



# Post-Graduation Survey Undergraduate Class of 2007

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# Post-Graduation Survey Undergraduate Class of 2007

## Introduction

At commencement each year, Career Services surveys Emerson graduates about their career plans following graduation. This report summarizes the responses received from degree recipients of the class of 2007. The information presented can be helpful in identifying trends in employment, salary, and job search strategies of recent Emerson graduates.

## Methodology

Emerson College's graduating class of 2007 was surveyed during the period spanning May 1, 2007 through June 14, 2007. Non-respondents and respondents who did not indicate employment were surveyed again six months later (December 2007 through January 2008) by email.

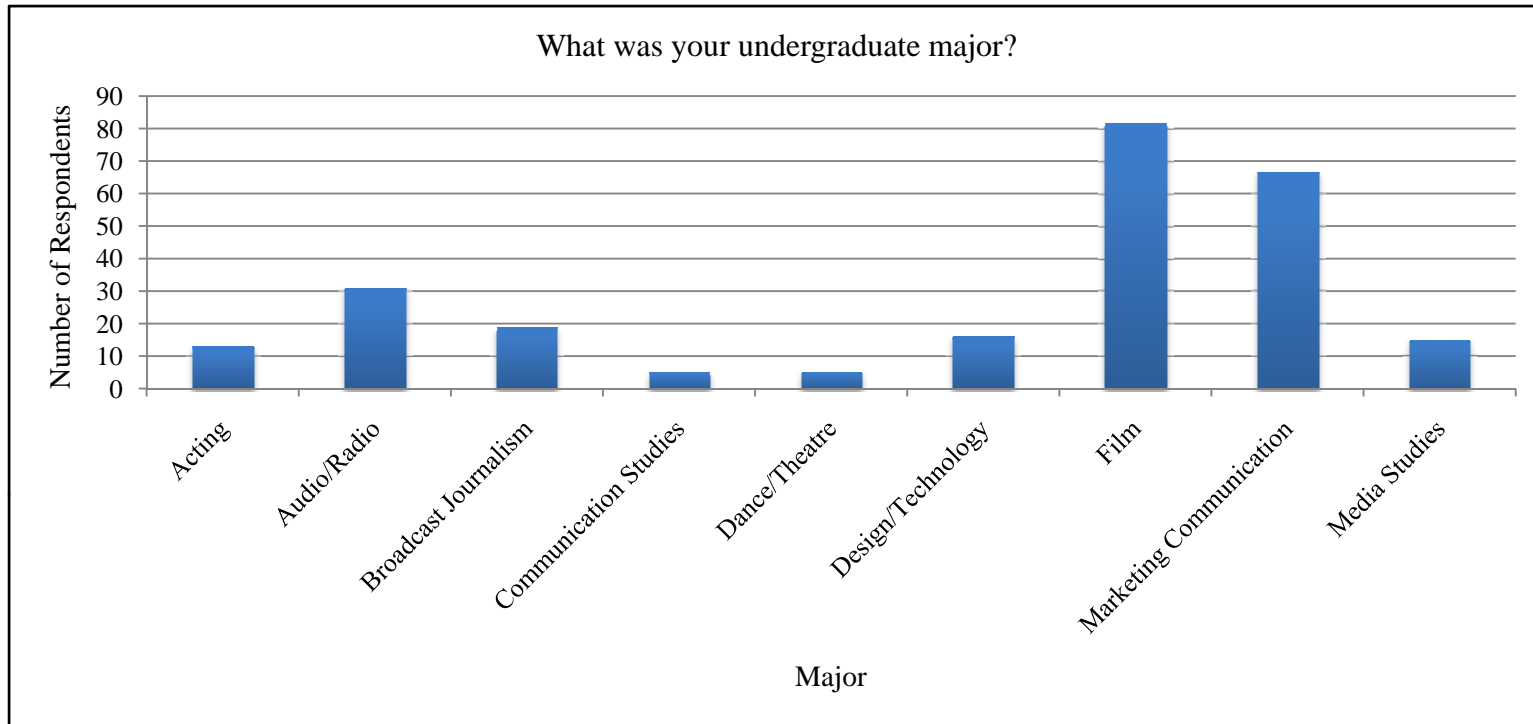
Approximately 57 % of the 2007 bachelor degree recipients responded to this survey. Please note the following data reflects this population.

Percentages were calculated by number of responses per survey item.



