring)

**MA 614 Graduate Studio Production**  
4 credits  
Fundamentals of studio video production. Students produce, direct, and work crew for productions. Lectures, production analyses, and critiques of work are included. (Prerequisite: MA 613 or Equivalent. See the Graduate Program Director.) (Spring)
MA 618  New Media Production I  4 credits
An introduction to the theory and practice of multimedia production with an equal emphasis on learning computer applications and creativity within the field. Areas include 2-D painting and photographic computer graphics, digital editing for multimedia, vector animation, and interactive programming applications for the web/Internet. (Prerequisite MA 618. May be taken concurrently.) (Fall, Spring)

MA 619  New Media Production II  4 credits
Students will design, develop and produce a stand-alone multimedia project. Authoring and limited programming in Director, will be taught along with new media aesthetics, different kinds of new media productions, technical specifics of digital media, and advanced digital imaging and production. The design process for new media covers concept development integration of the media elements in release form. (Prerequisite: MA 618.) (Spring)

MA 621  Documentary Production Workshop  4 credits
An introduction to the practice of documentary video production. There will be an emphasis on documentary strategies, research, budgeting, production and postproduction. Students will produce a documentary short. (Prerequisite: MA 613 or Equivalent. See the Graduate Program Director.) (Semester varies)

MA 622  Fictional Narrative Workshop  4 credits
An introduction to the theory and practice of dramatic narrative. Topics covered will include pre-production, scheduling, creating a directorial vision, directing actors, production, and postproduction. Students will produce a fictional narrative documentary short. (Prerequisite: MA 613 or Equivalent. See the Graduate Program Director.) (Spring)

MA 630  Media Programming  4 credits
Examination of the strategies and principles of programming for networks, affiliates, independents, cable, and public television and radio broadcast facilities at both the national and local level. The student will analyze the impact of sales strategies, audience demographics, behavioral surveys, syndication, and new technologies on the programming industry for the 21st century. (Fall)

MA 661  Ethical Issues in Mass Communication  4 credits
Examination of professional choices that require decision-making skills, ethical training, moral reasoning, and economic and political awareness. Close analysis of contemporary case studies and thoughts on on-the-job choices, attitudes, behaviors, and professional and public accountability in the media. (Semester varies)
MA 663  Studies in Digital Media and Culture  4 credits
This course examines the dramatic shift in meaning and process of contemporary communication by examining the social, artistic, economic, and political implications of using and implementing digital ways of working. Topics will include the Internet and the web, cyberspace and censorship, history of the technologies and new media, games, digital film and video, multimedia and interactivity, virtual reality, person/machine interfaces, and globalization considerations. (Spring)

MA 664  Studies in Documentary History and Theory  4 credits
An historical investigation of the theories and practice of documentary representation in film, television, video, and new media. (Prerequisite: MA 601.) (Spring)

MA 690  Internship  2 - 4 credits
Participation in a professional organization such as a broadcast station, advertising agency, production or syndication company, industrial video company, and others. Participation is supervised by both the professional site supervisor and a member of the faculty. In addition to the work at the internship site, graduate students will be required to complete a research project individually designed by the Internship Coordinator. The Graduate Program Director and the Department Internship Coordinator must approve the internship before the student begins. A maximum of 4 credits can be applied toward the 40 credit graduation requirement. All students must participate in a mandatory internship orientation the semester before the internship. This is through the Career Services Office. (Fall, Spring, Summer)

MA 697  Directed Study  2 - 4 credits
Independent research conducted under the direction of a faculty member. Credits awarded to be determined in consultation with faculty advisor, the Department Chair, and the Graduate Program Director. (Fall, Spring, Summer)

MA 698  Master’s Project  2 credits
Individual video, audio or new media project directed by a committee of two faculty members. Student must have the consent of the Graduate Program Director and the Project Committee Chair to register. A maximum of 4 credits may be counted toward the degree. Video Project students meet weekly as a colloquium. Students must pass two semesters of Master’s Projects: Video Colloquium to complete a Video Master’s Project. Performance is recorded as Pass or Fail. (Fall, Spring, Summer)

MA 699  Master’s Thesis  1 - 4 credits
Individual scholarly research directed by a committee of two faculty members. Student must have the consent of the Graduate Program Director and the Thesis Committee Chair to register. A maximum of 4 credits may be counted toward the degree. Performance is recorded as Pass or Fail. (Fall, Spring, Summer)
Joint Undergraduate/Graduate Courses

MA 533 Comparative World Communication Systems 4 credits
A comparative study of telecommunications systems throughout the world, including industrialized, developing, and indigenous nations. All continents and regions will be examined: North America, South America, Asia, Africa, Europe, and Oceania. Individual countries and their relationships to their regions, continents and to the rest of the world will be examined in terms of: 1) control and regulation; 2) economics and financing; 3) programming and operations; 4) content freedom/censorship. Regional and global telecommunications organizations, associations, and institutions will also be studied. (Spring)

MA 505 Topics in Visual and Media Arts 4 credits
Topics will explore various aspects of Media Arts history, theory and criticism. See semester course listings for Prerequisites. (Semester varies)

MA 507 Topics in Visual and Media Arts: Practice 4 credits
Topics will explore various aspects of visual and media arts practice. (Prerequisite: will vary depending on course topic.) (Semester varies)

MA 508 Directing Actors for the Screen 4 credits
Students develop skills in directing actors in dramatic performances for video and film. Building on a foundation of fundamental video and film skills, students will learn how to plan and direct narrative sequences. Students will be taken step by step through the directing process with a particular emphasis on research and visualization. (Prerequisite: MA 613 and MA 614 or MA 615.) (Fall)

MA 510 Advanced Studio Recording 4 credits
The theoretical and technical applications of outboard signal processing, advanced multi-track theory and practice and digital sound editing will be explored. Students will work on individual and group projects integrating musical applications of differing styles, lengths and levels of complexity. (Prerequisite: MA 611.) (Fall)

MA 513 Radio Drama, Documentary and Audio Book Production 4 credits
Students will conceive, research, write, and produce original full-length broadcast quality productions. This course offers insights into unique problems associated with the planning and production process of each form. (Prerequisite: MA 611.) (Semester varies)

MA 515 Producing for Television and Non-Broadcast Media 4 credits
Through lecture and hands-on projects, students learn the organizational and creative skills of producing in the studio and in the field. Topics include program development, pitching, budgeting, hiring, scheduling, and coordinating the production and program evaluation. (Prerequisite: MA 613 and MA 614 or MA 615.) (Semester varies)
MA 520  Corporate Media  4 credits
Introduction to the private, corporate and organizational media, including services provided by media departments in businesses, educational institutions, libraries, medical facilities, museums, and government departments. The skills involved in establishing a corporate media department and in preparing corporate media materials, both audio-visual and print, are clarified. (Semester varies)

MA 524  Radio as a Business  4 credits
A nonproduction course dealing with all aspects of business including ownership, engineering, law, accounting, promotion and programming, personnel, sales, and the role of the advertiser. (Fall, Spring)

MA 525  Recording Industry as a Business  4 credits
Students will explore the ways sound entertainment and information products are developed, produced, and marketed. In-depth examination of the market analysis principles, legal requirements, and structure, including licensing agreements, contracts, and copyright take place. Revenue issues such as royalties, record sales, product endorsements, and cost-centered issues such as promotion, advertising, and touring will be explored. (Fall)

MA 526  Analysis of Media Management  4 credits
An examination of the organization and business operations and management of media companies in television, radio, cable, print, and the Internet. Both for profit and nonprofit organizations are analyzed. The student studies the relationship between the production and purchase processes and the requirements for profitability. Personnel management, planning and financial strategies are studied, particularly as they relate to legal, consumer, and political policies and considerations. (Semester varies)

MA 530  Communication Law and National Policy  4 credits
An analysis of law and policy that affect all forms of communication, including newspapers, radio, television, cable, film, visual arts, and cyberspace, with emphasis on statute law, case law, and regulatory law. Topics include first amendment freedoms, prior restraint, libel and slander, indecency and obscenity, copyright, fair trial/free press issues, confidential sources, and advertising. Students will conduct mock trials and prepare legal and regulatory documents on key issues. (Fall)

