



Post-Graduation Survey Undergraduate Class of 2008

Prepared by Matt Cardin
Associate Director, Career Services
Emerson College





Post-Graduation Survey Undergraduate Class of 2008

Introduction

At commencement each year, Career Services surveys Emerson graduates about their career plans following graduation. This report summarizes the responses received from degree recipients of the class of 2008. The information presented can be helpful in identifying trends in employment, salary, and job search strategies of recent Emerson graduates.

Methodology

Emerson College's graduating class of 2008 was surveyed during the period spanning May 1, 2008 through June 20, 2008. Non-respondents and respondents who did not indicate employment were surveyed again six months later (December 2008 through January 2009) by email.

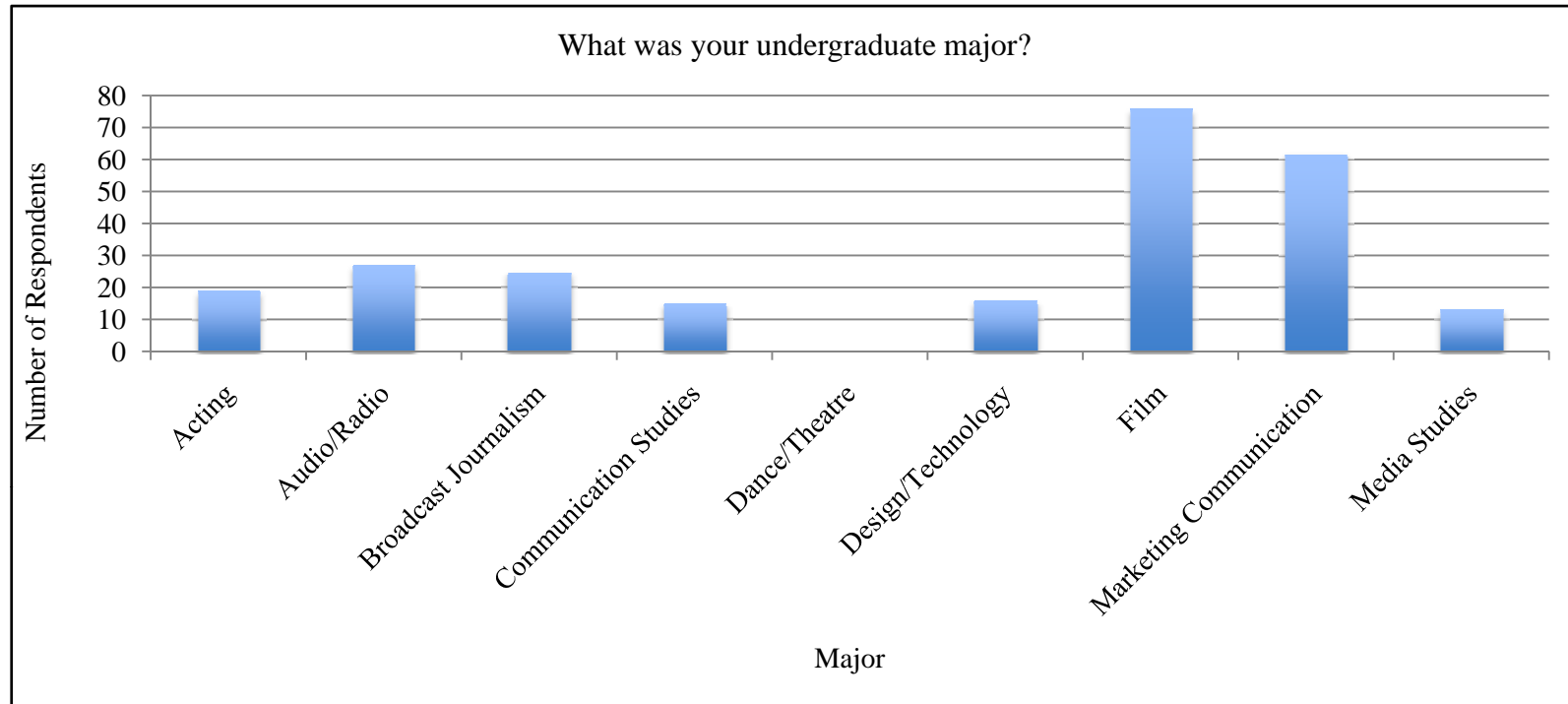
Approximately 63 % of the 2008 bachelor degree recipients responded to this survey. Please note the following data reflects this population.

Percentages were calculated by number of responses per survey item.