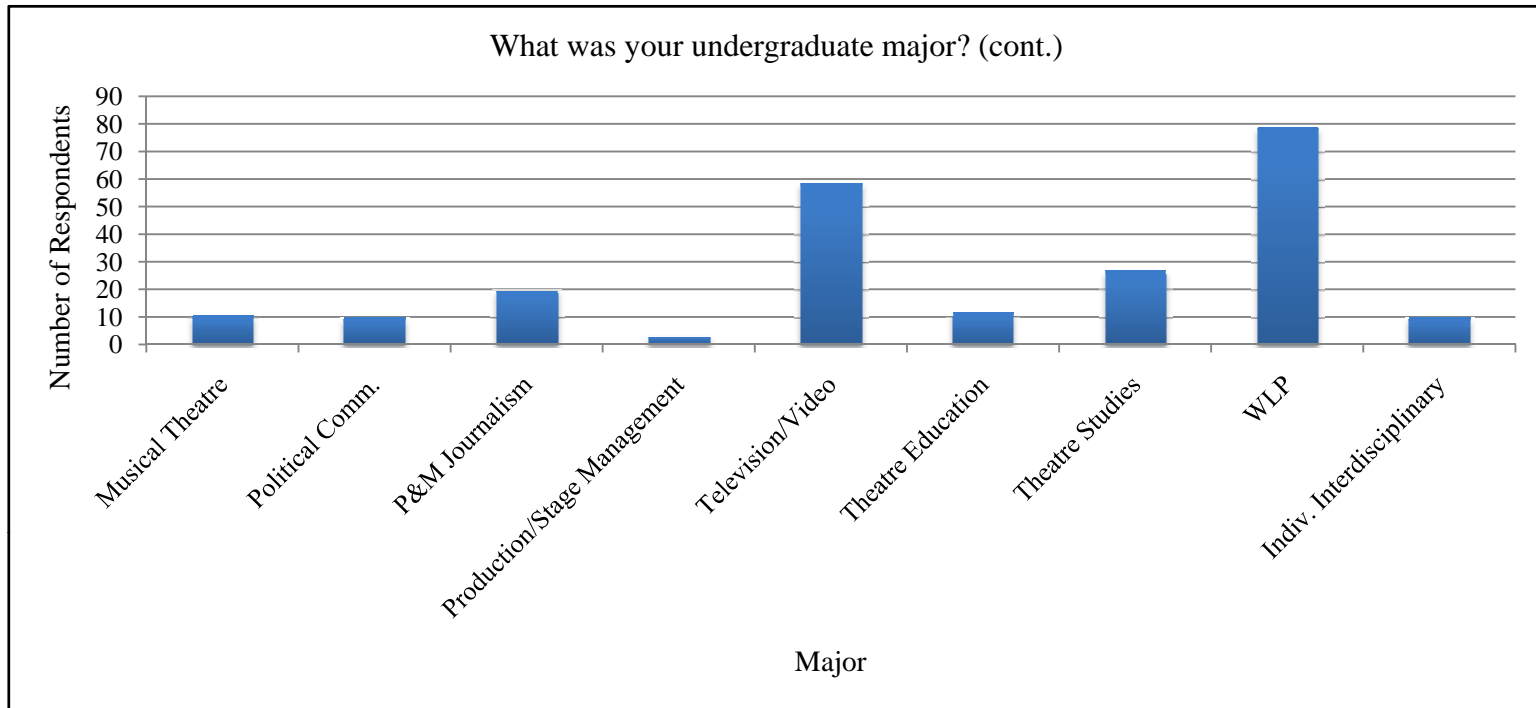
# Summary

- Received a 57 % response rate from the Class of 2007. 852 baccalaureate degrees were conferred. Total number of survey respondents was 484.
- 54 % of respondents indicated having post-graduation plans. 35 % of respondents cited employment. From those who indicated employment, 56 % reported their jobs were directly related to their majors. 31% reported their employment was somewhat related.
- 8 % reported enrolling in graduate or professional school.
- 7 % planned to travel or take time off.
- 3 % reported participating in a post-graduation internship.
- 1 % reported volunteer work.
- Top 5 industries:
  - Media Production (TV/Video)
  - Media Production (Film)
  - Arts Performance/Creative
  - Media Production (Web/Multimedia)
  - Writing and Publishing
- 66 % of respondents reported participating in an internship before graduating.