MA 531  Telecommunications Control and Regulation  4 credits
Influences of government, industry, sponsors, consumers, and pressure groups on radio, television, cable, cyberspace, and other telecommunications systems. Emphasis is placed on FCC rule-making and Congressional lawmakers. (Spring)
MA 537   Public Broadcasting and Educational Telecommunications  4 credits
An investigation of the history, organization, structure, funding, programming, audience and operations of public television and radio. Corporation for Public Broadcasting, PBS, and NPR/APR networks, regional associations, and individual stations will be studied, including field visits to stations and program sources. Instructional television systems, such as ITFS, will also be investigated. (Semester varies)

MA 540   Communication Ethics and Cultural Diversity  4 credits
Ethical issues, including racial and ethnic prejudice, discrimination and stereotyping, are inspected both from a philosophical and case study approach. Topics such as privacy, piracy, censorship, ethnocentricity, pornography, racism, confidentiality, fairness, and hate speech are investigated in a variety of communication media-computer technology, photography, video, speech, audio, film, and print – both in international and U.S. domains. (Semester varies)

MA 547   History of Aesthetics and New Media  4 credits
This course investigates the past 40 years of New Media. Topics and fields of study include experimental and video art, installation and interactive projects, Internet projects, implications of working in digital media, theory and practice connections to the 20th Century media, and review of the recent criticism in the field. (Fall)

MA 552   History of Experimental/Avant-Garde Cinema  4 credits
This course examines the history of the significant intellectual, political, and formal challenges to the dominant Hollywood cinema. (Semester varies)

MA 555   Cheap Thrills – The Politics and Poetics of Low Culture  4 credits
Focusing on film, this course surveys the history of “low culture” in the United States. The unique aesthetics of B movies and exploitation films is examined in light of their intersection with sideshow, burlesque, comic books, and other forms. Theories of culture and formation of taste, issues of censorship, and fandom are explored to uncover the social and political implications of producing and consuming low culture. (Semester varies)

MA 561   Children’s Media  4 credits
Content and production approaches of major children’s programming in the context of child development theories. Review of theory and research on media’s (including impacts of television, music, and computers.) impact on children’s behaviors. (Semester varies)
MA 566  Post-Colonial Film  4 credits
An examination of the historical, socioeconomic, and ideological contexts of film production, distribution, and exhibition of post-colonial films that explore and challenge Hollywood and Western notions of identity, narrative, history, and oral traditions. National cinemas to be considered include those from Africa, the Caribbean, Latin America, the United Kingdom, and the United States. (Spring)

MA 568  Feminist Media Criticism  4 credits
An investigation of gender difference and its representation in the media. The course will focus on the analysis of conventional films and television programs as well as feminist media productions. (Prerequisite: Permission of Instructor.) (TBA)

MA 573  Transnational Asian Cinema  4 credits
In this course, Asian “national” cinemas are examined and problematized in the contexts of media and economic globalization. More specifically, we will examine transnational Asian cinemas with the following foci: 1) the politics of transnational film practices, 2) issues surrounding filmic representation and diasporic identities, 3) the construction and negotiation of national, gender, and genre differences; 4) local-regional-global dynamics and 5) questions of the postcolonial in Asian contexts. (Semester varies)

Faculty
Robert Sabal, Chair and Associate Professor of Visual and Media Arts (1997); B.S., M.F.A., Northwestern University.
Mr. Sabal is a film and video producer whose works include narrative drama, documentary, abstract experimental, instructional, and commercials. His films and videos have won awards at numerous festivals and have been funded through regional, state, and local grants. He previously taught at the University of Arizona and the University of Texas.

Jane Shattuc, Graduate Program Director and Associate Professor of Visual and Media Arts (1989); B.A., Indiana University; M.A., Ph.D., University of Wisconsin-Madison.
Dr. Shattuc has taught at the University of Vermont, and University of Wisconsin-Madison, and was a fellow at Bonn Universität, Bonn, Germany. Dr. Shattuc is the author of Television, Tabloids, Tears: Fassbinder and Popular Culture and The Talking Cure: Television Talk Shows and Women, and the editor of Hop on Pop: The Politics and Pleasures of Popular Cultures.

Claire Andrade-Watkins, Associate Professor of Visual and Media Arts (1982); B.A., Simmons College; M.A., Ph.D, Boston University.
Dr. Andrade-Watkins, a historian and filmmaker, has published extensively on French- and Portuguese-speaking African cinema in leading academic journals and film publications including Framework, Research in African Literatures,

She is currently working on an award-winning “documemoire,” Some Kind of Funny Porto Rican, about the Cape Verdean community in Providence, Rhode Island. Other documentaries she produced include The Spirit of Cape Verde, a half-hour documentary celebrating the bonds between New England, Cape Verde and President Aristides Periera’s historical first visit to the United States in 1983. She was an Associate Producer on Odyssey, a national PBS anthropology and archaeology documentary series, and Assistant to the Producer on Sankofa, an internationally acclaimed feature film on slavery by filmmaker Haile Gerima.

**Thomas Cooper, Professor of Visual and Media Arts** (1983); B.A., Harvard University; M.A., Ph.D., University of Toronto.

Dr. Cooper is the author of six books, over eighty articles, and is co-publisher of Media Ethics magazine. He was nominated for the Nobel Peace Prize, served as assistant speechwriter in the White House, produced some of the first audio-spacebridges between the U.S. and Soviet Union, and has received many fellowships, awards and grants.

**Donald Fry, Associate Professor of Visual and Media Arts** (1986); B.A., M.A., Bowling Green State University; Ph.D., Ohio State University.

Dr. Fry’s expertise is in mass communication theory, research methods, and media management. He served as Television and Film Head, Department of Speech Communication, Wichita State University, and has taught at West Virginia University, Ohio State University, and Bowling Green State University. Dr. Fry has published in The Journal of Communication Inquiry, Communication Yearbook, Critical Studies in Mass Communication, Newspaper Research Journal, and Mass Communication Yearbook.

**Robert Hilliard, Professor of Visual and Media Arts** (1980); A.B., University of Delaware; A.M., M.F.A., Western Reserve University; Ph.D., Columbia University.

Formerly Dean of Graduate Studies and Dean of Continuing Education at Emerson College, Dr. Hilliard teaches courses such as Media Programming, World Communication Systems, The Media and the Holocaust, and Hate.Com. Dr. Hilliard was Chief of the Public Broadcasting Branch of the Federal Communications Commission and was Chair of the Federal Interagency Media Committee for the White House. He is the author of more than 25 books on communication, including several leading media textbooks and, most recently (with co-author Michael Keith), Waves of Rancor: Tuning in the Radical Right, selected by President Clinton for his 1999 reading list.
Katrien Jacobs, Assistant Professor of Visual and Media Arts (1999); B.A., University of Antwerp; M.A., University College, Dublin; Ph.D., University of Maryland.

Dr. Jacobs teaches courses in digital culture and aesthetics. Her dissertation was on dismemberment myths in 60s/70s performance and media art. She has published several articles on feminist filmmaking, erotica, masochism, and new media art in journals such as Wide Angle and Geekgirl. She is a media artist who is devoted to visualizing theories on the body and sexual perversions. A Ford Foundation Grant (-Ism, 1996) and Research and Learning Grant (Edith Cowan University, 1998) enabled her to conceptualize and carry out web-based teaching projects (Ethnography in Old and New Media) for undergraduate students. Her documentary, Joseph Beuys in America won a Rosebud Award in 1996 and was screened on PBS and by the American Film Institute.

Tom Kingdon, Associate Professor of Visual and Media Arts (1995); M.A., Birmingham University (U.K.)

Mr. Kingdon has been a producer and a director. His credits include Masterpiece Theater and the BBC TV’s Eastenders, in addition to several other drama series, children’s programs, and corporate programs. He is the author of a book on directing narrative fiction, Total Directing.

Maurice Methot, Assistant Professor of Visual and Media Arts (2000); M.A., Brown University.

Mr. Methot teaches courses in Audio for New Media, Studio Recording, and Media Production. He is a composer, performer, and media artist whose work is devoted to the exploration of sound both as a physical phenomenon and as a metaphorical device. He has performed extensively in a variety of venues ranging from punk mecca C.B.G.B.’s to the Moscow Conservatory of Music. His work in experimental video has been screened at a numerous conferences and digital media festivals. His professional work includes freelance production for MTV. His projects are available on CD, cassette, vinyl, and on the WWW. He has also taught at Brown University, Southern Illinois University, and Albright College in Pennsylvania.

Andrew Millington, Assistant Professor of Visual and Media Arts (1997); B.A., University of the West Indies; M.A., M.F.A., Howard University.

