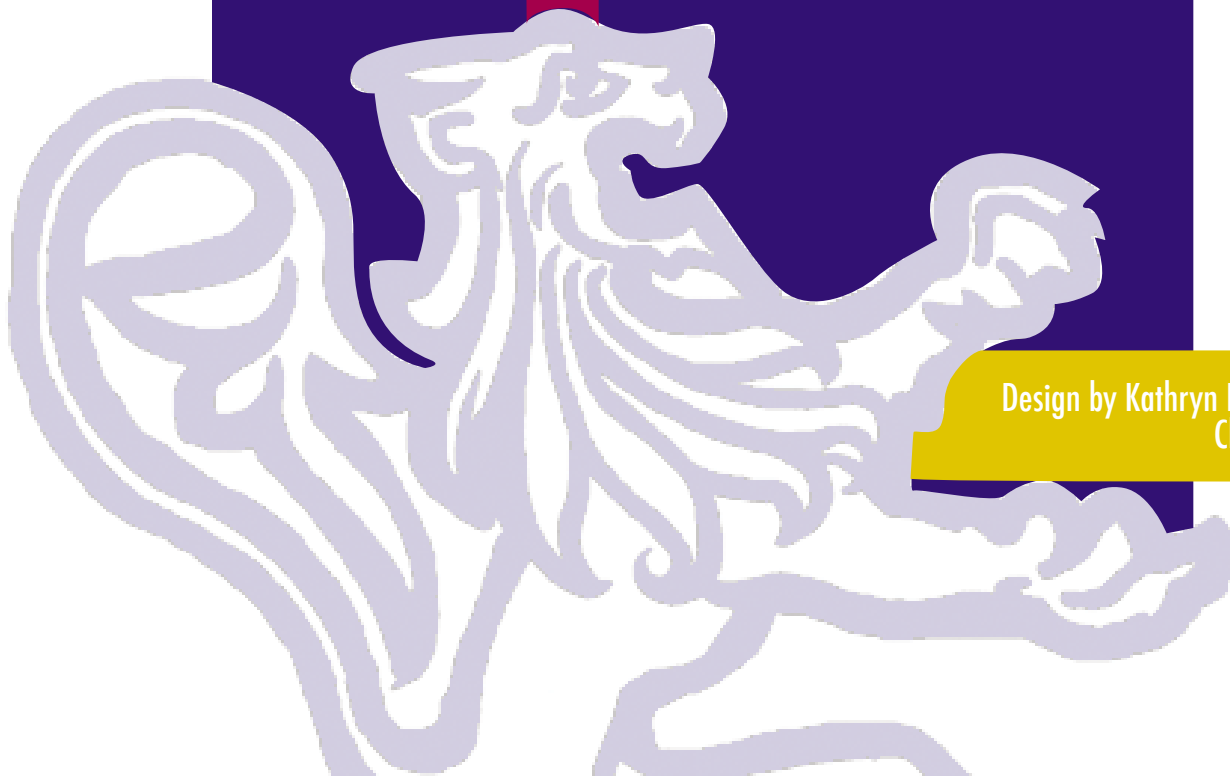


Parent Partners



Design by Kathryn Digilio
Class of 2011

Impact:

Ideas,
Motivation,
Peer to Peer Outreach,
Advocacy, Advice, and
Collective Participation
To Transform Emerson!



A word from our President:

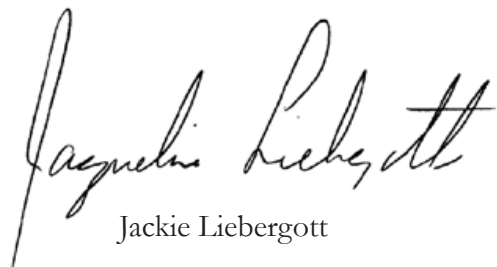
Dear Parent Volunteers,

On behalf of the faculty, staff, alumni, and friends of Emerson College, I thank you for the time and commitment you have given to the Emerson community. Just as your students rely on you, so does the college look to our parents to reach our full developmental potential. And I assure you that your student has benefited, as we have, from your steadfast involvement in his or her collegiate career.

Last year, parents raised \$1,148,179 for campus initiatives. Your involvement in these fundraising efforts ensures that others will receive the opportunities that your students do as members of the Emerson community.

Volunteering is a great way to engage with other parents and to learn firsthand the exciting accomplishments at the College. Our staff looks forward to working in partnership with you on this challenging yet rewarding experience. I look forward to working with you as a valued member of the first cohort of Parent Partners.

Thank you for all you do!

A handwritten signature in black ink, reading "Jackie Liebergott". The signature is fluid and cursive, with a large initial "J" and "L".