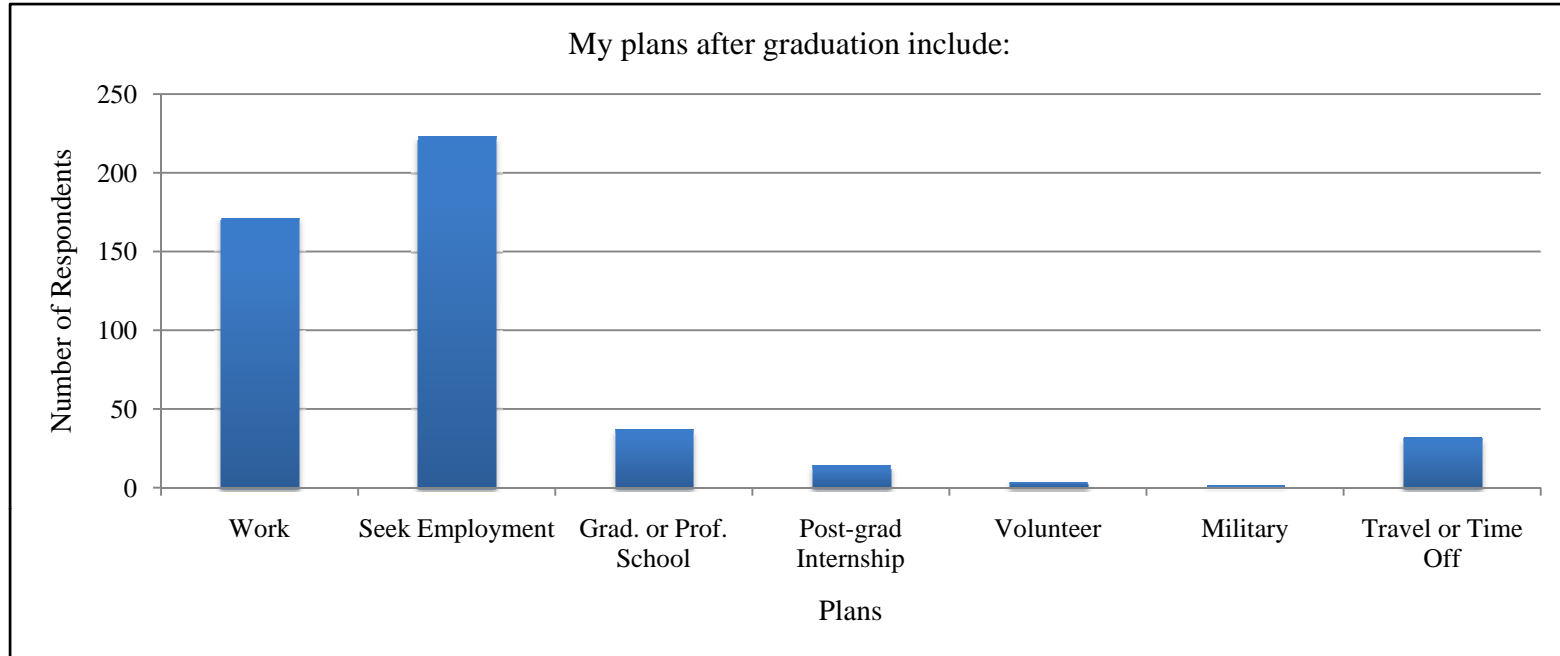
**What was your undergraduate major?**

Major	Number of Respondents	Percentage
Acting	13	3%
Audio/Radio	31	6%
Broadcast Journalism	19	4%
Communication Studies	5	1%
Dance/Theatre	5	1%
Design/Technology	16	3%
Film	82	17%
Marketing Communication	67	14%
Media Studies	15	3%