Mr. Millington is an award-winning film producer, director, and script writer who works with feature-length narrative cinema. He has also directed television commercials. He previously taught at Howard University.

Bridget A. Murnane, Assistant Professor of Visual and Media Arts (1993); B.A., Merrimack College; M.Ed., Lesley College; M.A., M.F.A., UCLA.

Ms. Murnane is a film producer and director whose work includes narrative features and experimental dance films. Her films have won numerous awards and
have been broadcast. She taught previously at University of Texas at Austin where she also coordinated the M.F.A. Program.

**Carole A. O’Neill,** *Associate Professor of Visual and Media Arts* (1987); M.Ed., Antioch University.

Ms. O’Neill is an Emmy Award winning producer/director with more than twenty years of experience in broadcast television. She formerly served as the Executive Director of the National Academy of Television Arts & Sciences.

**Jan Roberts-Breslin,** *Associate Professor of Visual and Media Arts* (1990); B.A., University of Delaware; M.F.A., Temple University.

Ms. Roberts-Breslin is an independent media artist whose work has been broadcast on PBS and has received national and international festival awards. She served as video director for the United Church of Christ in New York City and has taught at Temple and Seton Hall universities.

**Eric P. Schaefer,** *Associate Professor of Visual and Media Arts* (1996); B.A., Webster University; M.A., University of Texas at Austin; Ph.D., University of Texas at Austin.

Dr. Schaefer’s primary research interests are film history, exploitation film and other marginalized cinemas, popular culture, and postwar film and television. He is the author of the award-winning book, *Bold! Daring! Shocking! True!: A History of Exploitation Films* (Duke University Press, 1999). Dr. Schaefer is also active in the area of film preservation and serves on the Executive Council of the Society for Cinema Studies.

**John D. Scott,** *Assistant Professor of Visual and Media Arts* (1999); B.F.A., Concordia University, Quebec; B.A., Dalhousie University, Nova Scotia; M.F.A., Film and Video Production, the University of Iowa.

Mr. Scott’s expertise is television and video production. He has most recently taught Video Production and Film/Media Studies at Morningside College. He has also taught 16mm Film Production. Professor Scott won both a Gemini Award (Canada’s Emmy) and a Gold Medal Award for his producing work on Canadian the TV show Street Cents. Additionally, Professor Scott has had seven of his film and video projects screened in festivals in three countries.

**Michael Selig,** *Associate Professor of Visual and Media Arts* (1986); B.S., M.A., University of Texas; Ph.D., Northwestern University.

Dr. Selig has taught at the University of Vermont, Rosary College, Northwestern University, and the University of Texas. He has published in *Screen, Wide Angle, Jump Cut,* and other publications. He is a former editor of the *Journal of Film and Video.*
James Sheldon, Associate Professor of Visual and Media Arts (1996); M.S., Massachusetts Institute of Technology.

Mr. Sheldon has served as the Curator of Photography at the Addisen Gallery of American Art and as a consultant to Boston’s Museum of Fine Arts. His production credits include Seeing the Unseen and The Life and Work of Harold “Doc” Edgerton. He has also taught at Phillips Academy.

Jean Stawarz, Assistant Professor of Visual and Media Arts (1999); B.S., Boston University; M.F.A., Goddard College, Vermont.

Ms. Stawarz has worked as a screenwriter, story editor, and associate producer. Her production credits include the award-winning films Powwow Highway and Henry & Verlin, and the television dramas Spirit Rider and North of Sixty. Her work has been screened at many film festivals including Sundance Film Festival, Montreal Film Festival, the Munich Film Festival, and has aired on PBS, CBC, and the BBC. She has also taught at Southern Illinois University, Carbondale.

Robert Todd, Assistant Professor of Visual and Media Arts (2000); B.A. Tufts University; B.F.A., School of Museum of Fine Arts, Boston; M.F.A., Tufts University.

An experimental filmmaker and sound artist, Robert Todd continually produces short works that resist categorization. His work has screened internationally, and received various awards.

Shujen Wang, Assistant Professor of Visual and Media Arts (1998); B.A., Chinese Culture University; M.S., Indiana University; Ph.D., University of Maryland.

Dr. Wang’s research interests include global film distribution, gender and nationalist discourse, and issues surrounding media, transnationalism, and identities. She has published numerous articles in such journals as Text, Visual Anthropology, Journal of Communication Inquiry, Gazette, Asian Journal of Communication, Media Asia, among others. She is currently working on a book project on global film distribution and piracy.
The Department of Writing, Literature and Publishing offers study leading to the degrees of Master of Fine Arts in Creative Writing and Master of Arts in Publishing and Writing. The Department provides students with a curriculum to develop their talent as writers, their knowledge of literature and criticism, their awareness of the literary marketplace and, to those inclined to teach, their skills as teachers of writing and literature. Established professionals provide guidance and instruction in all genres of writing, from scriptwriting for movies and television to poetry, drama, children’s literature, fiction (both short story and the novel) and nonfiction.

The Master of Fine Arts in Creative Writing is a terminal degree for students who wish to pursue careers as writers in any of the creative media, and/or who want to teach writing and literature at the college level. This program is designed for students interested in a traditional academic writing program with courses aimed at developing the student’s writing style and artistic sensibility, and for students interested in pursuing careers in writing fiction, nonfiction, plays, or screenplays.

The Master of Arts in Publishing and Writing degree program offers courses in book, magazine, and electronic publishing; in fiction and nonfiction writing; and in literature and criticism. Internship and apprenticeship opportunities are available, for credit, in Boston publishing and production firms and advertising agencies. The book publishing sequence is endorsed by the Education Committee of the Association of American Publishers. This program is designed primarily to meet the needs of students who are interested in pursuing careers in publishing or as writers or professionals in a writing-related field. It provides the opportunity for an interactive “guided apprenticeship” in Publishing and Writing.
The Department of Writing, Literature and Publishing will review the academic status of all graduate students upon completion of 12 credits, or upon completion of the first two semesters, and reserves the right to dismiss anyone from the program for failure to make adequate academic progress.

Admission Requirements
Students must hold a bachelor’s degree from an accredited institution and, generally, have attained a 3.0 grade point average or better. In addition, they must submit three letters of recommendation and the Graduate Record Examination general test scores.

Applicants for admission to the M.A. in Publishing and Writing or the M.F.A. in Creative Writing may have majored in a field other than undergraduate writing or English. Applicants for the M.F.A. program are required to submit a recent creative writing sample (15 double-spaced pages). For the M.A. program, applicants are required to submit either a creative or nonfiction writing sample (15 double-spaced pages). The quality of the writing sample, as judged by the writing faculty, will be a primary factor in determining admission.

Degree Requirements
The M.F.A. program requires 52 credit hours, including a minimum of 20 credits of writing workshop courses, 16 credits of literature courses, and 16 credits of department electives, including 4 credits given to the Master’s thesis. If they wish, students are encouraged to write in at least two of the following genres: poetry, fiction, nonfiction, drama, scriptwriting, or children’s literature. At the conclusion of their coursework, students must submit and defend a manuscript in one genre to be approved by a thesis committee.

The M.A. in Publishing and Writing requires 40 credit hours: 24 credit hours must be in Publishing and Writing courses, including 4 credits given to the Master’s project, with an additional 8 hours in literature courses, and 8 hours in department electives. For students with an undergraduate major or minor in English or a foreign language and literature, the requirement for additional study in literature is waived, though the overall 40 credit hour requirement remains. All M.A. students are required to complete one of the following courses: Magazine Publishing Overview (WP 680) or Book Publishing Overview (WP 683). Students must submit a Master’s project showing evidence of accomplishment in at least two areas of Publishing and Writing activity.

Internships
Numerous internships are available through Emerson in Boston, at the Emerson Los Angeles Center, and around the country. Students may receive some professional training with publishing and production firms, magazines, and newspapers. Emerson students in Boston have worked with the Beacon Press, David R. Godine Publishers, Ploughshares, Houghton Mifflin Co., Little, Brown
and Co., The Atlantic Monthly, and Boston Magazine, among others. Students have also worked with such organizations as Los Angeles Magazine and Lilly Anna Productions/Walt Disney Pictures while in residence at Emerson’s Los Angeles campus. Students must obtain the permission of the Graduate Program Director to enroll for internship credits. Students may take up to 8 internship credits.

Teaching Appointments
Students interested in teaching at the college level are encouraged to enroll in WP 600 Teaching Freshman Writing. Students who have completed the course and who want to be considered for part-time faculty positions are then interviewed by the Director of Composition and other faculty. Successful completion of WP 600 does not guarantee a teaching appointment, but the course is a prerequisite for teaching composition at Emerson.