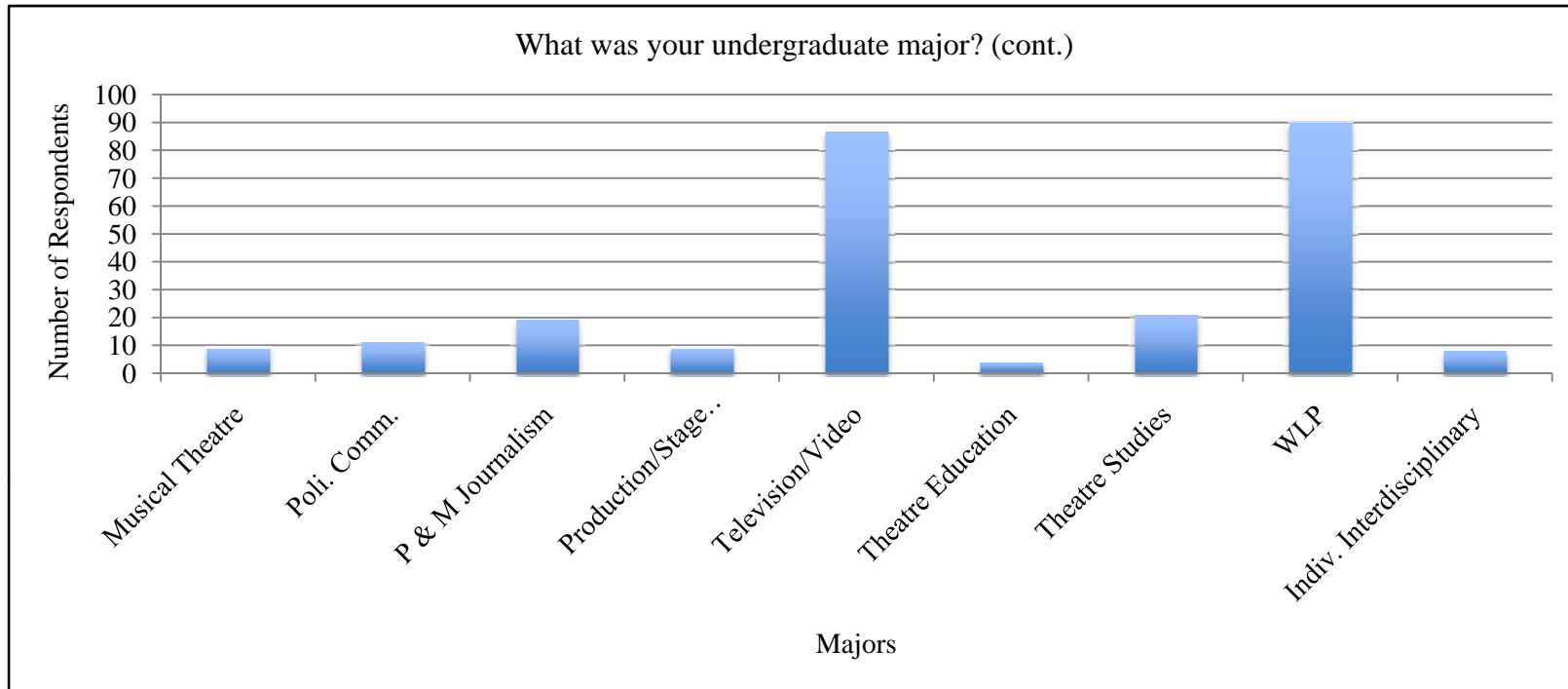
Summary

- Received a 63% response rate from the Class of 2008. 813 degrees were conferred. Total number of survey respondents was 511.
- 64% of respondents indicated having post-graduation plans. 45% of respondents cited employment. From those who indicated employment, 50% reported their jobs were directly related to their majors. 36% reported their employment was somewhat related.
- 9% reported enrolling in graduate or professional school.
- 5% planned to travel or take time off.
- 4% reported participating in a post-graduation internship.
- 1% reported volunteer work.
- The top 5 industries:
 - Media Production (TV/Video)
 - Media Production (Film)
 - Marketing
 - Writing and Publishing
 - Education & Teaching
- 68% of respondents reported participating in an internship before graduating.



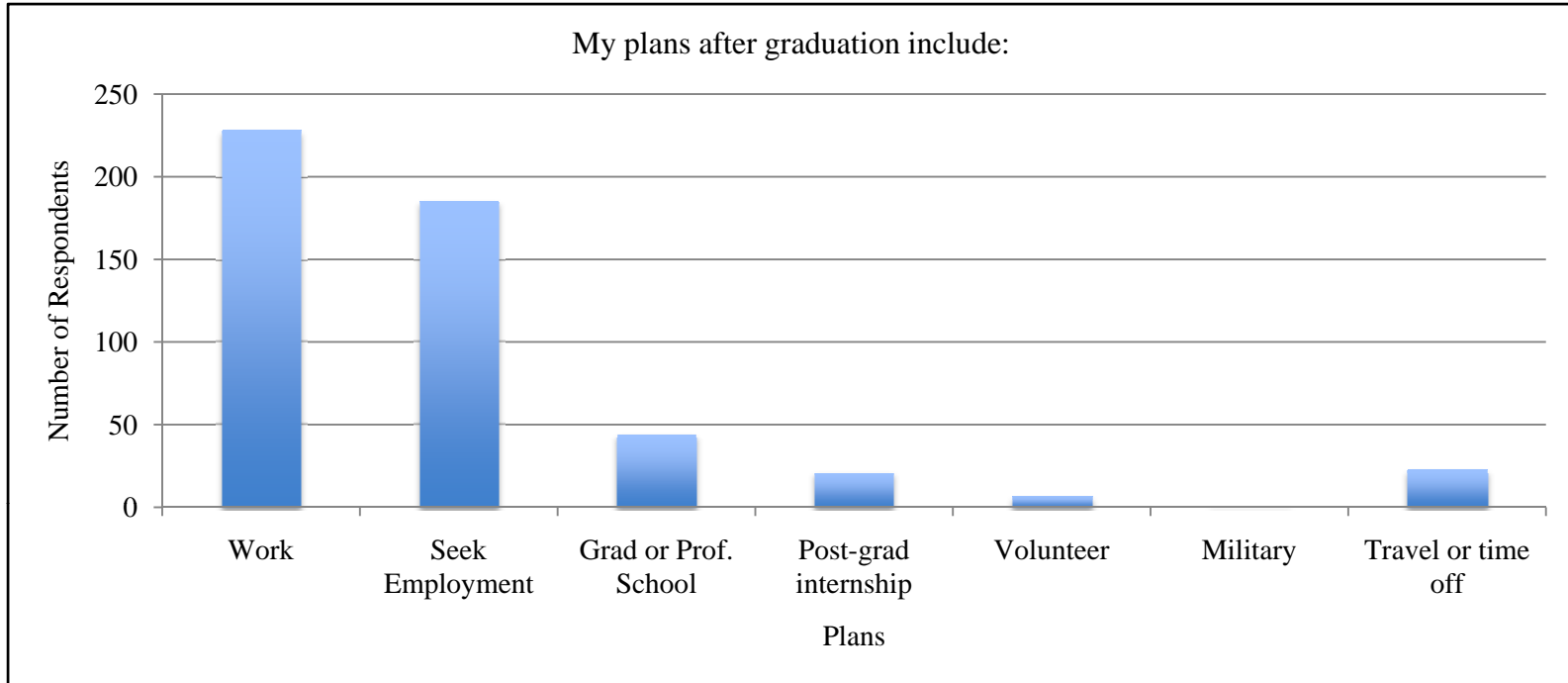
What was your undergraduate major?