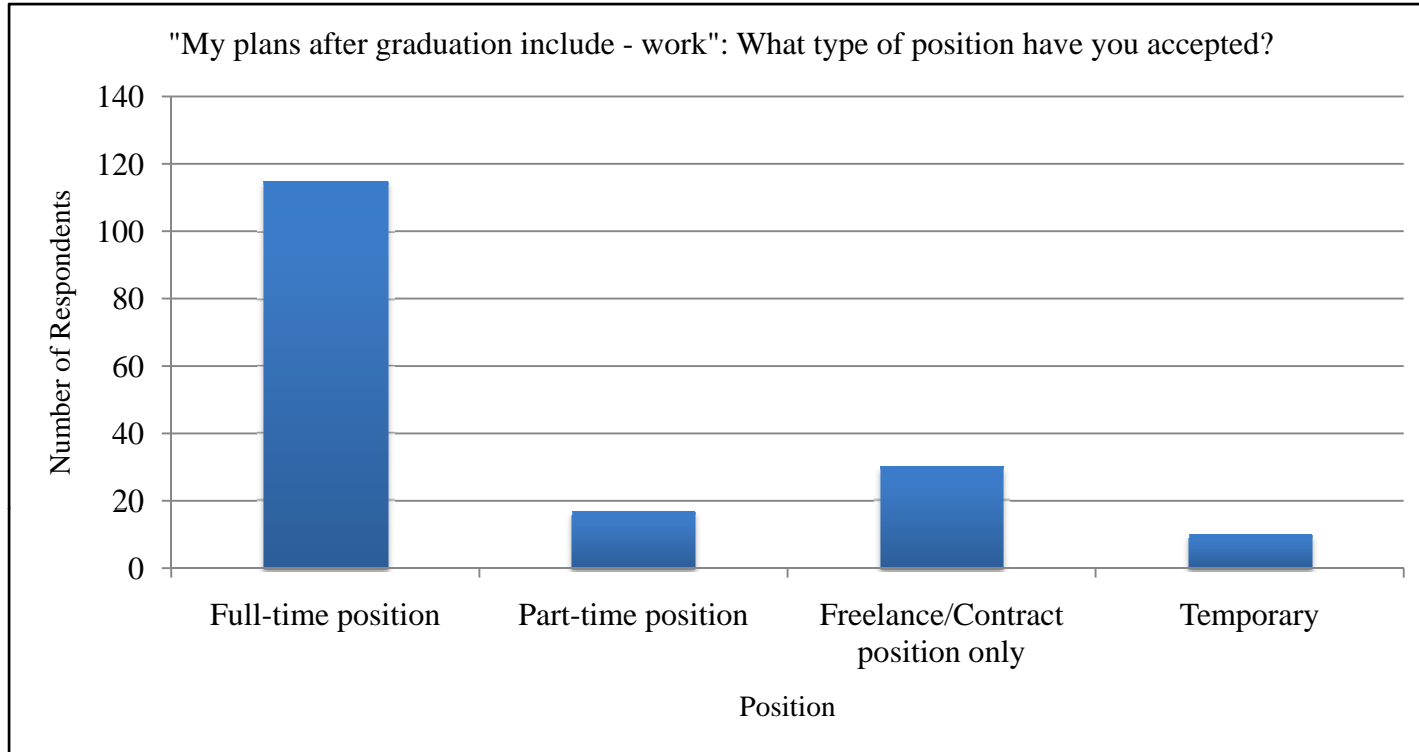
**What was your undergraduate major? (cont.)**

Major	Number of Respondents	Percentage
Musical Theatre	11	2%
Political Communication	10	2%
Print & Multimedia Journalism	20	4%
Production/Stage Management	3	1%
Television/Video	59	12%
Theatre Education	12	3%
Theatre Studies	27	6%
Writing, Literature and Publishing	79	16%
Individually Designed Interdisciplinary Major	10	2%