WLP graduate students are eligible for teaching appointments as determined by departmental hiring policies for adjunct faculty. Teaching appointments are not tuition remission positions, but rather part-time employment.

M.F.A. Thesis
For the M.F.A., a creative thesis in a single genre and of professionally acceptable quality is required.

M.A. Project or Thesis
The M.A. in Publishing and Writing program requires submission of a thesis or project showing a professional level of accomplishment in at least two areas of writing or publishing activity. “Two areas” refers to work in two of the program’s areas of specialization: magazine publishing, book publishing, electronic publishing, fiction, nonfiction, screenwriting, advertising, public relations, business writing, and audio-visual media. Students who wish to submit materials in other areas of professional activity should obtain prior written permission from the program’s Graduate Program Director.

WLP Class Enrollment Policy
Students who have not attended classes the first week of the term may be dropped from the course at the first class meeting of the second week, if they are still not in attendance. Students who are registered for a course and must miss the first week’s class(es) for reasons such as illness should notify the instructor. Students are responsible for the work and assignments of the first week.
Courses of Study

Creative Writing, Publishing and Writing

WP 600  Teaching Freshman Writing  4 credits
Survey and analysis of current composition theories and the study of teaching methods and assignment and syllabus preparation. Students report regularly in class on their responses to the texts they read. They also observe and participate in ongoing freshman writing classes. At the end of the semester they produce a detailed critical appraisal of what they have read and discussed, along with a full prospectus describing the course they may go on to teach. (Fall, Spring)

WP 605  Poetry Workshop  4 credits
In-class discussion of original poems. Students are required to send their work out to magazines. (Fall, Spring)

WP 606  Fiction Workshop  4 credits
Fundamental aspects of fiction writing. (Fall, Spring)

WP 607  Advanced Fiction Workshop  4 credits
Explores the complexities of dialogue, scene, narrative, and style. (Fall, Spring)

WP 613  Nonfiction Workshop  4 credits
Stresses the writing of informal essays, autobiography, biography, and freelance articles coupled with in-class reading for criticism and suggestions. (Fall, Spring)

WP 629  Playwriting Workshop  4 credits
A detailed exploration of the playwright’s craft for the medium of the stage. Each student undertakes to write a major dramatic work and submits a draft for critique and discussion. (Fall)

WP 639  Writing the First Screenplay  4 credits
A workshop in the fundamentals of screenwriting. Students will read screenplays, view films, conceive film ideas, and compose dramatic material for television and movies. (Fall, Spring)

WP 640  Screenwriting Workshop  4 credits
For students with screenplays-in-progress and for writers wishing to start new scripts. (Fall, Spring)

WP 647  Adolescent Novel Workshop  4 credits
For students who wish to begin writing or continue work on adolescent novels. (Fall)
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<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
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<tr>
<td>WP 651</td>
<td>Writing the First Novel</td>
<td>4</td>
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<td>A workshop in structuring and writing the opening chapters of a first novel. (Fall, Spring)</td>
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<td>WP 652</td>
<td>Novel Workshop</td>
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<td></td>
<td>A workshop for students with novels-in-progress and for writers wishing to start new novels. (Fall, Spring)</td>
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<td>WP 655</td>
<td>Nonfiction Book Workshop</td>
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<td>Students work toward a full-length nonfiction book from outline to final manuscript, concentrating on developing an appropriate personal style as well as addressing research issues and marketing considerations.</td>
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<td>WP 676</td>
<td>American Literary Publishing</td>
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<td>An examination of book publishers and magazines that have played important roles in modern American literary history. Attention will be devoted to various eras, such as the 1920s and the past quarter century. The course will explore the ways in which various publishers and editors have contributed to the creation and dissemination of past and present literary works. (Fall)</td>
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<tr>
<td>WP 677</td>
<td>Professional Ethics in Magazine Publishing</td>
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<td>A course designed to give students an understanding of the ethical decisions editors and writers face in magazine publishing today. The course will draw on current issues in magazine publishing and will focus on these as well as historical readings and class discussions as a means of trying to understand the ethics behind the decisions and actions that take place in magazine publishing. (Semester varies)</td>
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<tr>
<td>WP 678</td>
<td>The Art of Magazine Editing</td>
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<td>A course designed to give students an understanding of the magazine editing process; it will cover topics ranging from focus, direction, topicality, structure, sense of audience, and voice. Practical application of editing skills as well as historic examples of editors and their magazines will be explored. (Prerequisite: Completion of WP 680 or Permission of Instructor.) (Spring)</td>
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<tr>
<td>WP 679</td>
<td>The Editor/Writer Relationship</td>
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<td>A course designed to give students an understanding of the magazine writing and editing process. The course will cover topics ranging from idea generation and story selection to the mechanics of editing and how the editorial process works. (Prerequisite: Completion of WP 680 or Permission of Instructor.) (Semester varies)</td>
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<tr>
<td>WP 680</td>
<td>Magazine Publishing Overview</td>
<td>4</td>
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<td>A course designed to give students an understanding of the magazine field from the perspective of writers and editors. Editorial and business operations of magazines will be explored; the editorial mix and magazine geography will also be examined. (Fall, Spring)</td>
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WP 681   Magazine Publishing: Rotating Topics   4 credits
Topics may include a study of editorial positioning, marketing and business strategies, idea generation and development, professional ethics, production techniques, magazine writing, the editor-writer relationship, and the development of a prospectus for a viable new magazine. (Some topics will require completion of WP 680 as a Prerequisite or Permission of Instructor.) (Semester varies)

WP 682   Magazine Design and Production   4 credits
This course covers magazine design fundamentals; typography; image research and assignment; prepress and manufacturing; and traditional and computer-based tools and equipment. Each student produces a sample magazine through a workshop process of presentations and revisions. This is not a computer lab course. (Prerequisite: WP 691 (may be taken concurrently) or the Equivalent or Permission of Instructor.) (Fall)

WP 683   Book Publishing Overview   4 credits
An introduction to the book publishing industry, including a detailed examination of the editorial, marketing, and design and production stages of the book publishing process. The course also looks at important developments and issues within the field, such as online publishing, and at various jobs in book publishing. (Fall, Spring)

WP 684   Book Publishing: Rotating Topics   4 credits
Topics may include examinations of book marketing and publicity, literary publishing, business issues, and other topics. (Some topics will require completion of WP 683 as a Prerequisite or Permission of Instructor.) (Semester varies)

WP 685   Book Editing   4 credits
This course considers book editing skills, tasks, and responsibilities from initial review and acquisition of a book manuscript through project development; the course emphasizes trade book editing, but also considers editorial work at scholarly and professional presses. (Prerequisite: WP 683 or Permission of Instructor.) (Semester varies)

WP 686   Book Design and Production   4 credits
This course covers book and book jacket design fundamentals, typography, image research and assignment, prepress and manufacturing, and traditional and computer-based tools and equipment. The class, as a group, will edit, design, and produce a book (content to be decided in class.) This is not a computer lab course. (Spring)

WP 688   Copyediting   4 credits
A practical course that covers the process of editing and preparing manuscripts for publication. Together with hands-on assignments, the course considers the relation of editor to author, the nature of copyediting in various publishing environments, and other topics. (Fall)
WP 689    Magazine Editing    4 credits
A study of magazine editing with an exploration of topics ranging from idea
generation and story selection to the mechanics of editing and how various
magazines manage the editorial process. Such issues as story focus, direction,
topicality, structure, sense of audience, and voice will be explored.  (Prerequisite:
WP 680 or Permission of Instructor.)  (Semester varies)

WP 690    Topics in Writing and Publishing    4 credits
Special offerings in Literary Editing, Book Reviewing, Issues in Translation,
Comedy Writing, and Genre Fiction Writing, among others.  (Fall, Spring)

WP 691    Desktop Publishing    4 credits
This course covers QuarkXpress, the publishing software used by a majority of
professionals in the industry. Through assigned exercises and a final project,
students learn the ins and outs of the software. In addition, the course reviews
related design, illustration, and image-editing software; image sourcing and
acquisition, including scanning; and the predecessors to computer-based graphic
design, typography, and production. This course assumes the student has basic
Macintosh skills. (Fall, Spring)

WP 692    Electronic Publishing Overview    4 credits
An introduction to electronic and new media publishing formats, including the
web, online publishing, CD-ROM, and DVD. Students must have basic computer
skills, as the course includes introductory web-page development.  (Fall)