| Major | Number of Respondents | Percentage |
|-------------------------|-----------------------|------------|
| Acting | 19 | 4% |
| Audio/Radio | 27 | 5% |
| Broadcast Journalism | 25 | 5% |
| Communication Studies | 15 | 3% |
| Dance/Theatre | 0 | 0% |
| Design/Technology | 16 | 3% |
| Film | 76 | 15% |
| Marketing Communication | 62 | 12% |
| Media Studies | 13 | 3% |



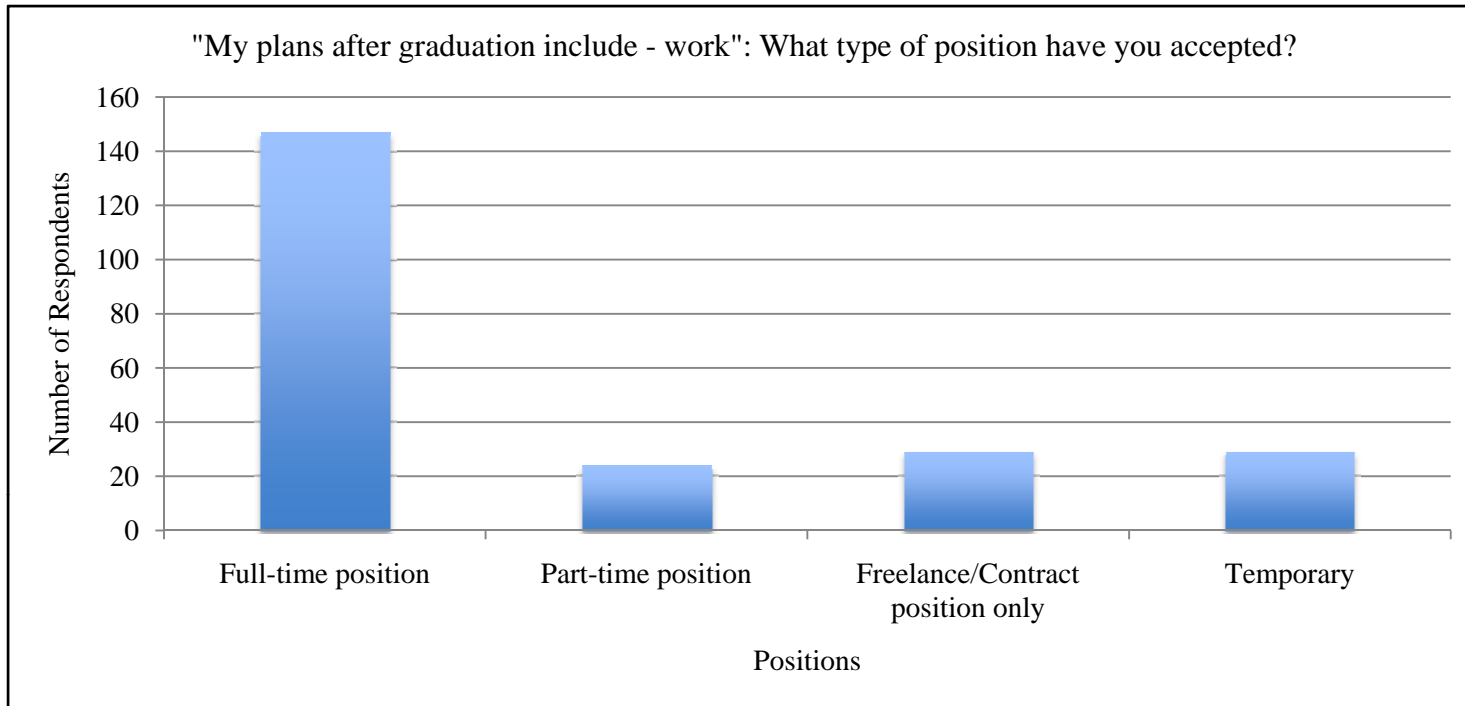
What was your undergraduate major? (cont.)