**My plans after graduation include:**

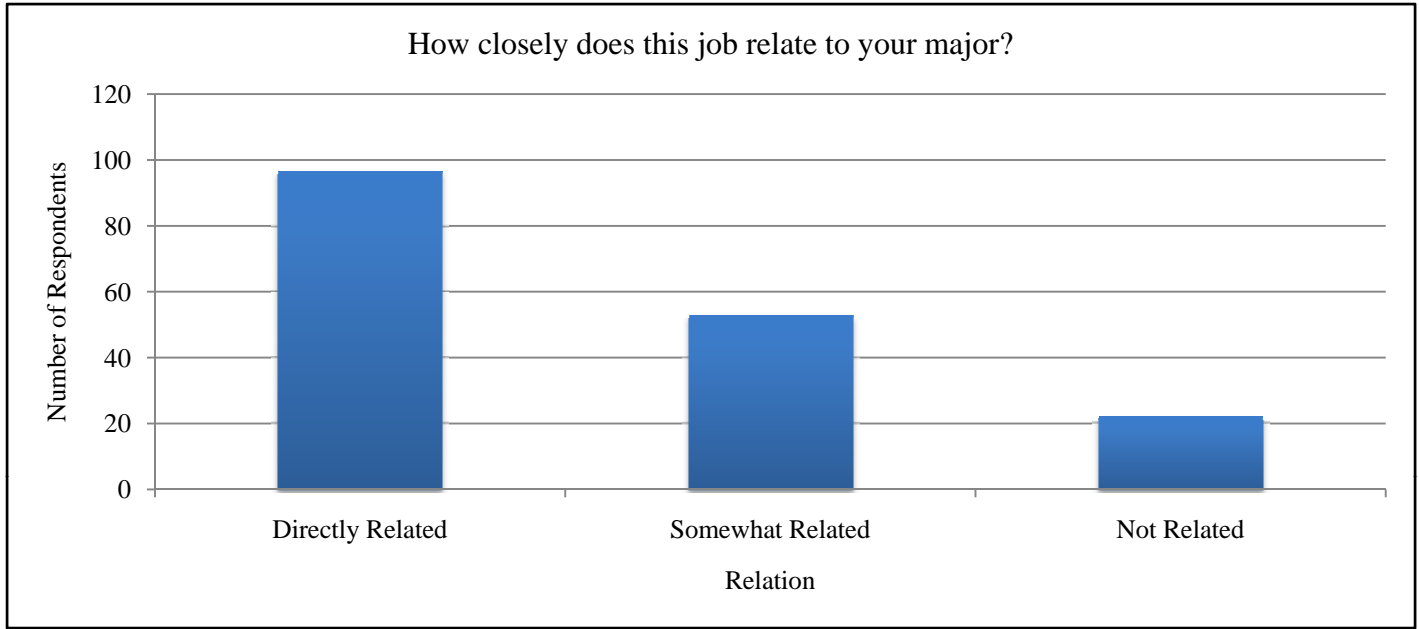
Plans	Number of Respondents	Percentage
Work - I have currently accepted a position	172	35%
Seek employment - I am currently job searching	224	46%
Enroll in graduate or professional school or other training	37	8%
Participate in a post-graduation internship	14	3%
Do volunteer work	4	1%
Enter the military or begin military training	1	0%
Travel or take planned time off	32	7%
<b>Total</b>	<b>484</b>	<b>100%</b>



**What type of position have you accepted?**

Positions	Number of Respondents	Percentage
Full-time position	115	67%
Part-time position	17	10%
Freelance/Contract position only	30	17%
Temporary	10	6%
<b>Total</b>	<b>172</b>	<b>100%</b>

Please identify the primary industry you work in:		
Industry	Number of Respondents	Percentage
Advertising	7	4%
Arts Management/Administration	6	3%
Arts Performance/Creative	15	9%
Arts Technical	4	2%
Business Administration/Management	2	1%
Education & Teaching	4	2%
Entertainment Management	4	2%
Event Planning	0	0%
Fashion	4	2%
Government & Civil Service	1	1%
Graphic Design	0	0%
Hospitality & Tourism	1	1%
Journalism (Broadcast & Print)	8	5%
Law/Legal Services	1	1%
Marketing	4	2%
Media Production (Audio/Radio)	5	3%
Media Production (Film)	20	12%
Media Production (TV/Video)	26	15%
Media Production (Web/Multimedia)	9	5%
Non-Profits	3	2%
Public Relations	8	5%
Sales	8	5%
Speech Pathology	0	0%
Writing and Publishing	11	6%
Other	20	12%
<b>Total</b>	<b>171</b>	<b>100%</b>