WP 694    Internship    2 - 8 credits
Participation in a professional organization such as a magazine or publishing house.
Participation is supervised by both a professional at work and by a faculty member.
All students must participate in a mandatory internship orientation the semester
before the internship. This is through the Career Services Office.  (Prerequisite:
Departmental permission prior to beginning the internship and the completion of
approved course work.)  (Fall, Spring)

WP 695    Directed Study    1 - 4 credits
Individual projects planned in collaboration with the Instructor to meet the student’s
specific area of creative work and professional interests.  (Prerequisite: Permission
of the Department Chairperson and the Instructor.)  (Fall, Spring)

WP 698    M.A. Project    1 - 4 credits
Individual project to be completed within the college semester or semesters
designated by the project advisor. This course may not be registered for without
the consent of the Graduate Program Director. Performance is recorded as Pass or
Fail.  (Fall, Spring)
WP 699 M.F.A. Thesis 1 - 4 credits
Individual thesis to be completed within the college semester or semesters designated by the project advisor. The consent of the Graduate Program Director is needed to register for this course. Performance is recorded as Pass or Fail. (Fall, Spring)

Literature
LI 602 Contemporary British Novel 4 credits
New fiction out of England, Scotland and Ireland, including works by McCabe, Fitzgerald, Hornby, McEwan, Welsh, Warner, Drabble, Winterson, and Brooke-Rose. (Semester varies)

LI 611 Topics in British Literature 4 credits
Special offerings in the area of British Literature that take advantage of the special interest and/or expertise of faculty and the intellectual interests of students. (Semester varies)

LI 612 Topics in Modern/Postmodern Poetry 4 credits
The works of such 20th century poets as T. S. Eliot, Wallace Stevens, W. H. Auden, Marianne Moore, Robert Lowell, Elizabeth Bishop, Sylvia Plath, Philip Larkin, Adrienne Rich, John Ashbery, and, in translation, Pablo Neruda, R. M. Rilke, Zbigniew Herbert, Shiraishi Kazuko, and Marina Tsvetaeva. (Fall)

LI 613 The Forms of Poetry: Theory and Practice 4 credits
Sonnet, villanelle, haiku, sestina, renga, syllabic, etc. Studying the forms of poetry as used by historical and contemporary poets, and then writing original poems in those forms. Also genre forms: the Surrealist poem, Expressionist poem, Anti-poem, Open Field poem, Language poem, et. al. (Spring)

LI 614 Topics in American Literature 4 credits
Offerings by selected authors such as Dickinson and Whitman, James and Faulkner, or in specific periods, traditions or themes, such as Colonial Literature, 19th Century Fiction, Literature and Politics, New England Writers, or the Black Mountain Poets. (Semester varies)

LI 616 Topics in Drama 4 credits
Various offerings in drama including such areas as Contemporary European Theatre, Contemporary British Drama, Contemporary American Drama, World Drama, Women’s Drama, and Drama Criticism. (Semester varies)

LI 620 Seminar in Literature: Rotating Topics 4 credits
Rotating topics including Banned Books, Irish Fiction, The Virtue of Writing, Censorship, etc. (Semester varies)
LI 622  Contemporary American Novel  4 credits
Postmodern and experimental realism from writers such as Barthelme, Reed, de Lillo, Baker, Pynchon, and Acker. (Semester varies)

LI 623  Topics in World Fiction  4 credits
A study of world fiction from various periods and cultures, including the ancient Western and Non-Western cultures, the continental novel, the comic novel, postcolonial literature and other interests. (Spring)

LI 624  Contemporary Short Fiction  4 credits
Analytical and critical study of a variety of recent American short stories, exploring their approaches to form, theme, and technique. (Fall, Spring)

LI 628  Contemporary World Fiction  4 credits
From the utopian to the apocalyptic, a study of innovations and preoccupations of recent world writing. (Fall)

LI 629  Novel into Film  4 credits
A study of the adaptation of novels into films, with the aim of understanding the narrative conventions that govern each medium. Texts by such writers as Kesey, Burgess, Kundera, Walker, Nabokov, and Puig; films of directors such as Kubrick, Forman, Spielberg, and Babenco. (Fall, Spring)

LI 636  Seminar: Literary Theory and Criticism  4 credits
This course is a survey of the dominant theoretical and critical approaches to the study of literature. Working with the genealogical model we will trace the main arguments found in them and develop a sense of what it means to consume and produce literature today. (Fall)

LI 645  American Short Story  4 credits
An examination of the American short story beginning with Washington Irving and concluding with the early work of Ernest Hemingway. The thematic preoccupation will be with a tracing of the roots and antecedents of the modern short story. (Fall)

LI 646  The Contemporary Picture Book  4 credits
A survey of the development of the picture book from Maurice Sendak’s *Where the Wild Things Are* to Chris Van Allsburg’s *The Polar Express*, including a critical examination of the relation between content and artwork. (Spring; alternates with LI 649)

LI 647  Modern American Novel  4 credits
The concepts of ‘modernism’ and ‘modernity’ in relation to work by Howells, Norris, James, Anderson, Cummings, Dos Passos, and Faulkner. (Fall)
LI 649  Adolescents Fiction  4 credits
An examination of novel-length adolescent fiction and adult fiction popular with young adults. This course focuses on how novels for both audiences use the adolescent’s point of view to examine the struggle to understand the self through personal experience. Students will read selected works by authors such as Robert Cormier, Virginia Hamilton, Mollie Hunter, William Corlett, Frank Conroy, Mildred D. Taylor, Toni Morrison, and Jim Carroll. (Spring; alternates with LI 646)

LI 661  American Indian Literature  4 credits
The course may include works in one genre (e.g., Life Stories, Poetry) or in several, and addresses such issues as how traditional myth and story contribute to contemporary fiction and poetry, and how the literature reflects and responds to historical and contemporary conditions. Readings include works by such writers as Leslie Marmon Silko, N. Scott Momaday, Gerald Vizenor, Joy Harjo, and Sherman Alexie. (Semester varies)

LI 662  Topics: Minority Writers in the U.S.  4 credits
Studies in literature by writers from racial and ethnic minority groups in the U.S. Courses may concentrate on writers from one group, or take a comparative approach by considering a topic from the perspectives of several groups. Topics include The Harlem Renaissance, The Writer’s Language(s), Gender Issues in Asian-American Writing, Contemporary Native American Writing. (Fall)

LI 663  Topics: Women Writers  4 credits
Course offered may concentrate on the work of a particular writer or group of writers, or may be defined by genre, nationality, historical movement, thematic focus, or some combination of such factors, depending on the special interests and expertise of the faculty. (Semester varies)

LI 664  Topics in Literature of the American Continents  4 credits
Courses under this title study various aspects of Canadian literature or of Latin American literature, including such topics as Contemporary Canadian Fiction, Latin American Poetry, and Politics and the Latin American writer. (Semester varies)

LI 687  Topics in American Nonfiction  4 credits
Special offerings in autobiography, biography, travel writing, nature writing, and other belles-lettristic work from various periods. (Fall, Spring)

LI 691  Latin American Fiction  4 credits
A consideration of the major novels of South and Central America including works by such writers as Gabriel García-Márquez, Isabel Allende, Julio Cortázar, Mario Vargas Llosa, Carlos Fuentes, José Donoso, Alejo Carpentier, and Jorge Amado. (Fall)
LI 698 Directed Study 1 - 4 credits
Individual projects planned in collaboration with the Instructor to meet the student’s specific area of creative work and professional interests. (Prerequisite: Permission of the Department Chairperson and the Instructor.) (Fall, Spring)

Faculty
Daniel Tobin, Chair and Associate Professor of Writing, Literature, and Publishing (2002); B.A., Iona College; M.T.S., Harvard University; M.F.A. Warren Wilson College; Ph.D., University of Virginia.

Dr. Tobin is the author of Where the World is Made (poetry) and Passage to the Center: Imagination and the Sacred in the Poetry of Seamus Heaney. His second book of poetry, Double Life, will be published in 2003, as will The Book of Irish American Poetry from the Eighteenth Century to the Present, which he has edited.

Jeffrey Seglin, Graduate Program Director (MA Program), and Assistant Professor of Writing, Literature, and Publishing (1999); B.A., Bethany College; M.T.S., Harvard University.