| Major | Number of Respondents | Percentage |
|---|-----------------------|------------|
| Musical Theatre | 9 | 2% |
| Political Communication | 11 | 2% |
| Print & Multimedia Journalism | 19 | 4% |
| Production/Stage Management | 9 | 2% |
| Television/Video | 87 | 17% |
| Theatre Education | 4 | 1% |
| Theatre Studies | 21 | 4% |
| Writing, Literature and Publishing | 90 | 17% |
| Individually Designed Interdisciplinary Major | 8 | 2% |



My plans after graduation include:

| Plans | Number of Respondents | Percentage |
|---|-----------------------|-------------|
| Work - I have currently accepted a position | 229 | 45% |
| Seek employment - I am currently job searching | 186 | 36% |
| Enroll in graduate or professional school or other training | 44 | 9% |
| Participate in a post-graduation internship | 21 | 4% |
| Do volunteer work | 7 | 1% |
| Enter the military or begin military training | 1 | 0% |
| Travel or take planned time off | 23 | 5% |
| Total | 511 | 100% |

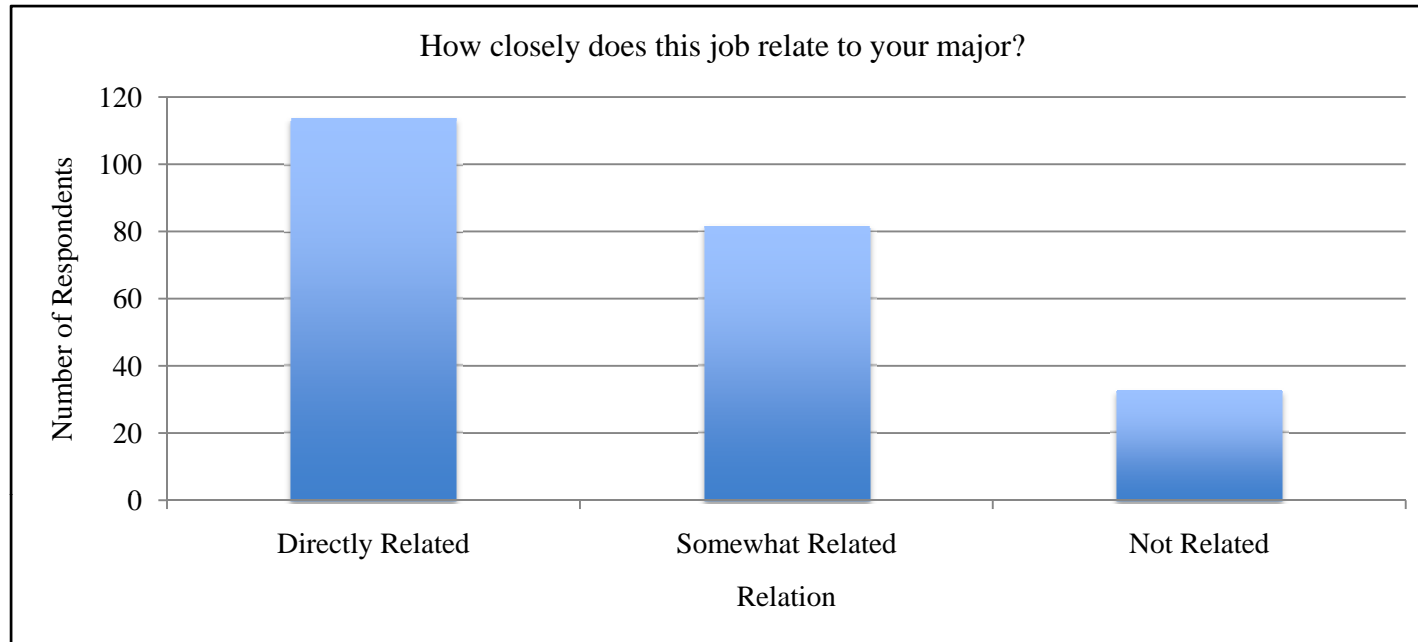


What type of position have you accepted?

| Positions | Number of Respondents | Percentage |
|----------------------------------|-----------------------|------------|
| Full-time position | 147 | 64% |
| Part-time position | 24 | 10% |
| Freelance/Contract position only | 29 | 13% |
| Temporary | 29 | 13% |
| Total | 229 | 100% |



| Please identify the primary industry you work in: | | |
|---|-----------------------|------------|
| Industry | Number of Respondents | Percentage |
| Advertising | 7 | 3% |
| Arts Management/Administration | 7 | 3% |
| Arts Performance/Creative | 10 | 4% |
| Arts Technical | 5 | 2% |
| Business Administration/Management | 5 | 2% |
| Education & Teaching | 14 | 6% |
| Entertainment Management | 4 | 2% |
| Event Planning | 0 | 0% |
| Fashion | 0 | 0% |
| Government & Civil Service | 3 | 1% |
| Graphic Design | 3 | 1% |
| Hospitality & Tourism | 3 | 1% |
| Journalism (Broadcast & Print) | 11 | 5% |
| Law/Legal Services | 1 | 0% |
| Marketing | 15 | 7% |
| Media Production (Audio/Radio) | 6 | 3% |
| Media Production (Film) | 15 | 7% |
| Media Production (TV/Video) | 37 | 16% |
| Media Production (Web/Multimedia) | 11 | 5% |
| Non-Profits | 5 | 2% |
| Public Relations | 7 | 3% |
| Sales | 8 | 3% |
| Speech Pathology | 0 | 0% |
| Writing, Editing and Publishing | 14 | 6% |
| Other | 38 | 17% |
| Total | 229 | 100% |