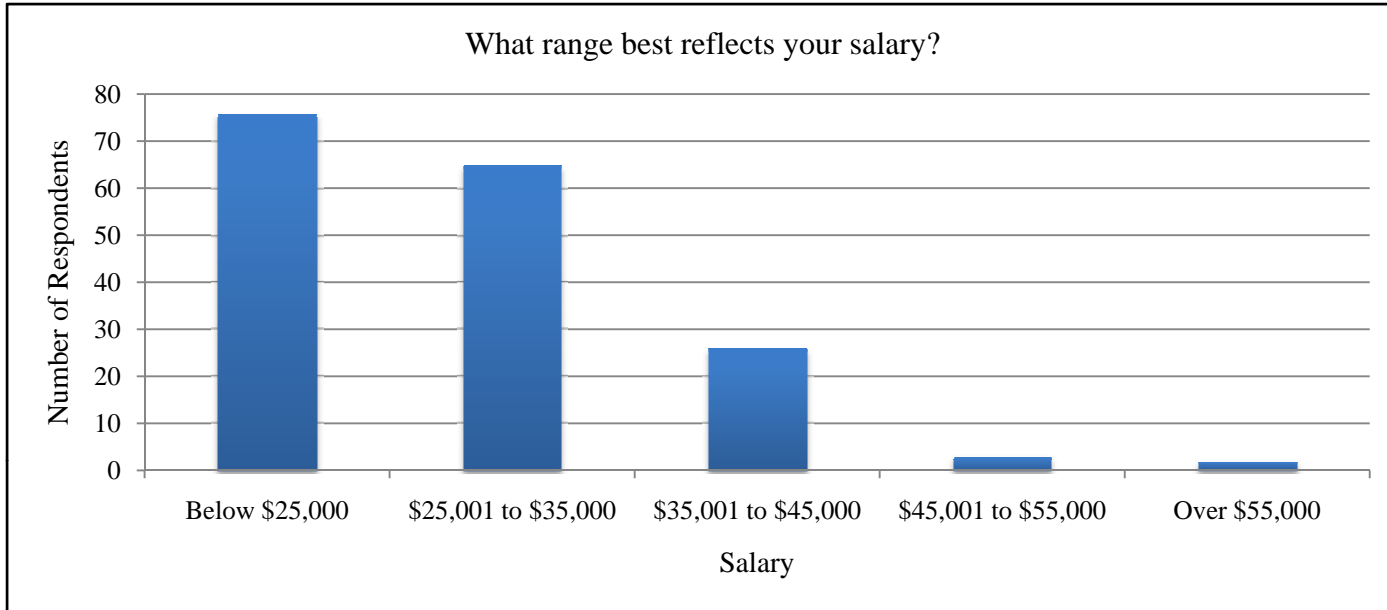
**How closely does this job relate to your major?**

Relation	Number of Respondents	Percentage
Directly Related	97	56%
Somewhat Related	53	31%
Not Related	22	13%
<b>Total</b>	<b>172</b>	<b>100%</b>



**What was the primary resource you used to find this job?**

Resource	Number of Respondents	Percentage
Networked through family & friends' industry connection	33	19%
Networked through Emerson industry connections (alumni/faculty/industry/professionals)	20	12%
Returned to a previous internship site as an employee	32	19%
Returned to a pre-Emerson employer	4	2%
Through a job posting online/newspaper/trade publication	33	19%
Career Services' online job board, Experience	1	1%
Career Services' on-campus recruiting	0	0%
Found job through a Career Fair - not hosted by Career Services	2	1%
Found job through a recruiter	4	2%
Applied directly to the company - I had no job lead	19	11%
Other	24	14%
<b>Total</b>	<b>172</b>	<b>100%</b>



**What range best reflects your salary?**

Salary	Number of Respondents	Percentage
Below \$25,000	76	44%
\$25,001 to \$35,000	65	38%
\$35,001 to \$45,000	26	15%
\$45,001 to \$55,000	3	2%
Over \$55,000	2	1%
<b>Total</b>	<b>172</b>	<b>100%</b>

# Examples of Positions Acquired

## Company Names and Job Titles

### A-C

- @RADICAL Media, *Office P.A.*
- Abel Cine Tech, *Rental Agent*
- Accomplice, *Assistant*
- ADROC, *Production Coordinator*
- America's Next Top Model, *Production Assistant*
- American Family Theatre Inc., *Actor*
- American Foundation for Suicide Prevention, *Development*
- Anderson Group Public Relations, *Assistant*
- Anonymous Content, *Assistant*
- AVFX, *A1/A2 Audio Engineer*
- Avista Audio Video Rentals, *A/V Tech*
- B.B. Kings Blues Club & Grill, *Video Technician*
- Beth Israel Deaconess Medical Center, *Sr. Research Administrator*
- BigBad, Inc., *Client Services Coordinator*
- BLAZE Television, *Associate Producer*
- Blue Egg, *Junior Web Producer*
- The Boston Red Sox, *Editor/Videographer*
- Brattleboro Reformer, *Reporter*
- Buddha Jones, *Assistant within Financial Dept*
- Built By Wendy, *Assistant Manager*
- Cabot Properties, Inc., *Asset Management Assistant*
- Cambridge Savings Bank, *Deposit Account Recovery Specialist*
- The Catchpole Corporation, *Client Services Coordinator*
- CBS Radio – WBZ, *News Writer*
- Charlie Guidance Productions, *Assistant to Ira Sachs*
- "Chuck" at Warner Bros., *Assistant to the Producers*
- Communispace, *Community Associate*
- Create Advertising Group, LLC, *Dub Room Operator*
- Creative Acceleration, *Interactive Designer, Developer*
- Crossing Over Inc., *Asst. Locations Manager*
- CSN Stores, *Admin Group Manager*
- CSN Stores, *Customer Service Specialist*