Mr. Seglin has extensive experience in magazine and book publishing. He served in many editorial capacities, including Co-Executive Editor at Inc. Magazine, and at other publishing operations. He is the author of Financing Your Small Business, The Good, The Bad, And Your Business: Choosing Right When Ethical Dilemmas Pull You Apart, and other books.

Douglas Whynott, Graduate Program Director (MFA Program), and Assistant Professor of Writing, Literature, and Publishing (2000); B.A., M.F.A., University of Massachusetts, Amherst.


Jonathan Aaron, Associate Professor of Writing, Literature, and Publishing (1988); B.A., University of Chicago; Ph.D., Yale University.

Dr. Aaron is the author of two books of poems, Second Sight and Corridor. He has received grants from the National Endowment for the Arts and the Massachusetts Artists Foundation. Aaron has published poetry and criticism in Paris Review, Partisan Review, The London Review of Books, and others.
Lisa Diercks, *Assistant Professor of Writing, Literature, and Publishing* (2001); B.A., Tufts University; M.S., Boston University.

Ms. Diercks teaches courses in book design and production and desktop publishing. She has worked for Houghton Mifflin as a designer and through her own business has designed for *The Atlantic Monthly, Beacon Press, Clarion Books, The Folio Society Inc., Harvard University Press* and many others. She also creates design work for many organizations including Boston area hospitals and museums. A book she designed, *Chocolate on the brain*, won the New England Book Show.

William Donoghue, *Assistant Professor of Writing, Literature, and Publishing* (1997); B.A., University of Calgary; M.A., McGill University; Ph.D., Stanford University.

Dr. Donoghue specializes in the novel, particularly the Restoration and 18th Century British Literature. He is interested in literary philosophy and the theory of the novel. His short fiction has appeared in *TriQuarterly* and his book on the 18th century novel, titled *The Pleasure of Belief: Skepticism, Sensibility and the Novel*, will be published in 2002.

Robin Riley Fast, *Associate Professor of Writing, Literature, and Publishing* (1989); A.B., University of California at Berkeley; M.A., Hunter College; Ph.D., University of Minnesota.

Dr. Fast’s interests include 19th century American literature, American poetry, women writers, and Native American literature. She has published a book titled *The Heart as a Drum: Continuance and Resistance in American Indian Poetry*, articles on poetry, and co-edited *Approaches to Teaching Dickinson’s Poetry*.

Flora González, *Associate Professor of Writing, Literature, and Publishing* (1996); B.A., California State University, Northridge; M.A., Pennsylvania State University; Ph.D., Yale University.

Dr. González is an authority on the novelist Jose Donoso. She has published a book titled *Jose Donoso’s House of Fiction*. Her translation of Excilia Saldana, *In the Vortex of the Cyclone*, will be published in Spring 2002. Professor González was recently a fellow at the W.E.B. DuBois Institute at Harvard University.

DeWitt Henry, *Associate Professor of Writing, Literature, and Publishing* (1983); B.A., Amherst College; A.M., Ph.D., Harvard University.

Dr. DeWitt Henry is co-founder and Executive Director of *Ploughshares*, for which he received a 1993 Commonwealth Award. He has edited four anthologies, *The Ploughshares Reader: New Fiction for the 80’s* (winner of the Editors’ Book Award), *Other Sides of Silence: New Fiction from Ploughshares, Fathering Daughters: Reflections by Men, Sorrow’s Company: Writers on Loss and Grief*, and recently published a novel titled *The Marriage of Ann Maye Potts*. He has won, among other awards for his fiction, a National Endowment for the Arts Fellowship, the Boulevard Fiction Award, and a St. Botolph Foundation Award.
Bill Knott, Associate Professor of Writing, Literature, and Publishing (1985); M.F.A., Norwich University.

Mr. Knott is the author of numerous books of poetry, and has been featured in most major journals and poetry magazines. His book, Selected and Collected Poems, was the 1979 winner of the Elliston Prize. Most recently, he has published Poems 1963-1988, Outremer, The Quicken Tree, and Laugh at the End of the World: Collected Comic Poems 1969-1999.

Maria Koundoura, Associate Professor of Writing, Literature, and Publishing (1993); B.A., M.A., University of Melbourne, Australia; Ph.D., Stanford University.

Dr. Koundoura is a specialist in literary theory, post-colonial literature, modern British literature, and contemporary cultural criticism. She has published numerous essays in such journals as The Age Review of Books, the Melbourne Journal of Politics, Colby Quarterly and in a collection of essays by international critics called, Multiculturalism, Nationalism, and Cultural Criticism. She is one of the founding editors of The Stanford Humanities Review.

Uppinder Mehan, Assistant Professor of Writing, Literature and Publishing (1998); B.A., University of Windsor; M.A., York University; B.Ed., Ph.D., University of Toronto.

Dr. Mehan is a specialist in post-colonial literature (world literature written in English from South Asia, Africa, the Caribbean, Australia, New Zealand), and contemporary literary theory. His interests include Science Fiction and Fantasy literature.

Pamela Painter, Professor of Writing, Literature, and Publishing (1997); B.A., Pennsylvania State University; M.A., University of Illinois.

Professor Painter is the author of two collections of short fiction, Getting to Know the Weather and The Long and Short of It. She is the co-author, with Anne Bernays, of WHAT IF? Fiction Exercises for Fiction Writers. Her work has appeared in numerous literary journals and magazines, including The Atlantic Monthly, Harper’s, Kenyon Review, and Story. She is a founding editor of StoryQuarterly, and has received grants from the Massachusetts’ Artists Foundation and the National Endowment for the Arts.

Donald Perret, Associate Professor of Writing, Literature, and Publishing (1991); B.A., Adelphi University; M.A., Ph.D., New York University.

Dr. Perret is a French scholar whose research combines Medieval French literature and theater. He has published a book titled Old Comedy in the French Renaissance: 1576-1620.
Frederick Reiken, Assistant Professor of Writing, Literature, and Publishing (1999); B.A., Princeton University; M.F.A., University of California at Irvine.

Mr. Reiken is the author of two novels. The Odd Sea is the winner of the Hackney Literary Award for a first novel and is listed as one of the “20 best first novels of 1998” by Booklist. His second book, The Lost Legends of New Jersey, was published in 2000.

Murray Schwartz, Professor of Writing, Literature, and Publishing (2000); B.A. University of Rochester; M.A., Ph.D., University of California, Berkeley.

Dr. Schwartz is a specialist in Shakespeare whose interests include Literary Theory, Psychoanalysis, and Holocaust Studies. He co-edited Representing Shakespeare: New Psychoanalytic Essays. Other major publications include Memory and Desire: Psychoanalysis, Literature, Aging, A Thematic Introduction to Shakespeare, Erik Erikson, and Where is Literature?, as well as many essays on Shakespeare, theoretical and applied psychoanalysis, and poets such as Sylvia Plath. “Morning and Its Vicissitudes: The Shakespearean Community and Shakespearean Romance” will appear in Psyart, an on-line journal, summer 2001. He is currently at work on a psychoanalytic study of the Holocaust and an essay on theories of trauma.

Dawn Skorczewski, Assistant Professor of Writing, Literature, and Publishing (1999); B.A., Boston College; M.A., Ph.D., Rutgers University.

Dr. Skorczewski, Director of Composition, is a specialist in nonfiction and the teaching of composition. She has published articles on literary criticism, the role of writing programs, and how imbalances of power inflect personal and professional languages. She has also served as Editorial Consultant for Bedford/ St. Martin’s Press.

John Skoyles, Professor of Writing, Literature, and Publishing (1994); B.A., Fairfield University; M.A., M.F.A., University of Iowa.

Professor Skoyles is the author of three books of poems, A Little Faith, Permanent Change, and Definition of the Soul. He has also published a book of personal essays, The Smokey Mountain Caged Bird Society. He has been awarded two individual fellowships from the National Endowment for the Arts, as well as grants from the New York State and North Carolina Arts Councils.

Jessica Treadway, Assistant Professor of Writing, Literature, and Publishing (1998); B.A., State University of New York at Albany.

Ms. Treadway is the author of the novel And Give You Peace, published by Graywolf Press in 2001. Her collection Absent Without Leave and Other Stories won the John C. Zacharis First Book Award in 1993. A former fellow at Radcliffe’s Bunting Institute and recipient of a grant from the National Endowment for the Arts, she also reviews fiction for The Boston Globe.
Wendy Walters, Assistant Professor of Writing, Literature, and Publishing (1999); B.A., Brown University; M.A., University of Pennsylvania; Ph.D., University of California, San Diego.