Jackie Liebergott

Parent Partners Meeting Agenda

Parent Partners Meeting Agenda

October 20, 2007 from 12:00 p.m. – 1:00 p.m.

The Tufte Performance and Production Center
DiBona TV Studio
10 Boylston Place, 8th Floor
Boston, MA 02116

- 12:00 **Welcome**
Presented by President Liebergott
- 12:15 **Parent Partners Concept**
Presented by Frank Campolo
Parents Leadership Council Co-Chair 2007-2008
- 12:20 **Pilot Projects**
Presented by Howard Blechner P'10
- 12:30 **IMPACT Brainstorm**
Presented by Jane Nunes
Parent Leadership Council Co-Chair 2007-2008
- 12:45 **Next Steps**
Presented by Carolyn Jasinski
Director of Parent Leadership Giving

Parent Leadership Council

Scholarship Program

The Parents Leadership Council (PLC) Scholarship Program gives parents of Emerson undergraduates the opportunity to provide critically needed financial support to a student who would otherwise be unable to attend Emerson. Your gift of \$10,000 which can be made as a single payment or over four years, will allow a promising student of limited financial means to emerge as a leader of tomorrow.

Your support plays a critical role in securing the socioeconomic diversity of Emerson, and a balanced experience for all Emerson students, who benefit from living with - and learning from - individuals of varied backgrounds. Emerson teaches students of communication and the arts how to creatively and effectively express themselves by participating in the PLC Scholarship Program, you give the lifelong gift of self-expression to a talented individual in need.

“Establishing a scholarship at Emerson is a meaningful way to make a tangible difference in someone else’s life. It gives talented, deserving students the opportunity to pursue their dreams no matter their financial circumstances. It also helps to ensure that Emerson remains a world-class institution that truly reflects the diversity in our society.”

Kaye Scoggin, Parent of Bay Scoggin ‘10 and Diversity Scholarship donor.

Upcoming Program



Save the Date!

Saturday, December 8th, 2007
4:00pm to 7:00pm

\$250 per couple or \$125 per person

Hosted by Sheila and Howard Blechner
112 Village Hill Drive
Dix Hills, NY 11746-8340

Eat, Drink, and Be Merry all while supporting the Emerson Parents' Fund!

 Emerson College
120 Boylston St., 7th FL
Boston, MA 02116

Invitation design by Kathryn Digilio, Class of 2011

2006-2007 Figures

Parent Giving by Class Year (Current Use)