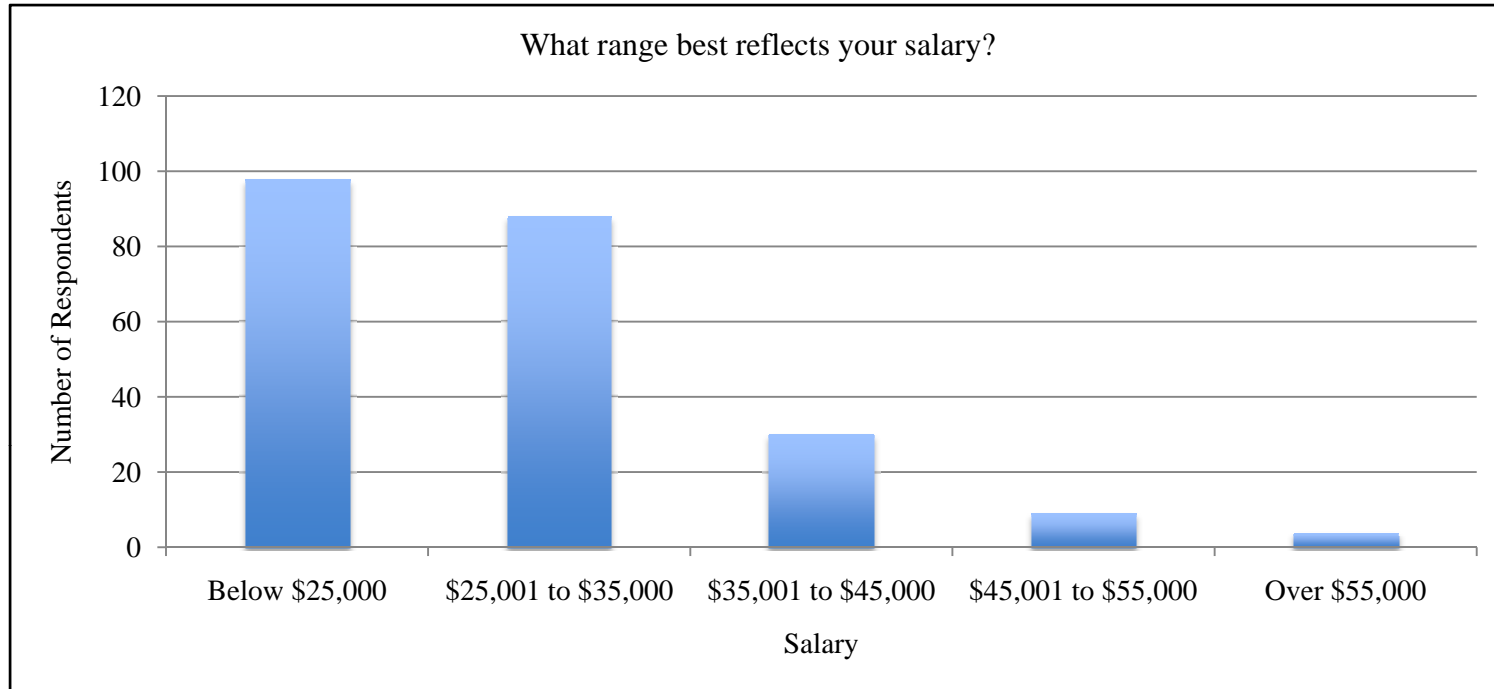
How closely does this job relate to your major?

| Relation | Number of Respondents | Percentage |
|------------------|-----------------------|------------|
| Directly Related | 114 | 50% |
| Somewhat Related | 82 | 36% |
| Not Related | 33 | 14% |
| Total | 229 | 100% |



What was the primary resource you used to find this job?

| Resource | Number of Respondents | Percentage |
|--|-----------------------|------------|
| Networked through family & friends' industry connection | 59 | 26% |
| Networked through Emerson industry connections (alumni/faculty/industry/professionals) | 23 | 10% |
| Returned to a previous internship site as an employee | 31 | 14% |
| Returned to a pre-Emerson employer | 3 | 1% |
| Through a job posting online/newspaper/trade publication | 47 | 21% |
| Career Services' online job board, Experience | 2 | 1% |
| Career Services' on-campus recruiting | 0 | 0% |
| Found job through a Career Fair - not hosted by Career Services | 2 | 1% |
| Found job through a recruiter | 7 | 3% |
| Applied directly to the company - I had no job lead | 26 | 11% |
| Other | 29 | 13% |
| Total | 229 | 100% |



What range best reflects your salary?

| Salary | Number of Respondents | Percentage |
|----------------------|-----------------------|------------|
| Below \$25,000 | 98 | 43% |
| \$25,001 to \$35,000 | 88 | 38% |
| \$35,001 to \$45,000 | 30 | 13% |
| \$45,001 to \$55,000 | 9 | 4% |
| Over \$55,000 | 4 | 2% |
| Total | 229 | 100% |