# Examples of Positions Acquired

## Company Names and Job Titles

### D-G

- Da Capo Press, *Publicity Assistant*
- Dana-Farber Cancer Institute, *Development Assistant, Principal Gifts*
- Disney-ABC Cable Networks Group, *Production Coordinator*
- DreamWorks SKG, *Script Analyst*
- DynaMed - branch of EBSCO Publishing, *Systematic Literature Surveillance Coordinator*
- Emerson College, Information Technology, *User Services Coordinator*
- Emerson College, *Operations Coordinator*
- Emerson College, *Assistant Registrar*
- Emerson College, *Cataloger/Acquisitionist*
- Emerson College Auxiliary Services, *Summer Conference Manager*
- Emerson Productions, *Senior Editor*
- Endeavor, *Floater Assistant*
- EYEBOOGIE, Inc., *Associate Producer*
- Family Guy, *Front Desk/Reception*
- Finish Editorial, *Assistant Editor*
- First Act, *Marketing Staff*
- Flooring America at the Carpetbagger, *Design and Sales Associate*
- FOX, National Lampoon, Tyra Banks, *Actress*
- Funusual, *Assistant Manager*
- Glazer + Kalayjian, Inc., *Project Manager*
- Glimmerglass Opera, *Props Artisan*
- Go2Media, Editor, *Content Network*
- Grassroots Campaigns, Inc., *Assistant Director*
- Greyden Press, *Prepress Editor*
- Guess, Inc., *Asst. E-Commerce Merchandiser*
- Gustin Advertising, *Account Manager*
- Gymboree, *Teacher*

# Examples of Positions Acquired

## Company Names and Job Titles

### H-L

- Habitat for Humanity, *Family Resource Counselor*
- Hawaii Children's Theatre, *Director*
- Health Dialog, *Campaign Planner*
- Healthy Living, *Chef*
- Hearst-Argyle, WCVB Division, *News Assignment Desk Editor*
- Hidden Valley Camp, *Theatre Coordinator*
- Highwire Pictures, *Production Assistant*
- Hill Holliday, *Broadcast Assistant*
- Hill, Holliday, *Designer*
- Hill, Holliday, Connors, Cosmopolos, *Assistant Account Executive*
- Hollywood Express, *Manager*
- Houghton Mifflin, *Editorial Associate*
- Houghton Mifflin, *Production Assistant*
- Houghton Mifflin, *Freelance Cover Designer*
- Houghton Mifflin, *Project Specialist*
- HSI Productions, *Executive Assistant*
- Huntington Theatre Company, *Box Office Manager*
- I'm In!, *Web Developer*
- Idiom Technologies, *Marketing Assistant*
- IDL Systems, *Web and Multimedia Coordinator*
- IDPR, *Assistant to Publicist*
- Illumine Productions, *Founder*
- Incited Media, LLC, *Video Technician*
- Independent 1310 KXAM, *Producer*
- Independent Artists, *Assistant to Agent*
- Influenza Filmes, *Associate Producer*
- Interfot de Venezuela, *Marketing Manager*
- ISM Travel & Leisure Marketing, *Assistant Media Planner*
- John Schachter & Associates, *Associate*
- Kaleidoscope Consulting, *Assistant*
- Lazertown! Limited, *Assistant Art Director*
- Level 3 Post, *Vault Clerk*
- Lori Lins Ltd., Talent Management, *Talent Coordinator*

# Examples of Positions Acquired

## Company Names and Job Titles

### M-R

- MAGNET Magazine, *Assistant Editor*
- Mark Burnett Producer, *Assistant to the President/Executive Producer*
- Massasoit Community College, *Television Studio Technician*
- Meiji Corporation, *Sales Coordinator*
- MFS, *Office Associate*
- Miami Herald, *Reporter*
- Milaca Productions, Inc, *Production Assistant*
- Millay Colony, *Office Assistant*
- Missoula Children's Theatre, *Tour Actor/Director*
- mPRm Public Relations, *Account Assistant*
- Museum of Fine Arts, Boston, *Development Assistant: Special Events*
- National Players - Olney Theatre Center, *Actor*
- National Theatre for Arts and Education, *Actor*
- NBC Universal, *Research Analyst*
- Next Media, *Air Personality/ Promotions/ Imaging*
- Nickelodeon, *Production Assistant*
- North Shore Music Theatre, *Actor*
- NorthSix, *Production Coordinator*
- North Six, *Office Coordinator*
- O'Neill and Associates, *Marketing Assistant*
- O'Neill and Associates, *Account Coordinator*
- Oasis Legal Finance, *Case Worker*
- Oil Factory, Inc., *Vault Manager*
- Papermill Theatre, *Actor*
- Paramount Pictures, *Construction PA*
- Parigi Group, *Assistant Product Manager*
- Pillar Pictures, *Director / Photographer*
- The Playground Project, LLC., *Production Coordinator*
- Post Futuristic Labs/Waltz Audio, *Chief Hip Hop Engineer*
- Powderhouse Productions, *Assistant to the President*
- Premier Lighting & Production Company, *Sales/Rental*
- Presby Environmental, Inc., *Marketing and Advertising Director*
- Project Bluelight, *Actor*
- Reynolds Electric, *Electrician's Apprentice*
- Robinson Lerer & Montgomery, *Strategic Communication, Communications Assistant*
- Robinson Lerer & Montgomery Strategic Communication, *Administrative Assistant*