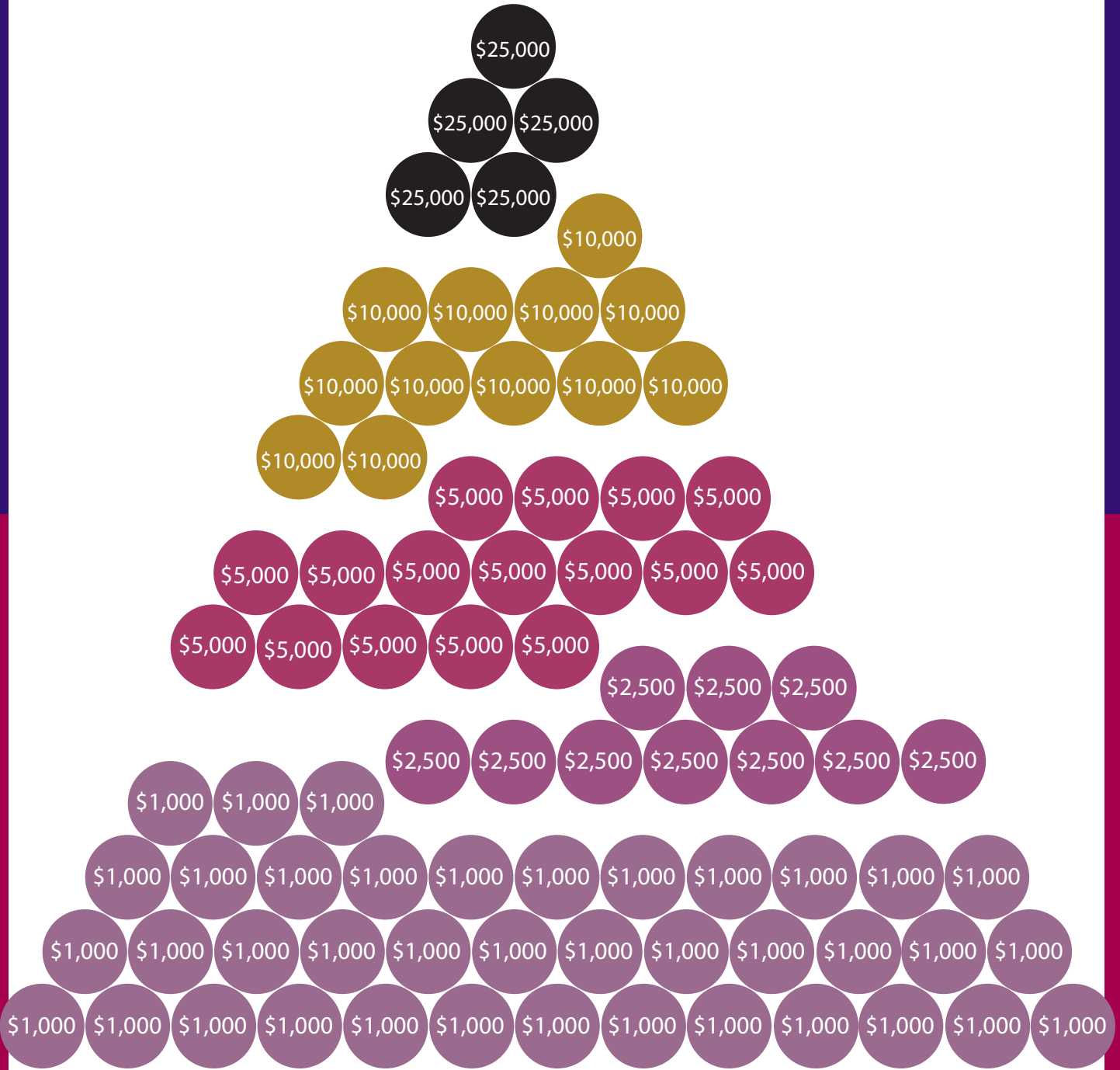
	<u>FY07 to Date</u>		<u>FY06 to Date</u>		<u>Variance</u>			
	<u>Total</u>		<u>Total</u>					
	<u>Amount</u>	<u>Donors</u>	<u>Amount</u>	<u>Donors</u>	<u>Amount</u>		<u>Donors</u>	
1. Senior	\$23,152.42	124	\$8,885.00	112	\$14,267.42	161%	12	11%
2. Junior	\$35,520.72	175	\$15,371.00	146	\$20,149.72	13%	29	20%
3. Sophomore	\$62,039.58	223	\$20,400.00	174	\$41,639.58	204%	49	28%
4. Freshman	\$110,614.60	171	\$54,152.00	207	\$56,462.60	104%	-36	-17%
5. Past Parent	<u>\$55,316.96</u>	<u>353</u>	<u>\$52,045.00</u>	<u>274</u>	<u>\$3,271.00</u>	<u>6%</u>	<u>79</u>	<u>29%</u>
Total:	\$286,644.28	1046	\$150,853.96	913	\$135,790.32	90%	133	15%

Parents raised \$1,148,179 in support for Emerson College current use dollars and special initiatives last year.

This year, with your help, we hope to continue in that tradition, maximizing the experience your students, and the generations that follow, receive.

Parent Giving by Class Year (Special Initiatives)

	<u>FY07 to Date</u>		<u>FY06 to Date</u>		<u>Variance</u>			
	<u>Total</u>		<u>Total</u>					
	<u>Amount</u>	<u>Donors</u>	<u>Amount</u>	<u>Donors</u>	<u>Amount</u>		<u>Donors</u>	
1. Senior	\$31,805.97	144	\$36,485.72	142	-\$4,679.75	-13%	2	1%
2. Junior	\$37,660.79	185	\$20,583.00	158	\$17,077.79	83%	27	17%
3. Sophomore	\$344,043.55	238	\$21,920.00	185	\$322,123.55	1470%	53	29%
4. Freshman	\$139,327.50	187	\$80,416.00	220	\$58,911.50	73%	-33	-15%
5. Past Parent	<u>\$308,697.38</u>	<u>373</u>	<u>\$2,093,219.12</u>	<u>298</u>	<u>-\$1,784,521.74</u>	<u>-85%</u>	<u>75</u>	<u>25%</u>
Total:	\$861,535.19	1127	\$2,252,623.84	1003	-\$1,391,088.65	-62%	124	12%



2007 PARENTS FUND GIFT PYRAMID

PARENT LEADERSHIP GIVING

Gifts Needed

5

12

16

10

39

82

Gift Level

\$25,000 or greater

\$10,000-24,999

\$5,000-9,999

\$2,500-4,999

\$1,000-2,499

\$389,000

Help us reach our goal by
making a commitment
&
calling 5 families to join!

Contact:

Jane Nunes and Frank Campolo III
Parent Leadership Council Chairs 2007-2008
nunescampolofamily@comcast.net
(603)929-0237

Carolyn Jasinski
Director, Parent Leadership Giving
carolyn_jasinski@emerson.edu
617-824-8561

Share your questions,
comments and ideas
with us!

Emerson College
Parent Leadership Council
120 Boylston Street
Boston, MA 02116