Examples of Positions Acquired

Company Names and Job Titles



A-B

- 2K Games/Take-Two Interactive, *Quality Assurance Tester*
- Accomplice, *Assistant Editor*
- Ambush Entertainment, *Executive Assistant*
- American Girl Place, *Theatre Run Crew*
- American Repertory Theatre, *House Technician for the Zero Arrow Theater*
- Aspatore Books, *Editorial Assistant*
- Atlantic Records, *Digital Marketing Freelance*
- ATTACK Athletics, *Basketball Trainer*
- Audissey Guides, *Writer/Producer*
- Available Light, *Design Assistant*
- B1 Media, *Receptionist/Office Manager*
- Barack Obama for President, *Speechwriter*
- BarCast Network, LLC, *Graphic Designer*
- Barnes and Noble, *Visual Merchandising Manager*
- Bell Pottinger USA, *Associate*
- Bentley University, *Application Support Specialist*
- Bentley University, *Help Desk Technician*
- Berklee College of Music, *Assistant Resident Director*
- Beth Israel Deaconess Medical Center, *Administrative Assistant - Institutional Giving*
- Big Love, *Writers PA*
- Billy Elliot the Musical, Broadway, *Production Assistant*
- BIMA, *Assistant Educator*
- BOOM! Studios, *Marketing Assistant*
- Borders Books, Music and Café, *Bookseller*
- Boston Blazers, *Ticket Sales Representative*
- Boston Chinatown Neighborhood Center, *Group Leader*
- The Boston Globe, *Sportswriter*
- Boston Movie Tours, *Tour Director/Operations Manager*
- Boston University, *Web Support Consultant*
- Breakdown Services, *Editor*
- Brickyard VFX, *Machine Room/Archivist*
- Bridge Nine Records, *International Promotions and Publicity Assistant*
- Brooklyn Academy of Music, *Sales Assistant*
- Brooklyn Digital Foundry, *Junior Web/Graphic Designer*

Examples of Positions Acquired

Company Names and Job Titles



D-E

- C Venues, *Client Service Head*
- Campus Crusade for Christ, *Intern*
- Capital News 9, *General Assignment Reporter*
- CARIS, *Research Editor*
- Catalano Architects and Catalano Design, *Office Assistant*
- Chamber Theatre Productions, *Tour Electrician*
- Charlesview Apartments, *Administrative Assistant*
- Children's Hospital Boston, *Video Intern*
- CIEE, *English Teaching Assistant*
- Citi Performing Arts Center, *Assistant Production Manager*
- Citizens Bank of Massachusetts, *Executive Assistant*
- Codepink: Women for Peace, *Administrative Assistant*
- Coho Creative, *Associate Account Manager*
- Cold Open, Inc., *Executive Assistant to President*
- Commonwealth Capital Advisors, *Administrative Assistant*
- Creative Acceleration, *Web Developer*
- CW Downer & Co, *Front Desk Receptionist*
- Daily News of Newburyport, *Intern*
- Digital Playground, *Quality Control*
- DirectoryM, *Content Analyst*
- DiversityInc Magazine, *Copy Editor*
- Dr. Phil, *Production Assistant/Researcher*
- Draw Pictures, *Office Manager/Project Coordinator*
- DreamWorks Animation, *Assistant*
- Edelman, *Account Executive*
- EdVestors, *Executive Assistant & Office Coordinator*
- Emerson College, *Lab Support Services Analyst*
- Emerson College, *Lab Systems and Support Specialist*
- Emerson College, *Staff Assistant*
- Emerson College Library, *Assistant Circulation Manager*
- Emerson College Summer Stage, *Program Assistant*
- Entertainment Tonight and The Insider, *Assistant Producer*
- ePrize, *Account Coordinator*
- Equipment Zone, *Sales Manager*
- ExNihilo, *Executive Assistant*
- Exploration Summer Programs, *School of Rock Instructor/RA*

Examples of Positions Acquired

Company Names and Job Titles



F-L

- FanBridge, *Client Relations Manager*
- First American, *Research*
- Five Seasons Healing, *Publicist/Writer*
- Forestburgh Playhouse, *Resident Company/Musical Director*
- Fox 2000 Pictures, *Executive Assistant*
- Fox Television: Family Guy/American Dad, *Casting Assistant*
- Genzyme, *Technician*
- Grand Central Publishing, *Editorial Assistant*
- Hachette - Little, Brown Books for Young Readers, *Art Department Intern*
- Hachette Book Group USA, *Support Services Research Analyst*
- Harry N. Abrams, Inc., *Editorial Assistant*
- Harvard University Media & Technology Services, *Northwest Labs Technician*
- High Output, *Freelancer*
- HP, *Inside Sales Representative*
- HSI Productions, *2nd Executive Assistant*
- IMS Japan, *Management Consulting*
- In The Life Media, *Grants & Major Gifts Coordinator*
- Insignia PR, *Executive Assistant to the Vice President*
- Intercept Interactive/Undertone Networks, *Media Coordinator*
- Investor's Business Daily, *Copy Editor*
- Jean-Claude Biguine Salon, *Marketing Executive*
- JibJab, *Editor*
- Jungle Room Studios, *Engineer*
- KCET, Los Angeles PBS Affiliate, *Traveling Outreach Coordinator*
- KNDU-TV, *Anchor/ Reporter*
- KWTW NEWS 9/News9.com, *Web Content Producer*
- Lincoln Center Theater Company, *Production Assistant*
- Little Engine Productions, *Assistant to Producers*
- LMT Communications, *Editorial Assistant*