# Examples of Positions Acquired

## Company Names and Job Titles

### S-W

- Sander/Moses Productions, "Ghost Whisperer," *Creative Services Assistant*
- Somerville Journal, CNC, Gatehouse Media, *Reporter*
- Spagnolo Gisness & Associates, *Business Development Administrator*
- Steven Schillaci Associates, *Personal Assistant*
- Street Attack, *Online Marketing Manager*
- Suzanne Delaurentiis Productions, *Executive Assistant*
- Swift River Productions, *Assistant Editor*
- Talamas Broadcast Equipment, *Rental Technician*
- Talamas Broadcast Equipment, *Wireless Audio Rental Technician*
- The Detroit News, *Business Reporter*
- The Food Network/Powerhouse Productions/TV One, *Production Assistant*
- The Mark Gordon Company, *Assistant*
- The Perfect Game, LLC, *Assistant Line Producer*
- The Strothman Agency, *Agent Assistant, Literary Agency*
- The Vineyard Playhouse, *Stage Manager*
- The Warehouse Theatre, *Actor*
- Theatre IV, *Actor*
- Total Training Inc, *Editor*
- Touchbase, *Sales Associate*
- Town of Burlington, *Perm. Substitute Teacher; Assistant Director*
- Twins Enterprises, *Warehouse Shift Supervisor*
- United For Opportunity, *Publicist*
- UPP Entertainment Marketing, *Account Coordinator*
- Vincent Newman Entertainment, *Assistant*
- Warner Bros Records, *Independent Contractor*
- Warner Bros., *Writer/Performer*
- WFFF-TV/Fox44 News, *Photojournalist/Technical Director*
- WGBH Education Foundation-FETCH! with Ruff Ruffman, *Production Assistant*
- WGME-TV, *General Assignment Reporter*
- WHDH, *Production Assistant*
- WHDH-TV, *Producer*
- Whole Foods Market, *Customer Service Supervisor*
- Wiley-Blackwell, *Editorial Assistant Intern*
- Williamstown Theater Festival, *Assistant Props Master*
- Winship Elementary School, *Dance Educator*



**How long have you been job searching?**

Months	Number of Respondents	Percentage
I haven't started searching	40	18%
Less than one month	89	40%
1-3 months	64	29%
3-6 months	22	10%
Over 6 months	9	4%
<b>Total</b>	<b>224</b>	<b>100%</b>



“My plans after graduation include – graduate or professional school”:  
Examples of the types of graduate or professional programs pursued

- American University – Creative Writing: Nonfiction, MFA
- Boston University – Screenwriting, MFA
- Brown University – Experimental Music, PhD
- Circle in the Square Theatre School – Musical Theatre, Certificate Program
- Columbia University – New Media Journalism, MS
- Columbia University – Creative Writing, MFA
- CUNY Hunter – Elementary Education 1-6, MS
- Emerson College – Creative Writing, MFA
- Emerson College – Theater Education, MA
- Harvard Extension School – Psychology, ALM
- Hofstra University – Law, J.D.
- Lesley University – Elementary Education, M.Ed.
- New York University – Theatre Education in Colleges and Communities, MA
- Pace University – Publishing, MS
- Queens College – Library Science, M.L.S.
- Simmons – Information Science, M.L.S
- Suffolk University – School Counseling, M.Ed.
- University of California, Santa Barbara – Dramatic Art, MM/PhD
- University of Southern California – Professional Writing, MA
- University of Redlands – Speech and Language Pathology, MSSP
- Washington University, St. Louis – Creative Writing: Poetry, MFA