Dr. Walters’ interests include African-American literature, diaspora studies, feminist, American and cultural studies, and Caribbean and African literature. Her contributor credits include African American Review, Black Writers and The Oxford Companion to African American Literature, among others.

Writers-in-Residence and Adjunct Faculty


In a long-standing tradition, Emerson has brought poets and writers of distinction to teach at the College. Current Adjunct Faculty include David Barber, author of the collection of poems The Spirit Level; Sam Cornish, author of a memoir, 1935, and several books of poems including Cross a Parted Sea; David Daniel, author of the collection of poems The Quick and the Dead; Christopher Keane, author of eight novels, numerous screenplays, and two books on screenwriting, most recently Keane on Screen; author of At the Gate, and founder of Fourway Books; and Peter Jay Shippy, author of the collection of poems Pursued by Silhouettes.

Past Writers-in-Residence and Adjunct Faculty include: Sven Birkerts, author of several books of criticism, including The Gutenberg Elegies: The Fate of Reading in an Electronic Age; James Carroll, author of numerous novels and 1996 National Book Award Winner in Nonfiction for An American Requiem, Ralph Lombreglia, author of Make Me Work and Men Under Water; Myra McLarey, author of Water from the Well; George Packer, author of Central Square, The Half Man and The Village of Waiting; Elizabeth Searle, author of My Body to You and A Four-Sided Bed; Michael Stephens, author of Where the Sky Ends; The Brooklyn Book of the Dead; Green Dreams: Essays Under the Influence of the Irish; and Lost in Seoul.
Regulations in the Commonwealth of Massachusetts governing educator preparation and licensure specify a two-tiered process. Those with appropriate undergraduate degrees ordinarily receive an Initial License (valid for five years). The Professional License ordinarily requires an appropriate master’s degree or the completion of a Performance Assessment Program and other requirements established by the Board of Education. The Professional License is renewable every five years upon completion of the appropriate professional development. Students seeking initial
licensure are also required to pass the two-part Massachusetts Tests for Educator Licensure (MTEL). These tests include the Communication and Literacy Skills test (CLST) and a Subject Matter Knowledge Test (Teacher of Theatre). Students in Communication Sciences and Disorders also must pass the CLST, but must pass the ASHA national examination in lieu of the Subject Matter Knowledge Test.

The Department of Performing Arts offers Massachusetts Department of Education-Approved programs leading to the Initial License and the Professional License as a Teacher of Theatre (all levels).

Students in the Department of Communication Sciences and Disorders who seek the Initial License as a Specialist Teacher in Speech, Language, and Hearing Disorders (all levels) must complete the Master’s Degree in Communication Sciences and Disorders. The Professional License requires the completion of the post-master’s degree Clinical Fellowship.

**General Procedures and Requirements for Educator Licensure**

Students must apply for and be accepted into an approved program to be considered a candidate for licensure. Students should contact their program advisor and the Educator Preparation Program Director in their proposed area of licensure as early as possible for information regarding requirements and appropriate course work and field placements.

A minimum of two semesters of enrollment at Emerson is required prior to student teaching, except in the Department of Communication Sciences and Disorders where a minimum of one term is required.

Students must fulfill the student teaching practicum through Emerson and may elect to complete their clinical experience (required for the Professional License) through Emerson as well.

**Title II Disclosure**

Section 207 of the Higher Education Act mandates that institutions preparing educators for work in schools must disclose the pass rates for their students during the most recently completed academic year. For the 2000-2001 academic year, Emerson students in educator preparation programs had an aggregate (overall) pass rate on the Massachusetts Tests for Educator Licensure of 100% (Communication and Literacy Skills Test [CLST]). Because reporting guidelines do not permit reporting of pass rates for programs for which fewer than 10 individuals take any of the tests (CLST or any of the Subject Matter Knowledge Tests [SMT]), no pass rate is reported for the Subject Matter Knowledge Test for students taking the test for licensure in Theatre, nor is the pass rate for either of these SMT included in the calculation of the aggregate pass rate. Students in Communication Sciences and Disorders do not take a state-designated test in their area.
CONTINUING EDUCATION

The Division of Continuing Education offers a variety of graduate-level courses. Matriculated students will find courses applicable to their major program offered through the Division. It is not necessary to enroll in a degree program, however, to take these courses. Those who wish to explore their interest in graduate study by taking a few courses may apply as many as 12 graduate credits to a degree program after they have matriculated, if those credits are approved by their Graduate Program Director. However, successful completion of Continuing Education courses does not guarantee admission into a graduate degree program.

Students interested in matriculating should consult the Graduate Program Director of their intended program of study to determine the applicability of courses taken through Continuing Education. Any graduate courses taken beyond the 12 Continuing Education credit limit prior to matriculation will not be applicable to the graduate program at a later date.

Evening Sessions
Convenient evening sessions are held during the fall, spring, and summer terms. Courses are scheduled so that students who work full-time or who have other commitments may attend without undue conflict.

Often a matriculated graduate student’s schedule makes it necessary to look to the Division of Continuing Education’s schedule for a particular evening course. Graduate students may take a conveniently scheduled evening course through the Division of Continuing Education on a seat-available basis with the permission of their Graduate Program Director.
Summer Sessions
During the summer, the Division of Continuing Education offers graduate-level classes in two accelerated, six week sessions. The Division offers a wide range of graduate classes during the summer and runs special graduate programs such as the Language Learning Disabilities Institute. Matriculated graduate students may use summer classes to accelerate their program of study or to focus more intently on a particular class.

Prague Summer Film Program
This rewarding and unique summer program is offered in Prague, the capital city of the Czech Republic. Students study on the campus of the Academy of Performing Arts for Film and Television (FAMU), one of the top three film schools on the European Continent. Prague, one of the finest cities in Europe, is rich in history, culture and beauty, and its attractions and landmarks are the classroom for students’ learning and experiences.

This program offers students 8 credits of coursework. Students are evaluated by FAMU and Emerson College faculty as they are given an intensive experience in production, scripting and editing at the Academy. Special tours are planned throughout the program, and additional discussions feature Czech film directors.

The Prague Summer Film Program is open to qualified graduate students. Students’ media studies or production background will be considered as well as their academic standing.

For more information students should contact the Continuing Education Office, 80 Boylston Street, 1st Floor, by phone at (617)824-8280, or visit the Continuing Education web site at www.emerson.edu/ce.
EXTERNAL PROGRAMS

Los Angeles Center

Qualified graduate students may enroll for a semester of study at the Emerson College Los Angeles Center. The Los Angeles Center is a residential program with a full semester of internship opportunities and course-work during the fall and spring semesters, as well as a shortened summer session.

The internship course may be taken for 4 or 8 college credits and requires completion of both academic assignments and a specific number of hours at the intern site. With over 800 internships in all aspects of the entertainment industry including film, television, radio, performance, new media, music, management, journalism, publicity and public relations, the LA program offers a broad range of opportunities in a variety of fields. Student interns integrate theory and practice in an atmosphere of "experiential learning" with the goals of self-knowledge, personal growth, and career development. Interning with industry professionals such as set designers, film editors, writers, stage managers, film and television producers, casting directors, talent managers, and publicity directors, provides students with an understanding of the industry beyond the classroom.

Courses are taught by Los Angeles Center faculty who, as well as being academically credentialed, are professionals working in the industry, including producers, directors, screenwriters, advertising and public relations executives, actors, entertainment marketing professionals and more. Course offerings vary from semester to semester. Completely furnished student housing is offered a short distance from the center at the Oakwood Apartment Complex near Universal Studios, Warner Brothers, and NBC.
To study at the Los Angeles Center students must meet requirements determined by their individual departments. Students must consult with their graduate program director to ensure that degree requirements will be met. Students may attend for one semester only.

Costs are comparable to a semester at the Boston campus (not including transportation and travel expenses). The Emerson College student who participates in the Los Angeles Center program is fully registered in the college and eligible for financial assistance. Graduate students are required to take a full (8 or 12 credit) course load. Applications should be submitted approximately one year in advance of attendance.

For more information students should contact the External Programs Office, 80 Boylston Street, 1st Floor, by phone at (617)824-8567 or by e-mail at la@emerson.edu, or visit the Los Angeles Center web site at http://www.ecla.edu or the External Programs web site at http://cafe.emerson.edu/external_programs/.
Visit Emerson

The Emerson Community welcomes visitors to our campus. We urge you to spend some time with us, tour the campus, sit in on classes, and talk with faculty and students. An Admission representative will be pleased to meet with you to discuss the academic programs, the admission process, internships and career opportunities, and campus life. In addition, we urge you to attend our annual Fall or Winter Open Houses. For information on visiting campus, contact the Office of Graduate Admission at (617) 824-8610 or via e-mail at gradapp@emerson.edu.