Examples of Positions Acquired

Company Names and Job Titles



M-N

- Madison Square Park Conservancy, *Production Assistant/E-news and Graphics Editor*
- Management 360, *Trainee*
- Marz Productions, *Editor/Apprentice*
- Massachusetts Campus Compact, *Massachusetts Campus Compact Americorps Vista*
- Massachusetts Bay Commuter Railroad Company, *Assistant Conductor*
- Medford Public School District, *Speech Language Pathology Assistant*
- Media Recording Studio, *Assistant Manager and House Engineer*
- Merkley + Partners, *Creative Department Coordinator*
- "Mind of Mencia," *Assistant to Executive Producer*
- Missoula Children's Theatre, Inc., *Tour Actor/Director*
- MIT Dept. of Architecture, *Building Technology Assistant*
- Modern Feed, *Feeder*
- Montechino Development, *Marketing Production Manager*
- Monument Group, *Client Services Associate*
- Movie Magic Media Productions, *Editor*
- MRM Worldwide, *Assistant Account Executive*
- MTV Networks, *Production Assistant*
- Murray Weissman & Associates, *Publicity Manager*
- MYSN, *Producer-Reporter*
- Nancy Seltzer & Associates, *Executive Assistant/Jr. Publicist*
- Natural 9 Entertainment, *Executive Assistant and Production Coordinator*
- Neighborhood Schoolhouse, *Preschool and After School Teacher*
- Nolo Digital Film, *Colorist Assistant*
- North River Collaborative, *Speech Language Pathologist*
- North Shore Education Consortium, *Speech Language Pathologist*
- Northeastern Vermont Regional Hospital, *Chronic Care Community Health Worker*
- Northwestern University, *Program Assistant - Alumni Relations*
- NOVA (WGBH, Boston), *Production Secretary*

Examples of Positions Acquired

Company Names and Job Titles

O-S



- Organizing for America, *Field Organizer*
- Off Campus 101, *Junior Designer*
- Okayama Hosokawa K.K., *Assistant Director*
- PAINLESS Productions, *Executive Assistant*
- Paramount Pictures, *Assistant*
- Paramount Pictures, *Office Production Assistant*
- Paramount Pictures, *Executive Assistant to the President*
- Pearson Custom Solutions, *Production Assistant*
- PEARSON Education, *Associate Editor*
- PEARSON Education, *Development Manager*
- PEARSON Education, *Production Coordinator*
- Perception Research Services, Inc., *Quantitative Associate*
- Pier 1 Imports, *Sales Leader*
- Plum TV, *Producer*
- PostWorks New York, *Producer*
- Potomac Hills Presbyterian Church, *Summer Youth Intern*
- Primary Wave Music Publishing, *Marketing Associate*
- The Puppet Showplace Theatre, *Box Office*
- Quincy College, *Communications Assistant*
- Quincy Dinner Theater and Turtle Lane Playhouse, *Actor*
- Rainlake Productions, *Assistant Editor*
- REDTREE Productions, *Production Assistant/Intern*
- Reebok, *Global Corporate Citizenship Coordinator*
- Referral Key, *Marketing*
- Rival Marketing, *Videographer and Editor*
- Saint Michael's Playhouse, *Properties Master*
- Sam Hurwitz Productions, *Assistant Editor*
- Sametz Blackstone Associates, *Digital Media Developer*
- The Santa Fe Opera, *Props Run Crew*
- SEISMIC PRODUCTIONS, *Production Assistant*
- Shady Hill School, *Communications Specialist*
- Sister 2 Sister magazine, *Correspondent/Producer*
- SmileyBooks, *Editorial Assistant Intern*
- So You Think You Can Dance, *Associate Producer*
- Solow Literary Enterprises, Inc., *Executive Assistant*
- Sony Pictures Imageworks, *Senior Production Engineer*
- Sony Pictures Imageworks, *Production Assistant*
- Sony Pictures Imageworks, *Senior Production Engineer*
- South Park Studios, *Production Assistant*
- Spire.com, *Editorial Assistant*
- State Street, *Stockbroker*
- Stephanie Barnes-Castro Architect, *Office Manager/Graphic Designer*
- Swank Audio Visuals, *Coordinator*