Directions By Car
If traveling routes 1, 3, or I-95, either North or South, follow signs to Boston and Interstate 93. From Interstate 93 take Exit 26--Storrow Drive/West. Follow Storrow Drive. Travel Storrow Drive to the Copley/Back Bay exit (on the left). At the traffic signal turn right onto Beacon Street. Travel Beacon to the second set of traffic lights. Turn left onto Clarendon. Stay on Clarendon until you reach Boylston Street. Take a left on Boylston Street. The Office of Graduate Admission is located at 420 Boylston on the Third floor, one traffic light down on the far corner of Boylston and Berkeley.

If you are traveling from points West via the Massachusetts Turnpike (Interstate 90), take Exit 22--Prudential/Copley Square. Stay in the right lane for the Copley Square Exit (it comes up quickly). At the first light, take a left onto Dartmouth Street. Continue through two lights until you reach Boylston Street.
Take a right on Boylston. The Office of Graduate Admission is located at 420 Boylston on the Third floor, two traffic lights down on the far corner of Boylston and Berkeley.

If you are coming from points West via Route 2, follow signs for Boston and Soldiers Field Road (Soldiers Field Road becomes Storrow Drive East). Travel on Soldiers Field Road/Storrow Drive approximately 4 miles and take the Copley Exit (right lane exit which becomes Clarendon Street). Continue on Clarendon Street to Boylston Street and take a left on Boylston. The Office of Graduate Admission is located at 420 Boylston on the Third floor, one traffic light down on the far corner of Boylston and Berkeley.

Parking
Emerson College does not have private parking facilities. Since street parking is limited, we suggest that you use one of the city’s parking garages. The Back Bay Garage is located on Clarendon Street, the Kinney System Garage is located on Stuart Street and the Boston Common Garage is located on Charles Street between the Boston Common and the Public Garden. All are a short walk to the Office of Graduate Admission.

Taxicabs
Taxis are usually the easiest way to get around town and are much less expensive than renting a car. From the airport to the Emerson campus, the fare will be about $20 including tip. Around town, taxis run about $5-10 for short trips. Since Emerson does not provide parking facilities, we would not advise renting a car in Boston, as parking tends to be expensive and/or problematic.

Public Transportation
Emerson is easily accessible by public transportation, and using the MBTA system is a reliable and cost-efficient alternative to taking taxis. Bostonians refer to the MBTA as simply the “T.”

Green Line:
Take the Green Line to Arlington Station. Exit the station. You will be on the corner of Arlington and Boylston Street. Walk one block west away from the Public Garden. The Graduate Admission Office is located at 420 Boylston Street, 3rd floor on the corner of Berkeley and Boylston Streets.

Red Line:
Take the Red Line to Park Street Station. Transfer to the Green Line Westbound to Arlington Station, then follow the Green Line directions above.
**Orange Line:**
Take the **Orange Line** to Back Bay Station. Exit to Dartmouth Street and turn right. Follow Dartmouth to Boylston Street and turn right again. Walk along Boylston for two blocks, crossing over Clarendon and Berkeley Streets. The Graduate Admission Office is located at 420 Boylston Street.

**From the Airport:**
Get on either the #11 or #33 Massport Bus (outside any terminal) and get off at Airport Station. Take the **Blue Line** to Government Center Station. Proceed as below.

**Blue Line:**
Take the **Blue Line** to Government Center Station. Go upstairs and take the Green Line Westbound to Arlington Station. Follow the Green Line directions above.
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Director of Teacher Education, and Associate Professor of Performing Arts
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Department of Visual and Media Arts
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Jane Shattuc, B.A., M.A., Ph.D.; Graduate Program Director and Associate Professor of Visual and Media Arts
Toni Bennett, Staff Assistant
Karen Keating, Staff Assistant

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Jeffrey Seglin, B.A., M.T.S.; Graduate Program Director (MA Program), and Assistant Professor of Writing, Literature, and Publishing
Douglas Whynott, B.A., M.F.A.; Graduate Program Director (MFA Program), and Assistant Professor of Writing, Literature, and Publishing
Emilia Dubicki, B.A., M.F.A.; Staff Assistant to the Chair
Kerrie Kemperman, B.A.; Staff Assistant
School of Communication
Stuart Sigman, B.A., M.A., Ph.D.; Dean
Diego Salazar, Staff Assistant

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Timothy Edgar, B.A., M.A., Ph.D.; Graduate Program Director for the Health Communication Program and Associate Professor of Marketing Communication
Grace Bergdahl McNamara, B.A., M.A.; Graduate Program Director for the Integrated Marketing Communication Program and Lecturer of Marketing Communication.
Alison Theaker, B.A., M.A.; Graduate Program Director for the Integrated Marketing Communication Program and Scholar-in-Residence.
Thomas Vogel, B.S., B.F.A., M.F.A.; Graduate Program Director for the Global Marketing Communication and Advertising Program and Associate Professor of Marketing Communication

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Michael Weiler, B.S., M.A., Ph.D.; Graduate Program Director and Associate Professor of Organizational and Political Communication

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Cynthia Bartlett, A.B., M.A., Ph.D.; Graduate Program Director and Associate Professor of Communication Sciences and Disorders; Coordinator for Educator Preparation
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*as of 6/18/02
# Frequently Telephoned Numbers*

<table>
<thead>
<tr>
<th>Service</th>
<th>Phone Number</th>
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<tbody>
<tr>
<td>Academic Computing – Help Desk</td>
<td>617-824-8080</td>
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<tr>
<td>AHANA Student Affairs</td>
<td>617-824-8642</td>
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<tr>
<td>Aramark-Dining Services</td>
<td>617-824-8060</td>
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<tr>
<td>Athletics and Fitness</td>
<td>617-824-8690</td>
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<tr>
<td>Bookstore</td>
<td>617-824-8696</td>
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<tr>
<td>Career Services</td>
<td>617-824-8586</td>
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<tr>
<td>Cashier</td>
<td>617-824-8518</td>
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<td>Communication</td>
<td>617-824-8492</td>
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<td>Communication Sciences and Disorders</td>
<td>617-824-8730</td>
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<td>Continuing &amp; External Education</td>
<td>617-824-8280</td>
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<td>Counseling Center</td>
<td>617-824-8595</td>
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<td>Cultural Center</td>
<td>617-824-8439</td>
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<tr>
<td>Dean of Students</td>
<td>617-824-8640</td>
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<tr>
<td>Disability Services Coordinator</td>
<td>617-824-8415</td>
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<tr>
<td>Fitness Center</td>
<td>617-824-8695</td>
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<tr>
<td>Graduate Admission</td>
<td>617-824-8610</td>
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<td>Graduate Student Financial Services</td>
<td>617-824-8656</td>
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<tr>
<td>Graduate Studies</td>
<td>617-824-8612</td>
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<tr>
<td>Graduate Student Association</td>
<td>617-824-8853</td>
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<tr>
<td>Health Services</td>
<td>617-824-8666</td>
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<tr>
<td>International Student Affairs</td>
<td>617-824-7858</td>
</tr>
<tr>
<td>Journalism</td>
<td>617-824-8805</td>
</tr>
<tr>
<td>Learning Assistance Center</td>
<td>617-824-7874</td>
</tr>
</tbody>
</table>
Library ................................................................. 617-824-8668
Mailroom ............................................................. 617-824-8594
**MAIN NUMBER/SWITCHBOARD** .................. **617-824-8500**
Media Center ..................................................... 617-824-8676
Off-Campus Student Services ............................. 617-824-7863
Part-Time on Campus Employment ................... 617-824-8659
Part-Time Off Campus Employment (Career Services) ........... 617-824-8586
Performing Arts .................................................. 617-824-8360
President’s Office .................................................. 617-824-8525
Print and Copy Center ........................................ 617-824-8593
Public Safety ....................................................... 617-824-8555
Registrar ............................................................. 617-824-8660
Spiritual Life ....................................................... 617-824-8036
Student Accounts ................................................. 617-824-8650
Visual and Media Arts ......................................... 617-824-8800
WERS-Reception ................................................ 617-824-8891
Writing, Literature and Publishing ....................... 617-824-8750

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