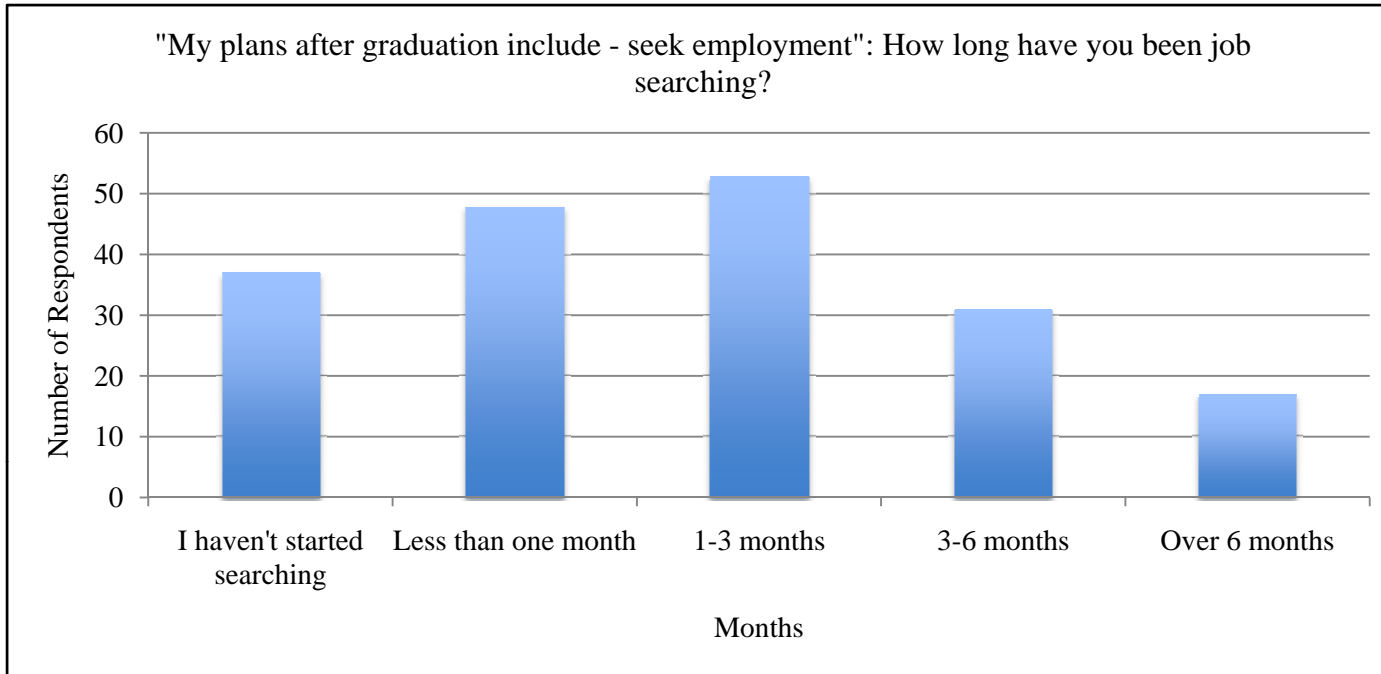
Examples of Positions Acquired

Company Names and Job Titles



T-Z

- Teach For America, *High School Teacher at Newark Public Schools*
- The Attic, *Marketing/Sales*
- The Christian Science Monitor, *Junior Editorial Training Assistant*
- The Endeavor Agency, LLC, *Assistant*
- The Gersh Agency, *Assistant to Talent Agent*
- The Hollywood Reporter, *Intern*
- The Ictus Initiative, *Audio/Visual Editor*
- The Knowledge Learning Corporation, *Enrichment Instructor*
- The Paley Center for Media, *Curatorial Researcher*
- The Portland Radio Group, *News Anchor, Radio Personality, Traffic Anchor*
- The Spirit Film, LLC, *Post-production Assistant*
- The Troupe, *Production Assistant*
- The White House Project, *Assistant to the Executive Office*
- Threshold Entertainment, *Office PA*
- Time Inc., *Digital Studio Assistant*
- Tracey Ullman's State of the Union, *Post Production Coordinator*
- Turbine, Inc., *QA Tester*
- TurnHere, *Post-production Assistant*
- underbar, *Lighting and Audio Technician*
- USA Network, *Production Assistant*
- Viewpoint Creative, *Receptionist/Office Manager*
- Virtue Najjar & Brown P.C., *Legal Assistant*
- VistaPrint, *Copywriter*
- WABC-AM, *Producer*
- WCVB ABC Channel 5 Boston, *Video Engineering*
- WGBH, *Assistant Editor*
- WGBH Children's Programming, *Staff Assistant*
- Whole Foods Market, *In Store Educator*
- Wiser Post, *Post Assistant*
- WMVY 92.7 FM – mvradio, *Music Programming Assistant/DJ*
- WPLM FM, *Weekend Overnight Host*
- Xerox, *Marketing Executive*
- Zoom Sales & Development, *Marketing Manager*



How long have you been job searching?

| Months | Number of Respondents | Percentage |
|-----------------------------|-----------------------|-------------|
| I haven't started searching | 37 | 20% |
| Less than one month | 48 | 26% |
| 1-3 months | 53 | 28% |
| 3-6 months | 31 | 17% |
| Over 6 months | 17 | 9% |
| Total | 186 | 100% |



“My plans after graduation include – graduate or professional school”: Examples of the types of graduate or professional programs pursued

- Antioch University – Creative Writing, MA
- Boston University – Cello Performance, MusM
- Boston University – Mechanical Engineering, MS
- Chicago-Kent – International Law, J.D.
- City College of New York – Museum Studies/Art History, MA
- Columbia University – Speech Pathology, MSSP
- Emerson College – Theater Education, Teaching Certification
- George Mason University – English, MA
- Indiana University Bloomington – Law School, J.D.
- Massachusetts Gen. Hospital Inst. Of Health Profs. – Speech-Language Pathology, MSSP
- MassArt – Graphic Design and Computer Arts, Cont.Ed.
- Miami Ad School – Graphic Design, Cont. Ed.
- New York University – Performing Arts/Arts Administration, MBA/MFA
- Northwestern University – Audiology, MD
- Ohio State University – Women’s Studies, MA
- Oxford Brookes University – Creative Writing, MA
- San Diego State University – Speech-Language Pathology, MSSP
- Seton Hall University – Speech-Language Pathology, MSSP S
- Northern Connecticut State University – Special Education, M.Ed.
- The American Film Institute Conservatory – Film Directing, MFA
- Theater of the Body – Jacques Lecoq Physical Theater Training, Certification
- University College Dublin, Ireland – Film Production and Screen Studies, MA
- University of Albany (SUNY) – Library Science, MLS
- University of California, Berkeley – English, PhD
- University of Limerick, Ireland – Chant and Ritual Song, MA
- University of Texas, Austin – Media Studies, MA
- University of Wisconsin, Madison – Speech-Language Pathology, PhD
- VCU – Advertising, MS
- Worcester State College – Speech-Language Pathology, MSSP